

# FINANCIAL TIMES

## Artificial arteries

### PET is not just for bottles

Technology, Page 24



## Philippines

### Showing Apec its tiger aspirations

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## Russian taxes

### Looming winter of discontent

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## Today's surveys

### Quebec Atlanta: Olympic legacy

Separate sections

## Preparing for Emu

Today, the FT launches a weekly series, *Preparing for Emu*, examining the challenges faced by businesses and governments as the planned launch of a single European currency in 1999 approaches. See page 2.



## Shares scandal shuts Athens stock exchange

Athens stock exchange stayed shut yesterday amid allegations that leading Greek brokerage houses, including several controlled by state-owned banks, were involved in a share-trading scandal revealed last week. The collapse of Delta Securities, a small firm which failed to pay Dr2.0bn (\$11m) owed to the bourse clearing house, sent share prices plunging last Thursday. Delta's offices were sealed and arrest warrants issued for three of its top staff. Page 3

Munich Re profits may ease this year because of a dilution from the giant reinsurance group's \$3.3bn acquisition of American Reinsurance last August. Net profits were up 83 per cent to DM595m (\$395m) in the year to June 30. Page 17

Israel seeks help: Israel appealed to Egypt to help find an Israeli abducted last week on the way back to his Cairo hotel from the factory where he worked. Two other Israelis present at the time said the kidnappers asked for technical manager Azam Azam by name and demanded to see his passport before taking him away. Page 7

Bhutto seeks reinstatement: Ousted Pakistan prime minister Benazir Bhutto plans an early appeal to the Supreme Court asking to be restored to power. She accused president Farooq Leghari, who ousted her, of executing a coup. Sick Pakistan's doctor arrives. Page 8

Bribes charge: Former South Korean defence minister Lee Yang-ho, sacked last month, was formally charged with bribery and leaking state secrets. The ex-head of Daewoo Heavy Industries, Sok Chin-chol, was also indicted. Page 8

Afghans flee fighting: Fighting between Afghanistan's Islamic Taliban militia and its opponents has forced up to 50,000 people to flee their homes in the north-west of the country, the UN said. Many are making for the western, Taliban-held city of Herat.

German pay deal: German building employers agreed to a DM17.4 (\$11) minimum hourly wage in western Germany and DM15.64 in the east. The new rules, aimed at reducing the influx of construction workers from other EU countries, will apply from January until August next year. Page 8

Italian silver scam: Milan tax police have cracked a Europe-wide silver trafficking racket and arrested six men. The tax police, helped by police in Germany, Belgium and the Netherlands, uncovered a network importing silver into Italy from Swiss banks, avoiding payment of some \$16m of value added tax in Italy and Germany. Page 3

Celt Telecommunications, the US-owned venture which provides cut-price services to companies in the City of London and Frankfurt, is to float soon in a deal set to give it a market capitalisation of about \$450m. Page 17

Vietnam plans export drive: Vietnamese finance minister Nguyen Sinh Hung promised an export drive to combat the country's expanding trade deficit. The trade ministry last week reported a \$3.49bn deficit for the first 10 months of the year. Page 8

EA crew hurts: Seventeen British Airways crew members were injured in Zambia when students attacked their bus at the weekend. Four were badly hurt and taken to South Africa for treatment. The student riots over election rules continued yesterday and the University of Zambia was closed.

Aluminium glut warning: Aluminium markets could face another big slump at the turn of the century as rising stocks depress prices, says an industry research study. Page 16; Commodities, Page 28

German flight chaos: Deutsche Lufthansa cancelled 35 flights and 46 were delayed because of a two-hour strike over pay by air crews and ground staff in Germany.

The Japanese government yesterday committed itself to far-reaching reforms of its financial markets by 2001, in its latest attempt to reverse the decline in Tokyo capital markets.

STOCK MARKET INDICES		GOLD	
New York S&P 500	6,350.04	New York: Open	382.24
Dow Jones Ind Av	2,254.98	Dec	382.24
NASDAQ Composite	1,269.98	London: close	\$380.56
Europe and Far East			
CAC40	2,205.20		
DAX	2,728.32		
FTSE 100	3,914.4		
Nikkei	21,055.08		

US LUNCHTIME RATES		DOLLAR	
Federal Funds	closed	New York: Open	1.6475
3-mth Treas Bill: Yd	closed	Dec	1.488
Long Bond	closed	FF	5.0723
Wtd	closed	FF	1.2806
		Y	111.24

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# Germany threatens to delay Emu agreement

By Lionel Barber in Brussels

Germany yesterday threatened to delay a European Union-wide agreement on the introduction of a single currency unless it secured firm rules on when member countries could run excessive budget deficits. The threat surfaced at a meeting of EU finance ministers in Brussels, which failed to break the deadlock over the terms of the so-called stability pact to enforce fiscal discipline among participants in European monetary union.

All 15 EU states subscribe to the principle of a stability pact to enforce budgetary discipline after Emu but most countries, with the exception of the Netherlands, argue that the German approach to budget deficits is too rigid. Mr Kenneth Clarke, UK chancellor of the exchequer, spoke out against German calls for a numerical definition of the "temporary and exceptional" circumstances under which Emu participants would be allowed to exceed the Maastricht criteria and run public

deficits in excess of 3 per cent of gross domestic product. Mr Clarke said Germany was turning a "tiny footnote" into "a matter of high principle". Countries running substantial deficits rather than occasional "blips" would obviously face big penalties. But unless the stability pact was workable, it would not be credible in the eyes of financial markets. In a pointed reference to Britain's Emu opt-out, Mr Jürgen Stark, deputy German finance minister, said inside the meeting that it was still

open whether some countries would join the single currency. Later, he said Germany was not prepared to have rules on budgetary discipline dictated by countries who might not be in the first wave of Emu. Despite the occasionally tense negotiations, both the Irish presidency and the European Commission suggested that German demands could increase the pressure to achieve a comprehensive deal on post-Emu fiscal and currency discipline at next

month's EU summit in Dublin. Failure to agree in Dublin would not necessarily scupper the Emu timetable to launch a single currency on January 1 1999, but it could unsettle financial markets. EU diplomats said one compromise being canvassed was to meet German demands for a numerical definition of a heavy recession. In return, finance ministers would retain the final word on whether "temporary and exceptional circumstances" prevailed. Germany has set a target of

a total 2 per cent fall in GDP over four consecutive quarters to define a heavy recession. Countries in those circumstances would be allowed to run deficits in excess of 3 per cent of GDP without facing sanctions. The Commission initially proposed an annual fall of 1.5 per cent in GDP, but the figure was dropped after EU commissioners said it took no account of countries' economic differences.

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Martin Wolf, Page 14

# Deutsche Telekom to raise size of share offer

## Group seeks to avoid scaling down bids by German buyers

By Wolfgang Münchau in Frankfurt

Deutsche Telekom, the German telecommunications operator, has increased the size of its initial public share offering from 600m to 600m shares because of massive oversubscription. The offer, the largest in European history, is already more than five times oversubscribed, with more bids expected before it officially closes on Thursday. According to preliminary internal calculations, the company is expected to choose a price at or near the ceiling of DM30 per share.

Telekom and its advisers are due to set the share price on Saturday, with trading due to start in Germany and on Wall Street on Monday. The price must be within a previously set range of DM25 to DM30 a share. The company has decided to increase the number of shares to avoid the political embarrassment of having to scale down bids from private German investors, most of whom are first-time equity buyers.

On the basis of internal projections before the weekend, a private buyer who has applied for 300 shares - the ceiling for preferential entitlements - is now likely to end up with between 150 and 200 shares. But the precise outcome remains uncertain and will depend on the number of last-minute bids, especially from financial institutions.

The 20 per cent increase in the number of shares is the maximum permitted under US rules. Telekom has also increased the size of the green shoe, an over-allotment facility to meet extra demand and smooth out price fluctuations, by 20 per cent to 90m shares. After the increase, Telekom could sell up to 690m shares, which would translate into gross receipts of up to DM20.7bn (\$13.7bn) at a price of DM30 per share. Up to a further 30m shares will be reserved for employees. The company wants to use the receipts to reduce its high levels of debt.

The strong likelihood that the shares will be priced at or near the upper end of the price spectrum is not universally popular among analysts. One analyst, who asked not to be named, pointed out that the increase in the offering would expand the company's total share capital by about 4 per cent, and would result in a proportionate decline in earnings per share. It is widely assumed that German retail investors would accept a DM30 price tag per share, since the shares would

Continued on Page 16



Cuban president Fidel Castro (left) and his Mexican counterpart Ernesto Zedillo arrive yesterday at the summit of Ibero-American states in Villa del Mar, Chile. Heads of state at the summit issued an "energetic rejection" of the Helms-Burton act, the US law which seeks to curb trade with Cuba. Report, Page 10; Observer, Page 15

# Italy puts back Stet sale and unveils merger

By Robert Graham in Rome

The Italian government said yesterday it would merge Stet, the state controlled telecoms group, with Telecom Italia (TI), its main operating company, and postpone privatisation until autumn 1997.

The move, representing a major change in policy, is part of a new plan to meet the demands of the European Commission to reduce the debts of the state holding company, Iri.

The announcement followed a meeting in Brussels between Mr Carlo Azeglio Ciampi, the Italian treasury minister, and Mr Karel Van Miert, the European competition commissioner, to discuss Italy's failure to honour a 1993 agreement to reduce Iri's 124,000bn (\$15.8bn) debts to below 15,000bn by the end of this year.

All along, it has been known this would only be possible through the privatisation of Stet, in which Iri has a 64 per cent stake. However, political opposition to the creation of a telecoms authority has delayed the privatisation. In September, Italy managed to persuade the EU to extend the

Continued on Page 16  
Italian Budget, Page 2  
Mediaset debt plan, Page 18  
Lex, Page 16

# Japan plans deregulation of financial markets by 2001

By Daniel Bogler and William Dawkins in Tokyo

The Japanese government yesterday committed itself to far-reaching reforms of its financial markets by 2001, in its latest attempt to reverse the decline in Tokyo capital markets. The ambitious package, described by Mr Hiroshi Mitsuoka, the finance minister, as "Tokyo's equivalent of London's Big Bang", seeks to deregulate stockbroking commissions and abolish the barriers between banking and securities businesses.

Also proposed are the abolition of foreign exchange restrictions and the end of fixed commissions on other transactions, including insurance premiums. These would be followed by a wider reform of Japan's legal, tax and accounting systems to bring them into line with interna-

tional standards and reduce transaction costs. Almost all of yesterday's proposals were already under discussion, as part of a deregulation plan, but this is the first time the government has set a deadline.

Mr Ryutaro Hashimoto, the prime minister, yesterday said financial deregulation would be a priority of his new administration, which took office last week, along with plans to cut the civil service. Financial reform was needed to stop the yen declining in importance at a time when the European Union was moving to a single currency, he said. A senior finance ministry official added: "We recognise that Tokyo has lagged behind New York, London and even Frankfurt and that Japanese financial institutions have lagged behind their international counterparts... This is our last chance to catch up."

He warned that the ministry was prepared to let weaker financial institutions collapse or be taken over in the increased competition that would result from deregulation - a reference to undercapitalised second-tier stockbrokers.

Analysts in Tokyo were sceptical, however, that Mr Hashimoto's minority government would be able to push through parliament such comprehensive reforms against a series of vested interests. The first reform, the revision of Japan's foreign exchange regulations, will be submitted to the lower house next January and should become law by early summer. It will remove restrictions under which only authorised foreign exchange banks can carry out cross-border transactions.

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NEWS: PREPARING FOR EMU

EU's members jockey to be first in the club

Europe's drive for a single currency is entering its most crucial phase. With just over two years to go until the planned launch of European monetary union, Lionel Barber and Gillian Tett introduce a new weekly section examining the practical challenges Emu poses for businesses, financial markets, governments and citizens

The project to launch European economic and monetary union on January 1, 1999 is moving towards a fascinating end-game. Fickle financial markets have turned into true believers in the single Euro currency. Banks and big business are investing heavily to prepare. France and Germany are committed more deeply than ever to Emu, seeing it the cornerstone of a united Europe. In short, the pro-Emu forces look unstoppable.

The second group comprises Finland, Ireland, Italy, Portugal, Spain and lagged Greece. These countries would like to join Emu, but Finland, Ireland and Portugal look to have a better chance of meeting the Maastricht criteria in 1997 to qualify to be among the founding countries of Emu in 1999.

The third group comprises those capable of joining but not necessarily willing to join Emu, at least in the first wave. The UK government, armed with its Maastricht opt-out, occasionally behaves like the leader of the "outs". Denmark and Sweden also harbour political doubts about monetary union.

daily, only those countries which satisfy rigorous German terms can expect to make the cut in spring 1998. German officials admit that the Maastricht criteria were intended to reduce the chances of weaker economies, notably debt-ridden Italy, joining Emu in 1999.

allows France to meet the 3 per cent deficit target. Fear of fudge is driving German proposals for a stability pact to enforce budgetary discipline among countries participating in the euro zone. Bonn wants sanctions to be automatic and draconian to deter fiscal delinquents; but a majority led by Britain and Spain considers the German proposals to be too rigid and lacking in economic sense.

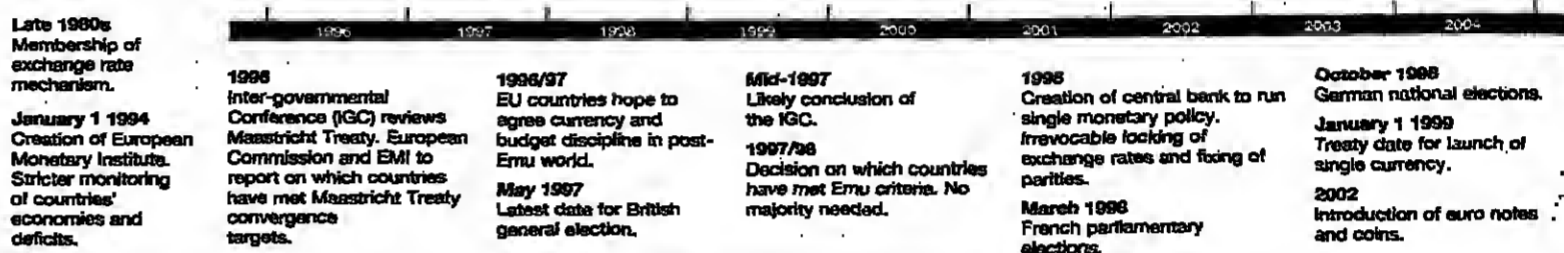
Everything you ever wanted to know about the euro...

Will European monetary union happen? The likeliest assumption is that Emu will happen and that it will start in 1999, or very soon after. But that remains probable, not certain. Who decides whether it starts and who joins? In the spring of 1998 European Union heads of government will decide at a summit whether Emu should proceed. This will occur after the European Monetary Institute, the forerunner of a European Central Bank, and the European Commission, have judged which countries meet the single currency convergence criteria, which are that: Government deficit and debts must be no more than 3 per cent and 60 per cent of gross domestic product respectively; Inflation rates and long-term interest rates be within 1.5 percentage points and 2 percentage points of the average of the three countries with lowest inflation; The currency has stayed within the Exchange Rate Mechanism bands for two years.

Alternatively, the central parity rates in the Exchange Rate Mechanism might be chosen. Or the actual market rates in the basket currency, the Ecu, could be used (the Ecu is due to be replaced by the euro at a rate of one to one in 1999 anyway.) If the Ecu method is used, one euro would be roughly equivalent to DM1.9, or £0.77 or FF6.5 at current exchange rates. The ERM method yields a similar (but not identical) level. But what if I want to change D-Mark notes into French francs at a different rate? In theory, nobody should want to. There will also be legal measures which would discourage this: debts in francs or D-Marks, for example, could be freely converted into euros at any point, which reduces the motive for arbitrage.

level? A club of finance ministers, say? The issue is a political minefield. Any attempt to create an "exclusive" club could divide the EU. Consequently, no new intergovernmental institutions are officially planned. But the emergence of some form of Emu "club" is certainly the next logical step. This is because it is difficult to separate monetary policy from other areas of fiscal and economic policy. And some decisions will be taken only by "ins" (such as sanctions in the stability pact and external exchange rate policy). How will the ECB make interest rate decisions? The governing council will decide the direction of monetary policy. Each Emu central bank governor will have an equal vote, together with each member of the ECB's executive board. Won't that cause arguments? Almost certainly - particularly if some central banks want a rate rise, and others want a cut. How will the ECB judge whether a rate rise is needed? Countries such as the UK and Sweden want to use inflation targets. Germany has previously pressed for monetary targets. But Germany might not be backing away from this - not least because monetary statistics could be initially unreliable. A mixture of inflation and monetary targets is likely. Will the ECB be as tough as the Bundesbank in its fight against inflation? The Maastricht treaty states the ECB's primary objective is maintenance of price stability. It may be keen to demonstrate a tough stance in the early months to establish its credibility. But decisions will be taken collectively - and some central bankers might want a more relaxed monetary policy. Will the ECB want a strong or weak euro? No one knows. Some economists think the ECB will want a strong euro, to guard against inflation. Others think politicians will want to weaken the euro against the US dollar, to help exporters. But the strength of the new currency will also be affected by whether institutional investors and central banks across the world buy euros as a reserve currency. But what about other factors affecting the currency - debt levels, say? The single currency convergence criteria are supposed to ensure the Emu area starts on a healthy fiscal footing - and thus that the money is sound. There will also be a fiscal stability pact to guarantee that countries stick to healthy

EMU: the timetable for change



European Monetary Institute's proposed legal framework

Table with 3 columns: Introduction and definition of the euro, Use of the euro in the transition phase, and Enforcing irrevocable conversion rates. It details the timeline from 1999 to 2002 for the legal framework of the euro.

cash will exist in Emu member states. But they will not be separate currencies - they will be "non-decimal denominations" of the euro, locked in at permanent conversion rates. Non-decimal denomination? This concept is crucial. The easiest way to think about it is to visualise a currency such as the US dollar. One US cent is a "denomination" of the dollar. But imagine that there was another US coin - worth perhaps 7.2 cents. That coin would also be a denomination of the dollar: it would be "locked" into the dollar at a fixed conversion rate, just like cents are "locked" into the dollar at a conversion rate of 100 to one. And the US cent and the new coin would be fully interchangeable.

What language will it use? Most central bankers expect it to be English - even if the UK does not join Emu. Will the ECB have links with non-Emu members? Another grouping, the General Council of the ECB, will be made up of the central bank governors of all 15 member states. They will allow the ECB to co-ordinate closely with non-Emu members: after all, most non-Emu members could join Emu in the future, and most non-Emu members will be tied to the euro through a new exchange rate mechanism. Will all non-Emu members be part of the ERM? It will not be compulsory. The UK and Sweden may be unwilling to join. How will the ERM work? The ERM will be anchored around only one currency - the euro (under the current system the currencies are linked in bilateral bands.) Currencies will normally move within 15 per cent bands, though some countries may choose narrower bands.

The ECB is committed to supporting the system through intervention. However, its obligations may be moderate, since it will have the right to call for the realignment of currencies. Will there be a parallel to the ECB at governmental

Will anybody be using euros outside the markets? Several big European companies such as Siemens and Philips intend to switch to accounting in euros in 1999. Any move by big businesses could force smaller ones to follow suit. Even if businesses do not use the euro for internal accounting, there may be a tendency to quote prices in euros for trading from 1999 onwards. Could companies actually stop using national currencies after 1999 then? Probably not, because consumers will still be using national currency units. The public sector will probably be working in national currency units as well. A further obstacle to any rapid switch is that companies may not be able to pay taxes and file accounts in euros. Can companies be forced to use euros? European governments have agreed that there will be "no compulsion" and "no prohibition" in the use of the euro between 1999 and 2002. But what if one business partner wants to use euros - and the other does not? Commercial clout will probably dictate the outcome, unless banks bear the conversion costs. But won't coping with two currency units be complicated for companies? Big companies which already deal in many currencies will probably not have difficulties. Small companies used to dealing with one currency could find it harder. Why are notes and coins not being introduced until 2002 then? Central banks say three years are needed to print the banknotes and mint coins. Retailers and banks also want a long run-up. And the public sector could need a long time to prepare: governments have barely begun to consider logistics of changing their services over to euros. But governments could change the date if they wanted: some Commission officials, for example, have suggested introducing the cash in the autumn of 2001.

How will the new cash be introduced? The official scenario envisages a gradual introduction - in the first six months of 2002. During this period the old currencies would circulate as well. This could help consumers adapt. Retailers are vehemently opposed to this. They want a "big bang" approach, with the old cash replaced by the new very rapidly, instead of circulating in tandem for a period. What will it look like? A competition to design the banknotes is under way. There will be one common design for the banknotes and coins, but space will be left for separate national symbols on the cash, and probably keep its monarch's head on the cash if it joined. What happens to vending machines? The industry says converting them will take six months: there are over a million coin-operated machines in the UK alone. What about non-Euro areas - the UK perhaps? Will its companies have to worry about all this? If the UK stays out of Emu, banks and financial institutions will need to cope with a new "foreign" currency. Companies trading with Emu countries may have to deal in euros. And if the Emu area is large enough, the euro may even become a popular price reference for some business sectors in the UK. But the UK will avoid the most costly part of the exercise - introducing the new cash. Unless, of course, it decides to join later. How much will all this cost? Nobody knows. EU retailers have estimated a bill of between £cu17bn and £cu27bn. Banks estimate their costs will be £cu10bn - but that figure is almost 15 months old and considered an underestimate. Nobody has tried to calculate the cost for other companies yet. Who gains from the switch? Not Europe's foreign exchange booths. But computer companies will see a surge in demand for their services, as systems are adapted to Emu. Accountants and management consultants may see surging demand for Emu advice. And companies which print banknotes have reason to celebrate. And, of course, if you believe the Emu enthusiasts, all businesses should eventually benefit from the economic integration and stability which a single currency could eventually deliver. That, after all is supposed to be the whole point of this fiddishly complex project. But that's another story...

Will there be a parallel to the ECB at governmental level? A club of finance ministers, say? The issue is a political minefield. Any attempt to create an "exclusive" club could divide the EU. Consequently, no new intergovernmental institutions are officially planned. But the emergence of some form of Emu "club" is certainly the next logical step. This is because it is difficult to separate monetary policy from other areas of fiscal and economic policy. And some decisions will be taken only by "ins" (such as sanctions in the stability pact and external exchange rate policy). How will the ECB make interest rate decisions? The governing council will decide the direction of monetary policy. Each Emu central bank governor will have an equal vote, together with each member of the ECB's executive board. Won't that cause arguments? Almost certainly - particularly if some central banks want a rate rise, and others want a cut. How will the ECB judge whether a rate rise is needed? Countries such as the UK and Sweden want to use inflation targets. Germany has previously pressed for monetary targets. But Germany might not be backing away from this - not least because monetary statistics could be initially unreliable. A mixture of inflation and monetary targets is likely. Will the ECB be as tough as the Bundesbank in its fight against inflation? The Maastricht treaty states the ECB's primary objective is maintenance of price stability. It may be keen to demonstrate a tough stance in the early months to establish its credibility. But decisions will be taken collectively - and some central bankers might want a more relaxed monetary policy. Will the ECB want a strong or weak euro? No one knows. Some economists think the ECB will want a strong euro, to guard against inflation. Others think politicians will want to weaken the euro against the US dollar, to help exporters. But the strength of the new currency will also be affected by whether institutional investors and central banks across the world buy euros as a reserve currency. But what about other factors affecting the currency - debt levels, say? The single currency convergence criteria are supposed to ensure the Emu area starts on a healthy fiscal footing - and thus that the money is sound. There will also be a fiscal stability pact to guarantee that countries stick to healthy

WILL THE GERMAN DELEGATE KINDLY STOP REFERRING TO THE EURO AS AN E-MARK?



GIVING YOU YOUR EXCHANGE RATE IN EURO WAS RUBBING IT IN A BIT, I THINK!



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country, for example, implementing ECB-set interest rates by operating in their own local euro money markets. Other work not related to monetary policy (such as banking supervision in many EU countries) will also remain their responsibility. How will these money market operations be conducted? The EMI will outline this early next year. The system will probably look rather like current German practices: the ECB will set two rates which will define an interest rate "corridor". Short-term money market

How will the new cash be introduced? The official scenario envisages a gradual introduction - in the first six months of 2002. During this period the old currencies would circulate as well. This could help consumers adapt. Retailers are vehemently opposed to this. They want a "big bang" approach, with the old cash replaced by the new very rapidly, instead of circulating in tandem for a period. What will it look like? A competition to design the banknotes is under way. There will be one common design for the banknotes and coins, but space will be left for separate national symbols on the cash, and probably keep its monarch's head on the cash if it joined. What happens to vending machines? The industry says converting them will take six months: there are over a million coin-operated machines in the UK alone. What about non-Euro areas - the UK perhaps? Will its companies have to worry about all this? If the UK stays out of Emu, banks and financial institutions will need to cope with a new "foreign" currency. Companies trading with Emu countries may have to deal in euros. And if the Emu area is large enough, the euro may even become a popular price reference for some business sectors in the UK. But the UK will avoid the most costly part of the exercise - introducing the new cash. Unless, of course, it decides to join later. How much will all this cost? Nobody knows. EU retailers have estimated a bill of between £cu17bn and £cu27bn. Banks estimate their costs will be £cu10bn - but that figure is almost 15 months old and considered an underestimate. Nobody has tried to calculate the cost for other companies yet. Who gains from the switch? Not Europe's foreign exchange booths. But computer companies will see a surge in demand for their services, as systems are adapted to Emu. Accountants and management consultants may see surging demand for Emu advice. And companies which print banknotes have reason to celebrate. And, of course, if you believe the Emu enthusiasts, all businesses should eventually benefit from the economic integration and stability which a single currency could eventually deliver. That, after all is supposed to be the whole point of this fiddishly complex project. But that's another story...

Lionel Barber

Gillian Tett

NEWS: EUROPE

# Share scandal shuts Athens bourse

By Kerin Hope in Athens

The Athens stock exchange remained shut yesterday amid allegations that leading Greek brokerage houses, including several controlled by state-owned banks, were involved in a share-trading scandal revealed last week.

The collapse of Delta Securities, a small stockbroking firm which failed to pay Dr2.6bn (\$11m) owed to the bourse clearing house, sent share prices plunging last Thursday. The firm's offices were sealed and arrest warrants issued for its

chief trader and two other directors on charges of criminal fraud.

Most of Greece's 65 stockbroking firms have said they will boycott the market until the clearing house completes settlement of all outstanding share trades. Mr John Marcopoulos, managing director of Sigma Securities, the largest Greek brokerage, said: "The situation has to be clarified in order to restore confidence, and that means total settlement."

The scandal underlines weak regulation of Greece's stock market, where brokerage houses are

known to lend each other share certificates and reach private agreements with the clearing house on postponing settlement.

The stock exchange chairman, Mr Manolis Xanthakis, has offered to resign over the scandal. He came under attack yesterday both for failing to investigate heavy trading by Delta in a few shares during the past three months and for allowing delays in settlement at the bourse clearing house.

Delta's chief trader, Mr Spyros Valdeseras, is accused of manipulating the price of shares in Magri-

zos, a small textile manufacturer which became one of the most active stocks on the bourse. Its price has fluctuated over the past year from Dr250 to Dr1,350, while trading volume soared to unprecedented levels.

Brokers said at least nine houses, including firms controlled by Greece's largest state-owned banks - National Bank, Commercial Bank and Ionian Bank - had traded shares in Magrizos with Delta Securities.

One broker said: "The huge volume of shares traded in Magri-

zos helped to boost the brokerages' commission income at a time of intense competition for market share."

The scandal has dealt a further blow to Greek investors' confidence in the bourse. Earlier this year, the exchange suspended trading in Globe, a textile and food processor whose share price fluctuated violently before collapsing, and issued an unofficial warning to several other small companies whose shares showed strong gains after they had published poor results.

EUROPEAN NEWS DIGEST

## Police crack silver racket

Italian tax police said yesterday they had cracked a massive Europe-wide silver trafficking racket, seizing more than 20 tonnes of silver, and had arrested six men.

"Operation Foll", directed by Milan tax police with the help of the European Commission's anti-fraud division and police forces in Germany, Belgium and the Netherlands, had discovered a vast network importing silver into Italy from Swiss banks, avoiding the payment of value added tax.

Police said the network had avoided paying tax of some L120bn (\$80m) in Italy and around DM24m (\$16m) in Germany "thanks to the trafficking of the precious metal through a merry-go-round of phantom or filter companies".

Reuter, Milan

## French party's Emu demand

The left wing of France's opposition Socialist party has won the approval of the party's national executive for new conditions on European monetary union, a reduction in the maximum working week to 35 hours without any matching cut in pay, and state programmes to boost youth employment by 700,000 over two years.

The national executive's programme, to be submitted to a party congress next month, insists on the widest possible participation in Emu, including Italy, Spain and Britain; on a "real European government" to counterbalance the power of the proposed European central bank; on Emu participants to agree a pact of growth as well as stability; and on negotiations with the US to ensure the euro is not overvalued in relation to the dollar.

Mr Lionel Jospin, the Socialist leader, is finding it increasingly difficult to stem criticism within his party of the Maastricht treaty, despite the presence of Mr Jacques Delors, the former European Commission president and architect of Maastricht, and his daughter, Mrs Martine Aubry, on the party executive. With the backing of the Socialist left, Mr Henri Emmanuelli, who was Mr Jospin's predecessor as party leader, intends to ask the December 14-15 congress to endorse a devaluation of the franc against the D-Mark.

David Buchan, Paris

## South Ossetia leader elected

Mr Lyudvig Chibirov, leader of South Ossetia, has been elected president of the Georgian breakaway region, the self-proclaimed state's central elections commission said yesterday. Incomplete returns from Sunday's election showed the 64-year-old ethnographer, who has ruled for three years without the title of president, had won more than 50 per cent of the votes in a poll branded illegal by Tbilisi.

The election commission said Mr Chibirov had 52.3 per cent of the votes counted so far and would clear the 50 per cent needed to prevent a second-round run-off. Mr Chibirov's nearest rival, Mr Gerasim Khugayev, 51, a philosophy professor, won 22.9 per cent in a turnout of 61.3 per cent.

South Ossetia declared independence as the Soviet Union was disintegrating in 1991 and fought a war with Georgia in which more than 1,000 people died. Economic woes, rising crime in the region and the slim chance that any country will recognise South Ossetia have led Mr Chibirov to sign a preliminary political accord with Tbilisi earlier this year, even though he still pays lip service to independence.

Reuter, Tbilisi

# Bonn coalition backs spending cuts

Party differences buried in effort to meet criteria for EU monetary union

By Peter Norman in Bonn

Germany's governing coalition parties yesterday buried their differences and backed proposals from Mr Theo Waigel, the finance minister, to cut next year's federal spending plans by DM3bn (\$1.3bn) as part of efforts to meet the Maastricht criteria for economic and monetary union.

At a meeting late on Sunday chaired by Chancellor Helmut Kohl, ministers gave their support to cuts designed to keep next year's federal deficit below the already planned DM56.5bn.

The proposals were approved last night by MPs from Mr Kohl's Christian Democrat Union, Mr Wal-

gel's Christian Social Union and the small Free Democrat party. Mr Waigel said federal spending would fall next year by 2.4 per cent to about DM440bn and the 1997 budget would be financed without new tax increases.

Preparation of the draft budget will be completed in the Bundestag budget committee on Thursday in readiness for its final reading in the lower house of parliament at the end of this month. The committee will consider additional economies, explore the scope for reducing interest costs and seek extra income from fees and licences.

The labour and social affairs ministry will contribute DM1bn to the cuts,

German construction employers yesterday agreed to a minimum hourly wage of DM17 (\$11) in western Germany and DM15.64 in the east after months of bitter wrangling with IG Bau, the construction union, writes Wolfgang Munchau in Frankfurt. Employers accepted the principle of a minimum wage in exchange for a strict time limit. The new rules will apply from January until August next year.

The minimum wage is aimed at reducing the influx of construction workers from other European Union countries, many of whom are working at substantially lower wage rates than the minimum rates applicable to German construction workers.

mainly through savings in training budgets. Other significant savings will come from the transport budget (DM450m), the economics ministry (DM240m), agriculture (DM240m), defence (DM200m), research (DM160m) and the interior ministry (DM150m).

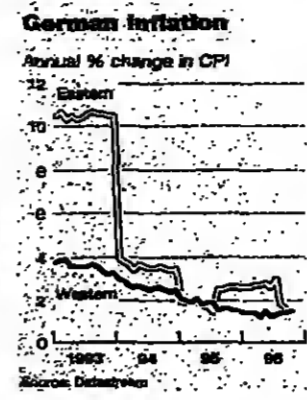
These savings are needed partly because the cost of unemployment next year has been revised upwards.

Although Germany's fragile public finances have caused much bad blood inside the coalition in recent weeks, politicians stressed yesterday that the latest

talks had been harmonious.

The problems surrounding Germany's public finances contrast with the nation's enviable record of price stability. The federal statistics office reported yesterday that the year-on-year inflation rates in eastern and western Germany converged on 1.5 per cent in October. It was the first time since unification in 1990 that prices have risen at the same rate. The cost of living stayed unchanged in both eastern and western Germany compared with September.

For eastern Germany, the October figures represent the end of an extended period in which inflation has been higher than in the west, largely because of a



# Berlusconi steps up confrontation over budget

By Robert Graham in Rome

Italy's rightwing opposition parties yesterday stepped up their confrontation with the government over next year's budget by announcing they would no longer vote on any of its provisions. This is unlikely to alter the course of the budget but could have a negative impact on the stalled dialogue on constitutional reform.

The move came on the heels of the big demonstration in Rome organised by the opposition at the week-

end in protest at tax increases in the budget, which is due to pass through the chamber of deputies by November 17.

Mr Silvio Berlusconi, former premier and leader of the rightwing alliance, accused the government of trying to push through measures without spelling out their details.

Separately, the populist Northern League also declared it would not take part in voting on the budget.

The budget is proposing to find savings of L62,500bn

(\$41bn) in two phases in order to bring the Italian deficit in line with the convergence criteria for joining the proposed single European currency.

Mr Berlusconi and his allies have put forward their own budget plans which accept a similar objective of reducing the deficit to 3 per cent of gross domestic product by the end of next year. However, they are insisting on holding down tax increases and on more cuts in public spending.

The main source of fric-

tion in the current confrontation is over the government's intention to make extensive use of delegate laws in the budget.

A device to implement legislation rapidly, they contain only a brief outline of a legislative proposal, and once they are approved, authority is delegated to the government to fill in the details.

Attached to the 1997 budget are almost 50 delegate laws. These cover a broad range of cost-saving and rationalisation measures including an overhaul of the

tax system, a shake-up in the civil service, decentralisation, new methods of public accounting and changes in military recruitment.

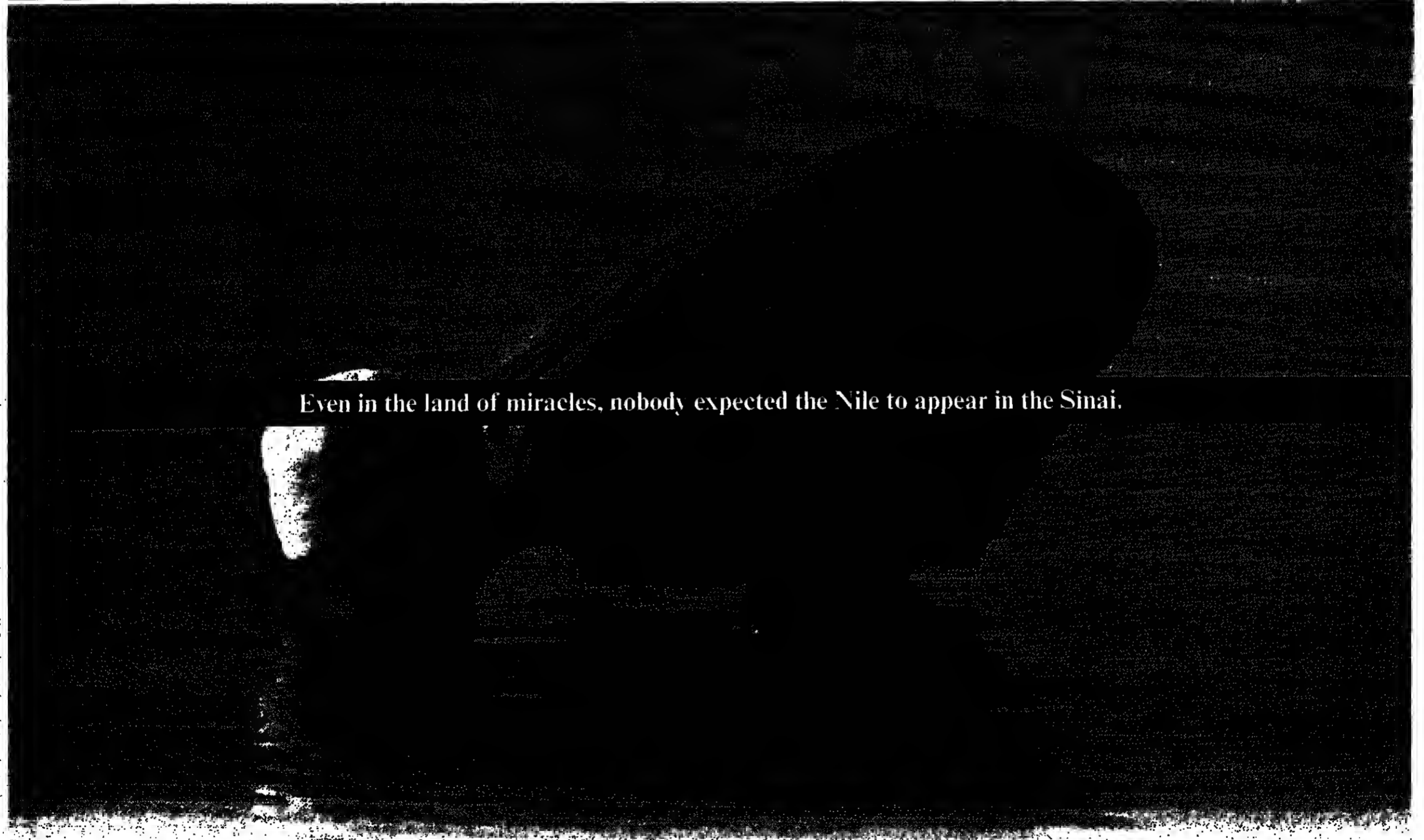
The opposition claims the government is stifling debate and abusing the constitution with such extensive resort to delegate laws. Mr Romano Prodi, the prime minister, has offered to discuss the matter, but if he gives way too much it will look as though he has been influenced by the weekend demonstration.

His tough stand has been

in contrast with Mr Massimo D'Alema, leader of the Party of the Democratic Left (PDS), the dominant partner in the government, who is concerned to keep a dialogue open with the opposition.

He fears that intransigence over the budget could prejudice the prospects of co-operating on constitutional reform; and if the parties are unable to agree on renovating the creaking structures of state, the country could once more face an election.

To fiscal independence, Page 14



Even in the land of miracles, nobody expected the Nile to appear in the Sinai.

The deserts of the Sinai have been wasteland for five thousand years. And farmland in Egypt, then as now, is scarce. Which is why, when the government announced a plan to channel water from the Nile to farm the Sinai—it seemed almost miraculous.

The obstacles were daunting: Daytime tempera-

tures of 120° F (49° C). Fierce storms. Sand that's so corrosive it eats tools away. A waterway that has to cross a barren waste—and then cross the Suez Canal.

As is often the case on the toughest jobs, Caterpillar played a major part. Our machines are built for punishing conditions. And our dealers around the

world—local, independent companies—know the territory. So far we've moved 30 million tons of sand and helped construct the massive siphons that will draw Nile water under the Suez Canal.

But proud as we are of our biggest projects, we also remember the everyday things we help to

accomplish. And making crops grow where they never grew before—or simply bringing drinking water to a desert village—seem miracles enough for us at Cat.





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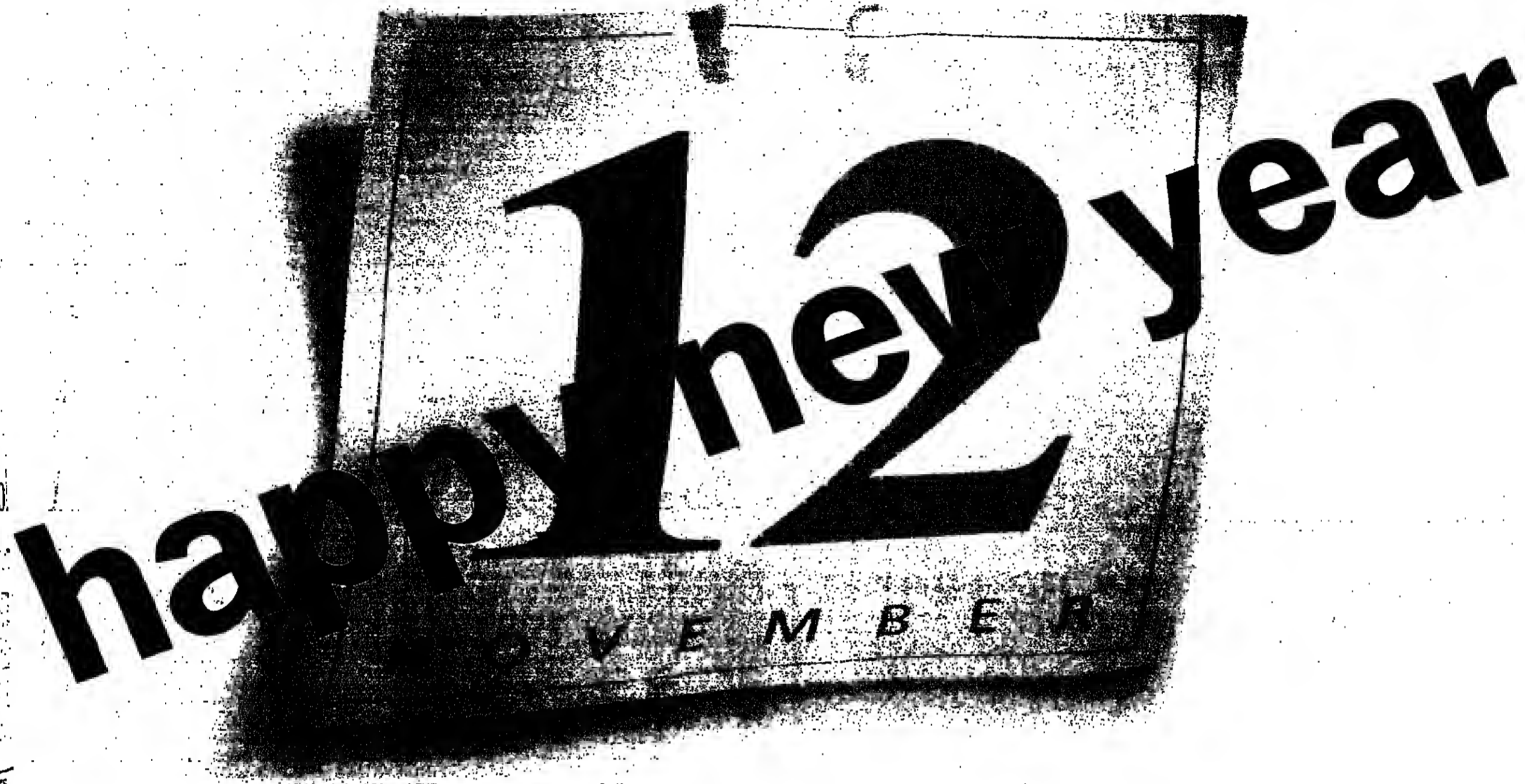
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ALANCE OF PATRIOTS

BERLIN

W. TRICK

http://www.dtbbank.de



The new year in the DM market for interest-rate products starts on November 12, with the launch of the One-Month Euromark Future at DTB. With short dated maturities extending into 1997, the usual year-end interest-rate exposure can be eliminated. Hedging with an One-Month LIBOR Futures contract

will be possible in Europe for the first time. But that's not all: a Three-Month Euromark Future with serial contract months will be introduced on January 14, 1997, making DTB the only derivatives exchange to offer the most important DM products in a spectrum of one month to ten years.

With the conversion of Europe's benchmark currency, into Euro, the DTB will have the perfect product range to provide you with more reasons to celebrate. Wishing you all the best for a prosperous new year.

**Your access to success**

**Deutsche  
Börse**



NEWS: WORLD TRADE

Dhaka to expand cellphone network

By Keena Naji in Dhaka

The government of Bangladesh yesterday signed contracts with three private mobile phone companies, paving the way for an expansion of the country's cellular phone network.

The government hopes competition will lower telecoms charges and provide mobile phones to the general population, according to Mr Muhammad Nassim, minister of post and telecommunication.

The three companies, GramPhone Consortium, TM International, and Seba Telecom, were awarded licences in August after the government decided to end the monopoly of Pacific Bangladesh Telecom, a wholly owned Bangladeshi company.

The GramPhone Consortium, set up by the GramPhone Bank, hopes to take mobile phones to remote villages where women who have been taking out small unsecured loans to start up businesses can use the phones as income-generating tools.

Bangladesh's Independence Day on March 26 next year has been set as the deadline for the three companies to start providing their GSM (Global System of Mobile Communication) services. The government hopes the number of mobile phones will be increased fivefold to about 80,000 in the first 18 months.

The GramPhone Consortium includes Telenor, the Norwegian state-owned telecoms company, Marubeni trading group of Japan, and Gonofone Development Corporation, a New York-based company set up by Bangladeshi expatriates. The consortium will invest \$22m initially.

TM International (Bangladesh) will invest \$56m in the first 18 months, government officials say. The third operator, Seba Telecom, will invest \$75m.

EdF wins China's first BOT contract

By Sophie Roel in Beijing

The contract for the first wholly foreign-owned, build-operate-transfer power station in China has been awarded to Electricité de France, the French state-owned utility and GEC Alsthom.

The project has been presented by Beijing as a model for foreign participation in China's electricity generating sector.

The western partners announced yesterday that they had signed an agreement with local authorities for the finance, construction and operation of the 700MW Laibin 'B' power project in Guangxi, southern China.

The power station will cost more than FFr3bn (\$680m) to develop and will be wholly financed by foreign capital, the companies said. It will be transferred to the government after 15 years of operation.

Although China has yet to issue regulations for BOT projects, the central government has indicated that the "standardised guidelines and documentation" used in the Laibin approval process will be applied to other build-operate-transfer projects. The other projects include the Wangcheng power plant in Changsha, Hunan province; the Junshan bridge over the Yangtze at Wuhan, Hubei province; a highway project in which the Asian Development Bank is involved; and a water supply project in Chengde, Sichuan province.

Despite a chronic electricity shortfall, foreign participation in China's power industry has been stalled by Beijing's reluctance to open its doors to terms which might be acceptable to foreign partners.

Particularly contentious have been returns for foreign equity holders and allocation of risks. Beijing has

tried to limit equity returns to foreign developers and has also been reluctant to provide the guarantees against foreign exchange and some other risks required to raise bank loans.

Recently, however, some joint venture projects have gone ahead as the two sides have moved closer together. In particular, some foreign lenders have agreed to be satisfied with "letters of comfort" offered by provincial governments in lieu of bank guarantees. Developers have also reconciled themselves to lower equity returns in China compared to other developing countries in order to participate in the largest market for power in the world.

Beijing aims to boost generating capacity by 15,000MW per year between now and the year 2000. Total investment in the power sector is to reach Yn990bn (\$83bn).



Baronesse Denton: additional revenue to Northern Ireland economy of £27m in first three years

Shamrock isle turns new leaf

By John Murray Brown in Dublin

The shamrock, long the symbol of the Irish tourism industry, was repackaged yesterday as part of a £23m (\$33m) campaign aimed at promoting Ireland as an "emotional experience".

From December, the strains of the Cranberries rock band will accompany television advertisements in Europe and the US by Bord Fáilte, the Irish tourist board, and the Northern Ireland Tourist Board.

The move is aimed at attracting a higher-spending tourist, and follows an 18-month survey of the sector, Ireland's leading industry with earnings of £2.25bn in 1995.

Ireland, Europe's fastest growing holiday destination, saw a 15 per cent growth in revenues last year, against an EU average of 2.3 per cent. Since 1988, the industry has accounted for one out of three new jobs in the economy.

"It's like a night club that's full. We have had to decide which markets we are going to spend the

money on," said Mr Noel Toonan, director of marketing at Bord Fáilte.

This is the first joint promotion by the tourist boards, north and south, and comes amid criticism from Protestant unionists in Northern Ireland that it represents a bridgework for further all-Ireland bodies.

Northern Ireland economy minister Baronesse Denton said the benefits to the province would be considerable. "We estimate the potential additional revenue in the region of £27m (\$44.5m) in the next three years alone," she said.

The refashioned logo depicts two people embracing and exchanging the three-leafed shamrock plant. However, the industry has stuck with Ireland's bucolic image. It stresses the attractions of the public house, traditional music and outdoor pursuits.

Said one official: "Americans are obsessed with a good shower, the Germans want something spiritual, the French are interested in food and the British just want a good time."

Burma bars EU probe despite threat to trade

By Ted Bardisacke in Bangkok

Burma has refused to allow the European Commission to send a mission to investigate allegations of forced labour, increasing the likelihood that the Commission will seek to revoke Burma's special trade privileges under the Generalised System of Preferences (GSP).

The European Union's request was made after the Commission studied detailed claims by labour and human rights groups that Burma's military regime forces the population to work on government projects and act as porters for the military. The trade privileges are vital for Burma's largest manufacturing export, textiles.

The Burmese government said that as "forced labour did not exist" in Burma such

a mission was not needed. The move on GSP requires ratification from European economy ministers, several of whom have been reluctant to link trade with issues of labour conditions and environmental protection.

But with further investigation impossible and in the wake of last weekend's mob attack on a motorcade carrying democracy activist Ms Aung San Sun Kyi, pressure on the commissioner responsible for the region, Mr Manuel Marin, to place the issue before the ministers will increase, diplomats said.

Ms Sun Kyi was unhurt in the incident, thus making it unlikely that the attack would trigger economic sanctions from US President Bill Clinton, who is authorised to do so if Ms Sun Kyi is physically harmed or arrested. Nevertheless, the

US expressed its "outrage" at the attack under circumstances it described as "extremely disturbing". Both the US and the EU have imposed largely symbolic bans on visas for Burmese authorities.

Total of France yesterday defended its record on human rights in Burma and said its plans for gas production there should be seen as benefiting the country as a whole.

Total executives were speaking after two European parliament members who had just visited Burma said they would press for an end to European investment there. They brought back a videotape interview with Ms Sun Kyi in which she criticised Total and accused France of putting Total's interests above those of Burma's people.

WORLD TRADE NEWS DIGEST

Australia to buy 40 Hawks

The Australian Defence Force has selected the British Aerospace Hawk as its new fighter training aircraft in a deal worth £1bn (\$1.5bn) over 25 years. BAE won the contract to supply 40 Hawks in competition with McDonnell Douglas of the US and AerMacchi of Italy. McDonnell Douglas of the US and AerMacchi of Italy. The Hawk was chosen in preference to the Italian Macchi aircraft.

The first 12 Hawks will be built in the UK for delivery by the end of the decade. The remainder will be assembled in Australia by BAE's local subsidiary, in collaboration with Australian companies. The Australians will pay about half of the £1bn for the initial purchase of the aircraft. The remainder will come from the provision by BAE of maintenance services and spare parts. The aircraft will have a customised cockpit to prepare pilots to fly the McDonnell Douglas F/A-18 aircraft. The Hawk will replace the Australian air force's Macchi jets. The air force bought 87 Macchis, the first of which entered service in 1968. BAE has sold 700 Hawks to 15 air forces.

Michael Skopinker, Aerospace Correspondent

Pirelli of Italy plans to establish a joint venture tyre plant in Changchun, Jilin province, with an annual output of 1.5m, the official Xinhua news agency said yesterday.

Weir Pumps of Scotland has won a £1.2m order to supply main and auxiliary pumping equipment to a combined cycle power plant in Chile, its first in the region.

Jordan and Iraq agree trade deal

Jordan and Iraq have agreed to increase their trade over the winter to meet sanctions-hit Baghdad's urgent food requirements and to cover extra heating needs in Jordan.

The official Petra news agency said Jordan had pledged to supply Iraq with \$35m worth of goods in addition to the \$200m agreed in a 1996 trade protocol. The extra supplies, mainly food and detergents exempt from UN trade sanctions imposed on Baghdad after its 1990 invasion of Kuwait, would count as an advance against next year's trade protocol, the value of which has yet to be fixed.

Reuters, Amman

Table with columns: OECD Export Credit Rates, D-Mark, Yen, Swiss franc, US dollar for credits. Includes interest rates for various terms and currencies.

Advertisement for IND'EUROPE. Text: 'Before you set up your venture in India... Ind'Europe can help you select the ideal location for your Indian operations.' Includes map of India and contact information for Philippe LESPINET.

Advertisement for BUSINESSES FOR SALE. Includes Savills (18 Hole Golfing Estate in North London) and Christie & Co (Manor Court & Field Court Hotels).

Advertisement for IMMEDIATE LIQUIDATION SALE. Lists various assets for sale including banking machines, security systems, and vehicles.

Advertisement for FAMOUS SKINCARE/SUN CARE. Brand name for sale, well established over 20 years, with high potential for growth.

Advertisement for Smith & Williamson. Joint Administrative Receivers offer the business for sale as a going concern: Alpine Products Limited.

Advertisement for Successful Employment Agency and Business. Specialising in temporary industrial placements. Contact: Levy Gee.

Vertical text on the right edge of the page: Israel, Big rise, Supplies reach, Zare.

MIDDLE EAST ECONOMIC CONFERENCE

Israeli manager seized in Cairo

By Sean Evers and David Gardner in Cairo and Avi Machlis in Jerusalem

An Israeli businessman involved in a rare joint venture in Egypt has been abducted in Cairo. The kidnapping happened on the eve of the third Middle East economic conference, designed to promote cross-border business ties between Arabs and Israelis.

Two cars, according to his brother, Mr Wafa Azam, Tefron Egypt's manager. The abducted man is an Israeli citizen of Druze origin, a small Arab minority in Israel, who comes from a village in the Galilee. He has been employed by Tefron since 1988.

In a statement, Israel's foreign ministry said it had appealed to the Egyptian government to help find the missing man, and Mr David Levy, Israel's foreign minister, would personally take up the case while in Cairo for the Middle East economic conference.

A Tefron spokesman said the company had plans to expand its plant by investing \$20m in 1997, leading to the creation of 300 jobs. He said charges that Mr Azam was a Mossad agent were "ridiculous" and, until his abduction, Tefron had had no problems with its joint venture.

Harare and IMF at odds on loan facility

By Tony Hawkins in Harare

Mr Michael Nowak, leader of the International Monetary Fund mission to Zimbabwe, yesterday ruled out a new programme with Harare for the current fiscal year ending June 1997.

Zimbabwe's enhanced structural adjustment facility with the IMF fell away early last year after Harare failed to meet agreed public spending and budget deficit targets. Describing the 1996-97 budget deficit target of 8.5 per cent of gross domestic product as "simply too high", Mr Nowak said it was "not really feasible" to reach agreement on a new programme during the current fiscal year.

The government's 28 per cent civil service pay award in August and last month's reinstatement of the annual bonus for public servants, abolished last year, had "exacerbated the bottom line" of the budget. "Economists in Harare put the cost of these awards at over \$22.5bn (\$225m) or 3 per cent of GDP, lifting the prospective budget deficit to 11.5 per cent of GDP.

The message from the Fund is that the government must reform the public sector. Yet just how difficult the government is finding this is shown by the fact that after the IMF's new conference, when police used batons and tear gas to break up a march by about 100 trade unionists demonstrating in support of striking doctors and nurses.

Mr Morgan Tsvangirai, general secretary of the Zimbabwe Congress of Trade Unions (ZCTU) and his deputy were arrested as the government toughened its stand against the strikers who have disrupted medical services at state hospitals, especially in Harare.

The ZCTU, which organised the abortive midday demonstration, is threatening to call a national general strike. Industrialists warn that the clampdown on yesterday's peaceful demonstration could provoke a sharp response from the South African Congress of Trade Unions (Cosatu).

They fear Cosatu could use Harare's heavy-handed treatment of the unions as a justification for delaying the new trade pact between the two countries that will give some Zimbabwe exports, including clothing, textiles and footwear, preferential entry to the South African market.

Big rise in Mideast investment urged

Middle East and North Africa need domestic economic reform, IMF report says

By David Gardner in Cairo

The Middle East and North Africa (Mena) economies must drastically increase the level and quality of investment if they are to get anything like the growth they need to employ their fast-growing populations, the International Monetary Fund said in a report yesterday.

Coming on the eve of the third Mena economic summit in Cairo, the IMF report said domestic economic reforms must be deepened, as the region could not rely on favourable external conditions to sustain high growth and macroeconomic stability. The dampening effect of the stalled Arab-Israeli peace process further strengthened the case for internal reform leading towards greater integration with the international economy and sub-regional integration.

The IMF noted that in 1990-95, per capita growth in Mena countries fell by an average 0.5 per cent a year, while it rose in all developing countries by 2.7 per cent. This year, the Fund expects average regional gross domestic product to grow 4 per cent, against 2 per cent in 1995-96, giving marginally positive per capita growth.

It offered two different sets of reasons for the improvement: an average halving of budget deficits, the lowest inflation rates for a decade at an average 12 per cent, regional moves towards structural reforms and consequential strengthening of the balance of payments through improved private capital inflows, on the one hand; higher oil prices and the end to drought in North Africa

on the other. "The region cannot and should not depend on favourable external factors to sustain a high growth rate and further improve financial balances. Domestic policies will have to take the lead," the Fund concluded.

Overall investment, averaging just over 20 per cent of GDP, is well below the developing country average of 24 per cent or the Asian ratio of 30 per cent. Its mix, moreover, is still skewed towards public investment, lowering capital efficiency, crowding out the private sector and discouraging foreign investors. "Consistent with low levels of private sector investment," the report said, "the ratio of foreign direct investment in the Mena region has ranged between 0.5 per cent and 0.75 per cent

of GDP - rates that are significantly below those in fast-growing developing countries."

The IMF therefore called for faster privatisation and deregulation; intensified fiscal reform, deficit cutting and better spending in areas such as education and health; measures to boost private savings through financial and capital market reforms; and much deeper trade liberalisation. The Fund stressed that those countries which had followed macroeconomic stabilisation with the most commitment to structural reform and more open trade - Tunisia, Jordan, Morocco, and now Egypt, which signed a new IMF accord last month - were doing best in per capita growth, job creation, low inflation and poverty alleviation. While Fund officials have

praised the first three countries, they believe Egypt, with its much larger economy and population, has the weight to swing the debate in the region decisively in favour of reform. One senior IMF official said the critical issue was to start an inflow of foreign direct investment: "Only then will you know whether the reforms have taken root."

Crucial to these prospects was a breaking down of the region's trade barriers. Intra-regional trade is a paltry 8 per cent of the total. As another index of the lack of regional or global integration, per capita exports from Mena countries between 1990 and 1995 declined by 5 per cent, while growing 20 per cent for developing countries and 10 per cent for industrial nations.

Supplies reach east Zaire

By Antony Goldman in Kigali and Michela Wrong in Nairobi

International aid agencies delivered food and medical supplies to east Zaire yesterday for the first time since rebel forces annexed the area last month, ending a two-day stand-off between the United Nations High Commissioner for Refugees and the guerrillas.

But prospects for international military intervention, continued to recede, despite a renewed call by Mrs Emma Bonino, European Union commissioner, for the urgent despatch of a UN force. "We are against the re-establishment of refugee camps inside Zaire. But at the same time we need to find these refugees and send them back home, but to do this we need a military force to open up corridors for them," she said. Britain and the US, however, expressed reservations. "If there is to be a military operation it must be carefully planned, it must have clear objectives and there must be an exit strategy," Mr Michael Portillo, the UK defence secretary, said.

Although Mr Hervé de Charette, the French foreign minister, sought yesterday to play down reports of Franco-American differences over the Zaire refugee crisis, Paris has so far been unable to win support from Washington for its call for a 5,000-strong intervention force.

While the deliveries yesterday constituted the first step in the establishment of humanitarian corridors being called for by the UN, they are unlikely to reach any of the million Hutu refugees trapped by fighting between the Zairean rebels and exiled Rwandan extremists.

The supplies were taken to a sports stadium for distribution to hospitals in Goma, crisscrossed with the victims of the last few weeks' fighting. But until the question of security can be settled, no aid will get to the hundreds of thousands of Hutu refugees trapped in the camp of Mugunga, on the outskirts of Goma, or trekking deeper west into Zaire.

Rise in child labour to 250m

By Frances Williams in Geneva

About 250m children are working in developing countries, nearly twice previous estimates, according to a report published today by the International Labour Organisation.

The ILO argues that, given the scale of the problem, the immediate target for action must be the most abusive forms of child labour, such as slavery, debt bondage, child prostitution, hazardous work and the very young. While it will take years to eliminate child labour completely, "there are some forms of child labour today which are intolerable by any standard", Mr Michel Hansenne, ILO director-general, said in the report.

An ILO survey published earlier this year estimated that 73m children aged between 10 and 14 were working full-time in 100

countries. The new estimates suggest that 120m children of five years and upwards are working full-time, and another 130m are working part-time.

Though most working children - nearly 153m - are in Asia, the highest incidence is found in Africa where 40 per cent of all children work. Some 17.6m child workers live in Latin America. Child labour also exists in industrialised countries, including the US, Britain, Italy and Portugal, and is growing in eastern European countries making the painful transition from communism to a market economy.

The report documents many examples of children doing dangerous work that puts them at risk of death, crippling accidents, disease, poisoning and sexual abuse. An ILO survey in the Philippines found that more than 60 per cent of working children were exposed to chem-



Laden down: a young boy is put to work in a New Delhi brickyard, one of millions of child labourers worldwide

ical and biological hazards, and 40 per cent experienced serious injuries or illnesses. In domestic service, which employs mostly girls, surveys have uncovered "alarming evidence of physical, mental and sexual abuse". "Child Labour: Targeting the Intolerable. Available from ILO Publications, CH-1211 Geneva 22, SF 75.

Gulf states hail US policy review

Robin Allen on think-tanks to reconsider 'dual containment' of Iran and Iraq

Two think-tanks are reviewing US relations with Iran and the Gulf states, according to senior officials in Washington. The reviews, which have been urged by senior members of the US administration, will be welcomed by Gulf states and US business.

The initiative follows sustained criticism from Gulf states and other countries of what is perceived to be the lack of coherent US strategy in the wider Gulf area. "US policy has created an imbalance of power in the Gulf to the advantage of Iran," according to a senior Abu Dhabi official. "The US-led sanctions against Iraq have left Saddam Hussein in a position of relative power. Worse, they are nourishing hatred among Iraqi people against the Gulf states and the whole world."

Other Gulf states, notably Oman, Qatar and Dubai, have been out of step with Washington's policy of treating Iran as a pariah state. The purpose of the think-tanks is to suggest adjustments to a Gulf policy based on "dual containment" of Iran and Iraq and the isolation of both states. It is also to improve the quality of communication with Gulf states in mapping out a long-term regional policy.

Both US and Gulf critics point to the missile attack by the US last September on targets in southern Iraq and

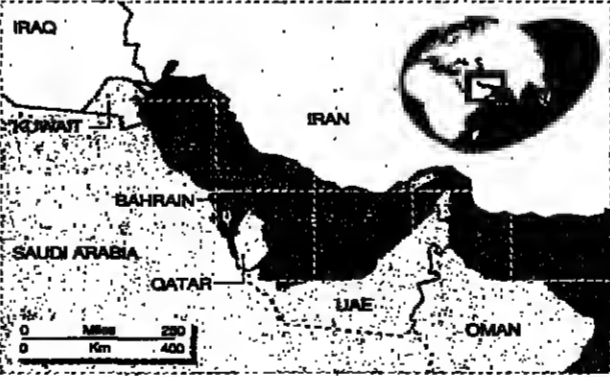
the unilateral extension of the no-fly zone in southern Iraq as examples of what they call Washington's "loose-canon" approach to both Iraq and Iran.

"Confrontation with Iran and Iraq has had very meagre results," a US official acknowledged. "US sanctions against Iran have not met with co-operation from the US's trading partners. There are 'significant differences between the US and its allies over how to deal with the regime in Tehran'."

The first think-tank, under Mr Geoffrey Kemp, director of regional and strategic programmes at the Nixon Centre for Peace & Freedom and a former National Security Council director for the Middle East under President Ronald Reagan, is "to bring together 30 specialists to think through relations with Iran."

The second group, under Mr Richard Murphy, senior fellow at the New York-based Council on Foreign Relations, is to "re-evaluate relations with the Gulf states - Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates - within the framework of existing security arrangements," according to a US official.

Public hints that the US was taking a second look at its previously stated policy of "isolating Iran" came at



the end of last month when Mr Robert Pelletreau, assistant secretary of state, said on a visit to the Gulf that he was hopeful the US would begin a dialogue with Iran within the next four years if President Clinton was re-elected.

Mr Ali Akbar Velayati, the Iranian foreign minister, responded openly to the possibility of dialogue on Sunday. "If they [the US] send a message to us through their interest section [at the Swiss embassy], it will not remain unanswered," he said.

For many Gulf states, any US-Iran dialogue would be a welcome departure from the existing policy. Sheikh Ali Al-Sabah, a senior member of Kuwait's ruling family and former interior minister, said recently: "We want to stay friends with Iran, not because we like them, but

because we must. Iran is our neighbour and we want them to know we do not seek any conflict with them."

Similar sentiments are expressed in Qatar, whose giant North Field gas field lies adjacent to Iran's South Pars structure. Bahrain and Saudi Arabia take a more jaundiced view of Iran, closer to that of Abu Dhabi, where senior officials have made clear concern over Iran's continuing occupation of Gulf islands claimed by the UAE.

Dubai, however, the second richest of the UAE's seven emirates and the region's leading air-cargo hub and services centre, regards Iran as a source of lucrative barter, re-export and transit business both for goods destined

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Japan trade surplus falls

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NEWS: AMERICAS

Gingrich under pressure to step down

By Jurek Martin in Washington

Mr Newt Gingrich is coming under some pressure from his own Republican party temporarily to step down as Speaker of the House pending resolution of the ethics charges against him.

One moderate Republican, Mr Christopher Shays of Connecticut, also said he would not vote for Mr Gingrich to be returned as Speaker in January unless the pending House ethics committee report had been made public.

win gained by Congresswoman Nancy Johnson in her supposedly safe Connecticut seat. She is also head of the ethics committee and her opponent nearly beat her by simply accusing her of protecting Mr Gingrich.

Senator Trent Lott, the majority leader, now directs party policies far more than Mr Gingrich. The Speaker spoke to Mr Clinton after last week's election and said afterwards the president should be given "a chance to lead".

Congressman Barney Frank of Massachusetts, a permanent thorn in the Speaker's flesh, said Mr Gingrich might have changed, but only because "it's very much in his self-interest to be conciliatory".

Pension law starts Bolivian strike

By Sally Bowen

Bolivia's confederation of workers has called a 24-hour strike for today in what is likely to prove a futile, last-ditch attempt to derail a pension reform law passed by the senate early Sunday after a marathon session.

US curb on Cuban trade rejected

By Imogen Mark in Santiago

Latin American heads of state, along with those of Spain and Portugal, last night issued an "energetic rejection" of the Helms-Burton act, the US law which allows lawsuits against foreign companies "trafficking" in assets seized by the Cuban government.

Colombia measures the cost of violence

Guerrillas are sapping the economy so much there is talk of all-out war, writes Sarita Kendall

Colombia's guerrilla armies represent such a drain on the economy and such a threat to regional, and perhaps national, political stability that the talk is now of all-out war.



ELN guerrillas prepare for patrol. They specialise in attacks on oil targets (left) Timothy Pines

And business, faced with the prospect of having to buy government war bonds, is taking an active part in the debate on how the war can be funded and how it should be fought.

Over the past 10 years the military and police budget has risen from 2.4 per cent to 3.5 per cent of gross domestic product and their forces have risen by 100,000 to 250,000. Spending on justice has nearly doubled to 1.2 per cent of GDP.

The annual meeting of the National Association of Financial Institutions (ANIF), held last month, focused on violence, security and justice. They heard how kidnaps and extortion prevent farmers from visiting their properties and affect agricultural production.

war could not be won outright. When negotiations began it had to be from a position of strength, he said. Guerrillas are found in more than half of Colombia's municipalities and guerrilla-backed candidates won 55 local government elections in 1994.

Mr Hommes proposed that the military budget be raised by 2.5 percentage points to 6 per cent of GDP with the aim of reaching peace within three to five years. But, he emphasised, there would have to be certain commitments within the military to accept open discussion and a thorough re-organisation.

General Manuel José Bonnet, who was named army commander in a recent reshuffle, says he needs new equipment (because the guerrillas have better weapons) more troops and a justice system with "teeth".

Put together, these factors threaten to discourage foreign companies and institutions from investing in Colombia just at a time when liberalisation and a favourable investment rating might otherwise be expected to attract them.

BUSINESS OPPORTUNITIES

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Professor says his report does not support case against working hours directive

Challenge to EU rule undermined

By Robert Taylor and Robert Peston in London

The author of a confidential medical report used by the UK government in its challenge to the European Union's working hours directive said yesterday that the report fails to support the government's case.

There is plenty of medical evidence available that shows it is bad for your health if you work long hours. I could find no evidence to demonstrate that it has beneficial impact," said Professor John Harrington of Birmingham University.

On this occasion, the UK will participate in IGC negotiations. However, it will reserve the right to veto whatever package of EU treaty returns ultimately emerges.

"If Britain wants others to show understanding for its position, it will have to be ready to show flexibility itself and accommodate the concerns of other countries when it comes to treaty changes," he said.

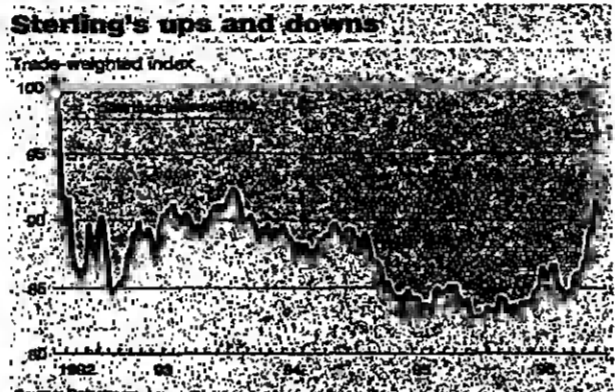
Pound shows no sign of losing strength

Lack of complaints from British exporters may suggest that currency is undervalued

The Bank of England, the UK's central bank, shocked currency traders last week when it said the pound's recent strength was probably temporary.

since 1981, and most traders regard its rise as temporary aberrations. Currency analysts agree that the pound may suffer temporarily in the run-up to this month's Budget and in the three months or so before the general election, which is expected in May next year.

PPP indicates an exchange rate between two currencies, based on what it costs to buy the same basket of goods in the two countries.



Trade-weighted index 1980 = 100

Most currency analysts agree that looking about 18 months ahead, this is true. By then the Japanese and German economies are expected to have recovered.

traditionally high yieldsers such as the lira and the peseta. The pound is seen as a safe haven should moves towards European monetary union hit turmoil.

Unions offer pact with employers

By Stefan Wagstyl and David Wighton in Harrogate

Mr John Monks, general secretary of the Trades Union Congress, yesterday proposed a wide-ranging pact between trade unions and employers.

He said at the annual conference of the Confederation of British Industry that the TUC and CBI should develop a joint approach to government on economic issues, whoever wins the next general election.

Mr Monks said: "I am not a fan of the adversarial system of industrial relations. We have a common interest - a common interest in the success of our enterprises, in wealth creation and in a country whose products and services can compete with the best in the marketplaces of the world and which can maintain a decent, courteous and cohesive society."

UK ECONOMIC DIGEST

Factory gate inflation up

Factory gate inflation picked up for a second successive month in October as higher oil prices increased the cost of industry's raw materials.

The figures had little impact on the interest rate expectations registered by the financial futures market. The British Retail Consortium's latest figures meanwhile show a revival in the rate of retail sales growth after September's deceleration.

FLEXIBLE PRODUCTION

Freezer maker switches to dryers One of Britain's biggest specialist makers of household and commercial freezers has branched out into tumbledryers, in a pioneering example of a growing trend towards greater production flexibility in manufacturing.

UNPAID TAXES

Companies may face probes

Companies might face a sharp rise in the number of visits from tax inspectors if the opposition Labour party win the next general election. Party officials have proposed increasing the visits that Customs & Excise officers make to monitor business payment of value added tax.

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John, is it?

NEWS: UK

German and Italian successes put pressure on market leadership of Ford and GM

# Volkswagen sales up 32% on year

By John Griffiths in London

The Volkswagen group, Europe's biggest vehicle maker, which controls the Audi, Seat and Skoda marques, has lifted its UK sales by nearly a third this year. This moves it into fifth place in the UK market behind Ford, Vauxhall, Rover and the Peugeot-Citroen group. All of those, unlike VW, have manufacturing bases in the UK. The German group's 183,454 UK sales in the first 10 months of the year represents a jump of nearly 40,000 vehicles over the same period of last year. It indicates that the group's policy shift to more aggressive pricing in the UK is paying off. Volkswagen has maintained or cut most of its prices for the past two to three years. The move aims to rid the brand of the expensive image it acquired

when UK sales were under the control of Lorch, the trading group formerly controlled by Mr Tiny Rowland. VW took back the UK import and distribution franchise from the Lorch group several years ago. Lorch gave higher priority to large profit margins than to volume, a situation VW has been anxious to reverse. When Audi, Skoda and Seat are included, VW captured 8.5 per cent of the UK market in this year's first 10 months. The group appears poised to gain further sales growth with the launch of a new Passat upper-medium saloon range, which is seen by VW as a much more mainstream vehicle than previous models. The group has set a target of increasing five-fold the Passat's 8,000 yearly sales in the UK within the next three years. The new Passat, which is

about to go on sale, will be the first from any group in Europe to offer an integrated on-board satellite navigation system. With Fiat of Italy increasing UK sales by one quarter

## Peugeot and Renault boost sales

REGISTRATIONS OF NEW CARS	Oct 1996		Oct 95	
	Volume	Change%	Share%	Share%
Total market	154,723	+13.3	100.0	100.0
UK produced	58,554	+0.8	37.9	42.5
Imports	96,169	+22.5	62.2	57.5
Japanese makes	18,980	+14.5	12.2	12.1
Ford group	22,716	+22.6	14.7	15.5
- Ford	31,923	+23.0	20.7	19.2
- Jaguar	788	+13.3	0.5	0.5
General Motors	24,630	+8.0	15.9	16.7
- Vauxhall	23,436	+6.1	15.2	15.2
- Saab	1,192	+55.6	0.8	0.5
BMW group	19,031	+39.2	12.3	17.5
- BMW	3,471	+13.0	2.2	2.9
- Rover	15,560	+11.8	10.1	14.5
Peugeot group	17,917	+25.4	11.5	10.2
- Peugeot	12,186	+25.5	7.9	8.8
- Citroen	5,731	+24.9	3.5	3.7
Volkswagen group	13,088	+30.7	8.5	7.3
- Volkswagen	9,033	+38.8	5.8	4.8
- Audi	2,358	+8.4	1.6	1.5
- SEAT	558	+6.9	0.4	0.4
- Skoda	1,139	+38.2	0.7	0.6
Renault	10,187	+15.6	6.6	6.4
Nissan	6,946	+11.0	4.1	4.2
Toyota	4,737	+11.0	3.1	3.1
Fiat group	6,727	+22.5	4.4	3.2
- Fiat	6,150	+27.5	4.0	3.1
- Alfa Romeo	577	+19.3	0.4	0.2
Volvo	3,672	+27.8	2.3	2.1
Mercedes-Benz	2,854	+18.9	1.9	1.9
Honda	2,457	+8.4	1.6	1.6
Mazda	1,777	+48.3	1.2	0.9
Korean makes	3,580	+44.2	2.3	1.9

Source: Society of Motor Manufacturers and Traders and industry publications. VW holds 70% of Skoda and has management control. Includes Range Rover Discovery. \*BMW holds 70% of Skoda and has management control. Source: Society of Motor Manufacturers and Traders.

## Truck registrations Jan-Oct 1996

Trucks over 3.5 tonnes	Volume		Share (%)	
	1996	1995	Jan-Oct 96	Jan-Oct 95
Total	44,487	-0.8	100.0	100.0
Imports	27,155	+6.8	61.0	58.5
UK produced	17,332	-2.4	39.0	41.5
Mercedes-Benz (Daimler-Benz)	7,579	+7.0	17.0	15.2
Volvo	5,464	+3.3	12.3	12.6
Scania (Investra)	4,580	+6.9	10.3	10.5
MAN	2,911	+15.2	6.5	5.7
ERF	1,908	+5.4	4.3	5.8
Renault	1,881	+0.8	4.2	3.8
Of which Heavy Trucks (over 15 tonnes)				
Total	26,628	-3.7	100.0	100.0
Volvo	5,070	-4.1	19.0	19.3
Scania (Investra)	4,880	+4.9	18.3	18.4
Laying DAF (DAF Trucks)	4,552	-0.5	17.1	16.5
Mercedes-Benz (Daimler-Benz)	2,988	+1.0	11.2	11.8
ERF	1,908	+5.4	7.2	9.3
MAN	1,572	+17.8	5.9	5.1
Renault	1,057	+1.8	4.0	3.8

Truck registrations collapsed last month after a surge in September caused by companies' efforts to avoid new noise and emissions rules which raised the price of new vehicles. Vehicles conforming to the new EU standards are only about 5 per cent dearer but the highly competitive haulage market meant the difference was sufficient to distort sales significantly.

per cent from 21.3 a year ago. Second-placed Vauxhall and third-placed Rover have each dropped one percentage point over the period. The share of the market taken by South Korean brands has jumped to 2.3 per cent from 1.6 per cent. The Japanese manufacturers are making less spectacular gains, and their share for the year so far is 13.5 per cent.

## UK NEWS DIGEST

# N Ireland sees race abuse rise

Northern Ireland's ethnic minorities suffered a sharp increase in discrimination in the wake of the republican and "loyalist" ceasefires in 1994, says a survey of the region's minorities. The report, published yesterday by the University of Ulster, is the first comprehensive study of Northern Ireland's ethnic groups. It suggests that, as the two main Protestant and Roman Catholic traditions sought reconciliation, the smaller ethnic communities - the Chinese, Indians and Irish Travellers - have become objects of racial abuse. The report found that 61 per cent of the ethnic minority respondents believed there was racial abuse, while more than half the Chinese interviewed said they had suffered damage to property. There are 4,000 Chinese in the region, between 1,000 and 2,000 Moslems (most Pakistanis), 1,000 Indians - many of whom worked on British army bases and settled in the province - and 400 Irish travellers, a group separate from the Roman or gypsy community in Great Britain. *John Mitty Brown, Dublin*

## BROKING REGULATION

### Fidelity replaces executive

Fidelity, the international fund management and broking group, has replaced Mr David Plucinsky, president of Fidelity Broking Services in the UK, following administrative chaos that prompted intervention by the stock-broking regulator, the Securities and Futures Authority. Yesterday FBS appointed Mr Kenneth Hegeberg as its acting president. He was formerly chief financial officer and treasurer of Fidelity Investments, the US fund manager with client assets of \$452bn (£275bn) which, with Fidelity Broking Group, belongs to FMR Co, the Fidelity Group parent company. FBS closed to new private client business on October 31 at the request of the SFA. It has until the end of January to improve its service to standards set by the regulator. If it fails, it may face disciplinary action, which could include a fine. *Jonathan Guthrie*

## SCANDEX

### All forex investors 'lost money'

All foreign exchange investors with Scandex Capital Management lost money and some lost more than their original deposits, according to the company's provisional liquidator. In a letter sent to Scandex customers, Mr Fint O'Connell of accountants Grant Thornton said it was unable to advise any who were owed money whether it would be repaid or whether they would rank as secured creditors. Customers who bought equities through Scandex but had not received share certificates faced uncertainty. Mr O'Connell was appointed provisional liquidator last month after a High Court hearing in London on an application brought against Scandex by the Securities and Investments Board. Scandex and Mr Jeremy Bartholomew-White, its managing director, have given undertakings until trial not to conduct unauthorised investment business in the UK or to make misleading statements or "cold calls". Scandex had previously been told to close by Finansinspektionen, the Danish financial regulator. *Clay Hris*

# Oxford reverses stance on plans for business school

By Richard Wolfe in Oxford

Oxford University yesterday announced a surprise reversal of its controversial plans for a \$40m (\$65m) business school by agreeing to look for an alternative site for the new building. The university's ruling body, the Hebdomadal Council, yesterday agreed "to redouble its efforts" to find another site for the business school, which is to be half-funded by Mr Wafiq Said, the Syrian-born entrepreneur who has close links with the Saudi royal family. The decision came after the university authorities

were defeated last week by the votes of academic staff who oppose the development on a greenfield site in the heart of the city. Some members of the university have criticised the donation because of Mr Said's role on behalf of British Aerospace in the Al-Yamamah defence deal in Saudi Arabia. The university had earlier argued that the site near its science complex was the only one available for the prestige building planned for the new business school. The university said alternative sites were either too small or too far from other departments, such as those responsible for economics

and law, which it is keen to integrate with business studies. But yesterday the university overturned that position and pledged to carry out a review of alternative sites in the centre of Oxford. The review is unlikely to emerge with any new options, as the university has already searched for sites on several occasions over the past five years, while Mr Said's donation was being secretly negotiated in Oxford. He rejected earlier plans to use his donation to extend Oxford's existing business school at Templeton College on the city's outskirts.

# Rail operator accused of ignoring freight needs

By Charles Batchelor, Transport Correspondent

Freight operators who are seeking improvements to the British railway network so that truck trailers can be moved by rail have accused Railtrack of failing to exploit the potential for freight and for favouring passenger trains. The Piggyback Consortium, a group of 25 freight operators, ports and wagon manufacturers, fears that Railtrack, owner of the track in the former state-owned national network, is about to cancel a proposed upgrading of the west coast main line between London and Scot-

land which would have allowed it to take larger freight trains. Railtrack, which is responsible for track and signalling investments, has calculated that improvements to the line between London and Glasgow and to the track between the Channel tunnel and London, would cost at least £300m (£489m) - three times the amount agreed with the Piggyback group less than two years ago. There is "clear evidence... that there is no commercial driving force within Railtrack for this upgrade strong enough to overcome the prejudices of those charged with

developing an upgraded passenger railway," Lord Berkeley, chairman of the Piggyback group, wrote to Mr Bob Horton, Railtrack chairman, yesterday. The Piggyback group wants responsibility for the project to be taken away from Railtrack and given to a separate consortium. Railtrack's own forecasts of traffic growth indicate that improvements to the west coast main line would increase freight volumes coming through the Channel tunnel from France from 4m tonnes to 11m tonnes. Railtrack said that there were no plans to cancel the piggyback project.



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COMMENT & ANALYSIS



Martin Wolf

To fiscal independence

Making French, German or British taxpayers service Italian debt would destroy European economic and monetary union from the outset

If European economic and monetary union proves unworkable, its implications for fiscal policy will be among the most important reasons. Two questions must be distinguished: how to manage public indebtedness; and how to respond to cyclical fluctuations. Both have the same answer: national fiscal autonomy.

much. In today's Europe, for example, seigniorage is well under 1 per cent of GDP. The obvious advantage of possession of a central bank is the ability to default by inflationary inches. But it is very peculiar to argue that lenders are attracted, as the argument implies, by the knowledge that borrowers can inflate their debts away.

level of government. By being legally deprived of powers to tax. Emu would not affect either the first or the second. The abolition of exchange controls in the single market must reduce the capacity to tax capital, but its extent should not be exaggerated. Albeit harmful for economic adjustment, labour immobility actually safeguards the capacity to tax earnings. European countries do, for example, find it far easier to tax labour at different rates than do the states of the US.

ties it will face in servicing its debts. Thus the development of a greater capacity to tax at the centre of the EU, far from being a solution to the problem of member-state indebtedness must make it worse - unless the centre assumes those debts too. But it is difficult to think of any more certain way to demolish Emu than to make French, German or British taxpayers service the debt accumulated by Italians.

proficiency will ultimately be punished in the markets. Professor Elchengreen suggests that reform of domestic fiscal procedures might be an alternative to rigid fiscal rules. Another suggestion he makes is that the rules be applied to cyclically adjusted deficits, rather than the raw fiscal deficits. Yet another possibility would be to reduce fiscal flexibility as debt ratios rise. Thus, there might be no restrictions on deficits of countries with debt ratios below 60 per cent of GDP and progressively tighter ones as those ratios rise.

Unparallel universe

The Philippines' economy has turned around in 20 years, says Edward Luce

Next week's summit in Manila of the Asia Pacific Economic Co-operation (Apec) forum is seen by the Philippine government as its best chance to broadcast the country's economic renaissance to the outside world. With 17 world leaders, including US President Bill Clinton and President Jiang Zemin of China, arriving in Manila on November 23, President Fidel Ramos has instructed Philippine officials to make the most of this rare public relations opportunity.

equally to all. We are aiming for 100 per cent within the foreseeable future. Whether Mr Ramos can persuade his Asean counterparts to adopt this bold trade initiative at the Apec leaders' summit is unclear. The sharp fall in regional export growth in 1996 has dampened enthusiasm for trade liberalisation in countries such as Thailand and Malaysia. The Philippines is one of few countries to have largely escaped the slowdown. It has recorded the fastest export growth in Asia this year with an 18 per cent rise in the first nine months.

The losing Philippine bidder, International Container Terminal Services (ICTS), complained to Mr Ramos, who ordered Subic to re-evaluate the bids. The free port, which has attracted more than \$1bn in foreign investment since it was closed as a US naval base in 1992, promptly reaffirmed Hutchison as the winner of the 25-year contract. Last month Mr Ramos again overruled Subic's decision. The Philippine government is expected to award the contract to ICTS after the Apec meeting.

Europe can learn from Canada

Table showing Public debt to GDP ratios (% of GDP) for Canada (1996-97 forecast - net) and European Union (1996 forecast - gross) for various countries including Italy, Germany, France, UK, and Spain.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL. We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5338 (please see fax to 'fine'). e-mail: letters.editor@ft.com. Published letters are also available on the FT web site, http://www.ft.com. Translation may be available for letters written in the main international languages.

Consideration Ogoni seeks from Shell

From Mr Ledum Miteo. Sir, John Jennings's letter (November 5) talks confidently of Shell's performance in Ogoni. Those of us from there know differently. The reality in Ogoni, and throughout the Niger delta, is that Shell has actively colluded with Nigeria's military dictatorship. Even Shell's own armed police are drawn from the Nigerian forces. They harass, arrest and abuse Ogoni people. Nor is Shell's environmental performance in the Niger delta as Mr Jennings describes, as shown by the reports of its former environmental manager, Bopp Van Dessel.

Pensions only half good

From Mr Neil McPherson. Sir, The hubris arising from the UK Social Security Committee's report on the threat posed to the UK by Europe's unfunded pension liabilities, as evidenced in your letters page of November 8 and editorials in much of the UK press, is staggering. While the assets of the UK's funded pension plans indeed exceed those of the rest of the EU combined, they cover just 50 per cent of the nation's workforce. While creditable, this falls well short of the coverage achieved in countries such as Denmark and The Netherlands and lags the 60 per cent target coverage for the EU advocated by the European Federation for Retirement Provision in its report on European pension funds published earlier this year.

Power - and responsibility

From Mr Bruce Lloyd. Sir, Christian Tyler ("The search for the makings of greatness", November 2) provided interesting and useful insights on the vitally important subject of power. But he omitted one aspect. The critical element that makes the difference between power-driven, self-focused individuals and those who achieve "greatness" is the link with responsibility. As Winston Churchill once put it: "The price of greatness is responsibility."

Keynes: the contradictions and the confusion

From Mr David Felix. Sir, Michael Prowse, in his article "Spurning Keynes" (November 4), and his opponents Robert Solomon and W. Stanners (Letters, November 6) join in over-leaping Keynes's economics and losing themselves in propaganda, politics, and policy. If they were to read his General Theory, they would find that it is constructed on two simple, odd-sounding propositions today, that advanced economies (1) save too much while consuming too little and (2) by way of liquidity preference, experience excessive interest rates for loanable/investible funds.

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INVESTMENT BANKING. FROM A TO Z

COMMENT & ANALYSIS

FINANCIAL TIMES

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Tuesday November 12 1996

Agenda for the WTO

Some modest celebration will be in order at next month's ministerial meeting of the World Trade Organisation.

The difficulty of striking the right balance is highlighted by the unresolved controversy over proposals to extend the WTO's remit far beyond attacking border barriers to the harmonisation of domestic regulatory policies.

Consensus on such "new" issues will be made no easier if the US and other industrialised countries continue to press the most contentious of them - trade and labour standards.

The case for addressing other new issues, notably the links between trade, foreign investment and competition policy, is stronger. Given the ministerial trade and labour standards.

The likely result would be regulatory confusion and conflict. That prospect also underlines the need for stricter WTO disciplines on regional trade arrangements.

More effective safeguards are a priority. Meanwhile, some risks posed by regionalism can be reduced by a further drive to eliminate frontier obstacles to trade.

WTO members have already agreed an ambitious timetable of further negotiations. What is still lacking is a firm political commitment to prepare for that task and bring it to a successful conclusion.

Such renewed impetus is also needed to ensure that the admission in the next few years of more than 30 new WTO members does not induce institutional paralysis.

Straw men

The arguments about Europe are complicated enough without needless political posturing. Mr Gordon Brown, the shadow chancellor, bought an out-posture the government is not trying to prove that Labour can be as tough over Europe as the Tories.

Labour would not, Mr Brown declared, remove the requirement for unanimity in the European Union over changes to social security or to worker representation on company boards.

The fact is, as Mr Brown well knows, that a Labour government would be under no pressure to do either. Most of social security is probably unworkable anyway, given differing systems across Europe.

Japan's reforms

Japan's proposal for a Big Bang deregulation of its financial markets may turn out to be more important for its symbolic content than its immediate practical effect.

In putting forward such an ambitious project, the government seems to be motivated at least in part by a desire to revitalise financial markets still heavily depressed by the collapse of the bubble economy of the 1990s.

Indeed, the unwinding of the distortions created by decades of regulation and administrative guidance may, in the short run, have the opposite effect. It will need to be accompanied by a dose of banker's caution and by recapitalisation or closure of the weakest Japanese financial institutions if it is not to contribute to instability.

A second motive appears to be the belief that Tokyo has lagged behind other financial centres and that the yen may lose status when Europe's single currency is introduced.

unanimous decision, not qualified majority voting. The same goes for worker directors. While consultation with employees is covered by qualified majority voting, the social chapter is equally explicit that the much more important issue of employee representation on boards still requires unanimity. No one is suggesting otherwise.

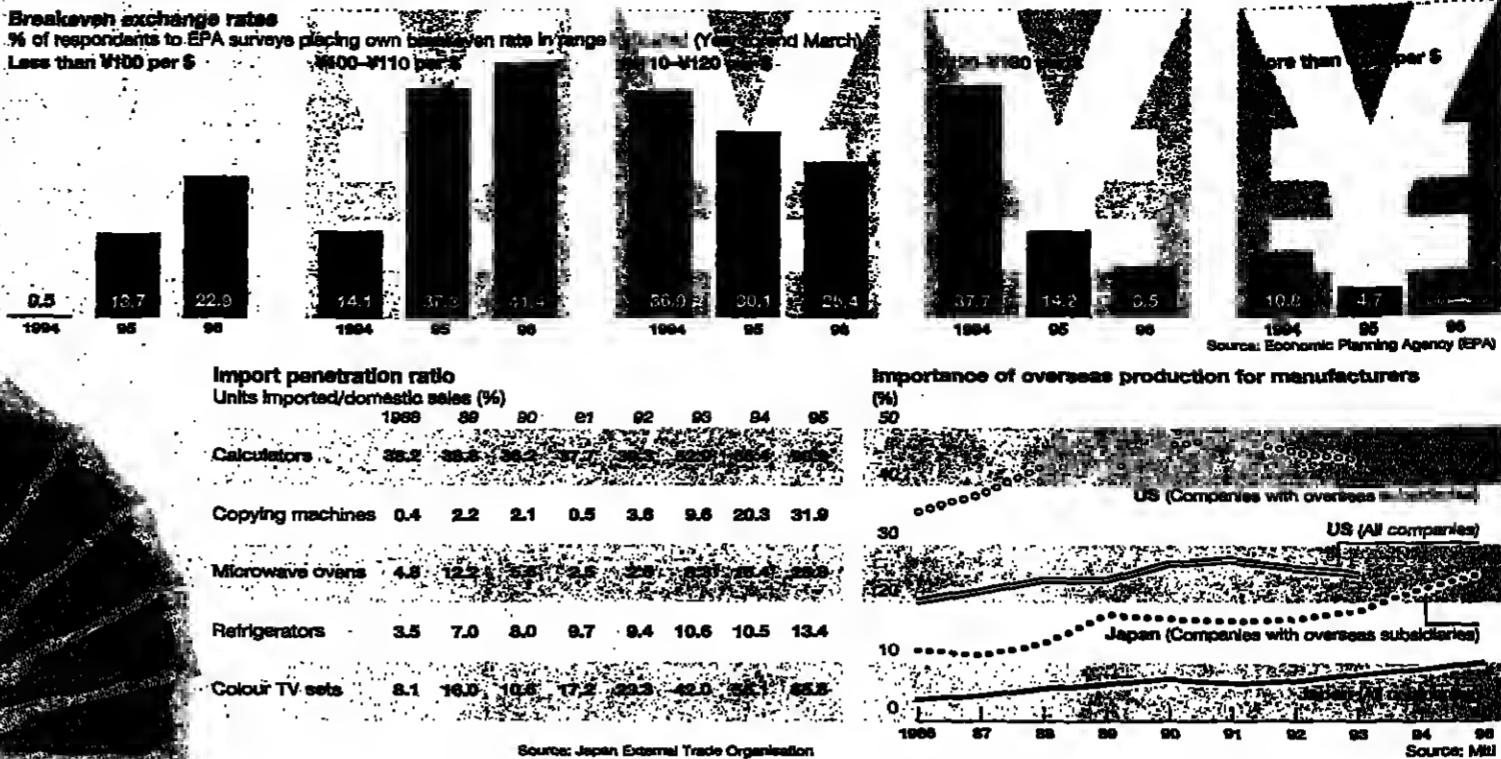
Mr Brown, in effect, is talking tough about nothing. His approach has no more to recommend it than the government's stance over today's European Court ruling on the working time directive. Hints that Britain may bring the inter-governmental conference to a halt do no more for the political process or politicians' reputations than Mr Brown's creation of straw men to shoot at.

A far more powerful argument is that Japan's own citizens will profit from a more efficient and competitive financial system. There would be more confidence in the Japanese government's commitment to deregulation if it appeared prepared to make this case forcefully to the public. Only by building wider public support for reform - in this and other sectors of the economy - will the government be able to steer it through against inevitable opposition.

That process will be made more difficult by the constraints the government's fiscal position imposes on its ability to buy off opposition in the traditional way. The government's minority in the Diet is also a handicap. Still, Mr Hashimoto's political skill in getting an early agreement from his more conservative colleagues to such a far-reaching set of proposals should not be underestimated. He begins his second term with an encouraging symbolic commitment to a faster pace of reform.

Even though the individual elements of the proposal may be delayed or frustrated, this public signal of a change of direction will have practical effects on the way the Japanese financial system operates. After all, the US has still not implemented reforms to its Glass-Steagall act, separating commercial and investment banking, nearly two decades after they began to be seriously proposed. Yet many of the same effects have been achieved, in other ways. Old habits die hard, but new ideas, once publicly endorsed, find ways around them.

Japanese industry: learning to live with a strong yen



A yen for appreciation

Japan's manufacturers have less to gain from further devaluation than many competitors believe, writes William Dawkins

When Japan's finance ministry suddenly reversed its weak currency policy and says the yen has fallen far enough, it must be feeling pretty confident about the Japanese economy.

That is what happened last Thursday when Mr Eisuke Sakakibara, a senior ministry official, known as Mr Yen for his decisive part in talking down the Japanese currency to help the feeble economy over the past 18 months, said enough was enough.

The dollar had risen to almost ¥114, more than 40 per cent higher than its record low of ¥79.75 in April last year. At this level, the foreign exchange markets were too pessimistic about Japan's economic prospects, Mr Sakakibara argued.

Currency dealers took Mr Yen at his word. By yesterday, the dollar had dropped just over 2 per cent - to roughly where it was three years ago.

The move brought relief to Japan's trade competitors, some of which had accused the finance ministry of plotting a competitive devaluation. But it will also be welcome to some of Japan's biggest international companies which have been suffering from the weakening yen.

At first sight, those companies - which have led every economic recovery since the 1973 oil shock - have made large increases in their competitiveness under the temporary shelter of a weak currency. Almost 90 per cent of the top manufacturing exporters claim to be profitable at anything from less than ¥100 to ¥120 to the dollar according to a recent survey by the government's Economic Planning Agency; two years ago, only just over half thought they could survive such exchange rates.

Overall, the proportion of Japan's manufacturing output overseas has doubled over the past decade to 10 per cent, according to the Ministry of International Trade and Industry. This has reduced the exchange-rate risks facing Japanese manufacturers and allowed them to repatriate significant profits when the yen is weak.

Japan's multinationals have gained from the recent devaluation of the yen - as can be seen most graphically in the motor industry. If the exchange rate stabilises at around ¥110 the Japanese car manufacturers will on average more than double their profits this year and increase market share in the US and Europe, predicts Mr Matthew Ruddle, analyst at James Capel Japan.

Toyota, for example, quadrupled net profits in the six months to September. Operating profits at 5.5 per cent of turnover in the current year are more than three and a half times as fat as two years ago. This revival allowed Toyota to cut the US prices of its Lexus

luxury car and Camry saloon in the summer, at a time when the US Big Three car manufacturers have been obliged to raise prices to bolster their profit margins. Electronics companies are the other obvious winners from a cheap yen. For example, Sony's operating profits in the six months to September grew by less than a quarter in currency-adjusted terms, but by three-quarters when exchange rate gains are added.

Exchange-rate gains helped Matsushita, Japan's largest consumer electronics company, raise operating profits by 60 per cent in the first half. Like Toyota, it has used some of the windfall to fund cuts in prices of some of its most price-sensitive products, in this case video and CD players. Against this background, it might appear odd that many of Japan's exporters now support measures to stop the yen's plunge. Their concern is simple and revealing. The cost of imports rises as the yen falls.

Some electronics companies have gone the same way - none more so than Aiwa. The consumer electronics group was once considered a model for Japanese manufacturing industry, with almost 90 per cent of its production outside Japan. Now it has smartly reversed its strategy. Over the past year, Aiwa has reduced imports from 90 per cent of Japanese domestic sales to a mere 50 per cent. It has turned to domestic Japanese suppliers for the balance.

Serrated edginess

David Feldman, the Irish auctioneer, has enjoyed a long relationship with the prestigious yellow, the more swaddled, some say for \$200 on bid. Feldman's auctioneer career has had its ups and downs. At the height of the last stamp boom he teamed up with Otha von Hapsburg, great-great-grandson of Austria's Emperor Franz Joseph, to form an auction house to challenge the likes of Christie's and Sotheby's. By 1989 it had sales of \$5.15m and was the world's fourth biggest.

Vintage kosher

Winemakers at Castel Brancato in southern Piedmont have recently finished the vendemmia (grape harvest); this year promises to be a fine vintage. That's good news for those members of Britain's Wine Society who are faithful clients of Araclida Vin Piemontese, a large consortium of co-operatives based in the village, with 2,000 hectares of vineyards in the surrounding hills. Music, too, to the ears of orthodox Jews - for Araclida is Italy's number one kosher wine producer and bottler.

Dictator choice

An Cuban dictator-president Fidel Castro is set to arrive in London next week to attend a summit of former communist leaders. General Augusto Pinochet, once he was safely away from the capital, briefly signed an military exercise in the distant Atacama desert. Accompanying him was the naval chief, Admiral Jorge Martinez Baeza, and the head of the air force, General Armando Rojas Vender. Like Pinochet, they were keen to avoid having to salute or escort the communist leader.

Happy hours

The sound of chinking glass and loud toasts is no doubt wafting across the rooftops of the Qinchu distillery in China. It's just won the most coveted five-second advertising slot on China Central Television (CCTV), according to the Beijing Youth Daily newspaper. The distillery is clearly on a roll; it also won the slot (which comes directly after the evening news and is watched by hundreds of millions) last year. This year it literally bid a telephone number - its own - sum, 321,211,800 yuan (\$38.7m). Demand for the four minutes, 40 seconds of prime-time advertising is so fierce that the distillery has had to run five-second slots "Compromised" - that's the so-called "golden time" ads in 1995 reported sales increases of up to 500 per cent. Not quite telephone numbers - but good enough.

100 years ago

Famine in India. A reassuring telegram from Madras announces that the dangers of the threatened famine in India are somewhat exaggerated. The affected area is at present restricted to the needed districts, where tentative relief works have already been started. Should the monsoon fall altogether, which is not yet certain, the districts around Madras would suffer, as they would be dependent on tank irrigation. One the other hand, the crop failures in some of the Northern districts are exaggerated, and there are good harvests in the Southern districts of Malabar and Kanara.

50 years ago

France's Problems. Far from resolving the country's problems, the recent voting in France seems only too likely to make confusion worse confounded. How, from the contenting parties, can be formed that strong and stable Government which is essential to the economic and financial well-being of the Fourth Republic, is not at all clear. France has done much, by toil and sweat, to increase her production, yet she has not achieved political stability.

"Facts are filtered through our hearts." KAZUO IWAMORI, founder of Kyocera

FINANCIAL TIMES

Tuesday November 12 1996

KYOCERA, world leader in high-tech ceramics... Fax 0049-2131-129340

Greece makes start on \$2.1bn rail link renewal

By Kerin Hope in Athens

Greece's state-owned railway company, OSE, has appointed an international consortium of consulting engineers to manage a Dr500bn (\$2.1bn) EU-backed project to modernise its main north-south rail line after half a century of neglect.



lines have different gauges. The Athens-Thessaloniki line is of standard international gauge, while the southern line linking Athens with Corinth and Patras is narrow gauge and cannot be used to transport containers.

Aluminium 'may face slump' as capacity expands

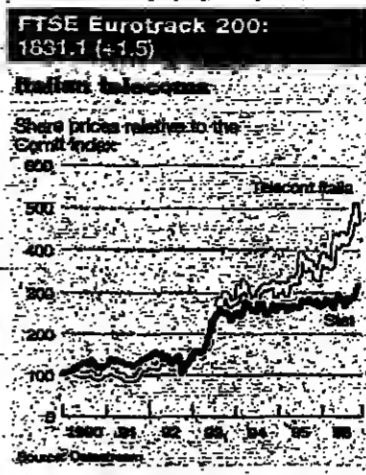
By Nikid Tait in Sydney

The world aluminium market could be heading for another big slump at the turn of the century as expanding smelter capacity pushes up stocks and drives down prices, according to an industry research firm.

Japan's Big Bang

THE LEX COLUMN

The notion that Tokyo could lose its status as one of the world's big three financial centres may seem fanciful. But it has scared Japan's new government into a serious attempt at financial deregulation.



which is bidding for Northern Electric. Yet this concern can almost certainly be dealt with by effective ring-fencing. And even in the most extreme scenario - that CalEnergy went bust - Northern Electric, with its healthy cashflow, would presumably just be sold to someone else.

Deutsche Telekom

Continued from Page 1 still carry a 5.7 per cent gross yield, comparable to current long-term bond yields. At a price of DM25, the shares would carry a gross yield of 6.8 per cent.

Stet offer put back and merger unveiled

Continued from Page 1 deadline until June 1997. However, with France Télécom due for privatisation in the spring, Mr Ciampi argued that the next "window of opportunity" would be in the autumn.

UK electricity

With one US bid for British regional electricity companies on the table and a second possibly on the way, investors are naturally anxious that either bid could be blocked.

Stet/Iri

Italy has finally come up with a half-good plan for privatising its telecoms industry. Stet, the state-controlled telecoms conglomerate, and Telecom Italia, which runs the country's fixed-line network, are to be merged.

FT WEATHER GUIDE Europe today. Very unsettled conditions are likely in southern France, northern Italy and the Alps. Includes a weather map and a table of today's temperatures for various cities.

Without us, it wouldn't be all systems go at Telford. Bunday's new £7 million, 10,000 square metre facility at Telford brings Rover, Toyota, Ford, Jaguar and Aston Martin all the benefits of dedicated cellular manufacturing.

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YOUNG WORKING TOWN SEEKS LIVELY INTELLIGENT COMPANY. Telford.

FINANCIAL TIMES COMPANIES & MARKETS Tuesday November 12 1996

HENRY BUTCHER International Asset Consultants 0171 405 8411

IN BRIEF

Schering pre-tax profits up 54%

Schering, the German pharmaceuticals company, announced a 54 per cent rise in pre-tax profits to DM527m (\$365m) in the first nine months...

Deutsche Bank escapes \$370m payout Deutsche Bank escaped having to pay about \$370m to buy out shareholders of a Norwegian company...

Teva reports 16.4% sales rise Teva, Israel's largest pharmaceuticals company, reported a 16.4 per cent rise in sales for the first nine months...

BAA profits rise to \$500m BAA, the British airports group, announced pre-tax profits up 3.4 per cent to \$500m for the six months to September 30...

Advertising growth supports Ensp A rise in advertising revenues helped Ensp, the British-based media and exhibitions group, put aside its recent boardroom controversy...

Cuban cobalt production at new high Cuba's production of nickel and cobalt this year has already surpassed the previous record high...

Companies in this issue. Table with columns for company name and page number. Includes ABB, AIM Management, Achmea Hypotheekbank, Abold USA, Astra, Azucarera, BAA, BCH, BMW, Berghel Austria, Berghel Brunwig, Berghel Hutbewey, Briveley Investments, British Steel, Burns Philp, CSR, Caja de Salamanca, CalEnergy, Canadian Aktinas, Chugal, Citybus Group, Colt Telecoms, Deutsche Bank, Deutsche Telekom, Dominion Resources, East Midlands Elec, Ebra, Eleni, Ensp, Eurostar, FMR Corp, Fiat, Florida Panthers, Ford, Fortheda, Fujisawa Pharma, GECC, Genetel Motors, Goldman Sachs, HFS, HSBG James Capel, Halorvik, Hedia Mining, Hindustan Petroleum, Hoechst, Hyatt Corporation, IFL, IPI, Indupa.

Market Statistics. Table with columns for market type and value. Includes Foreign exchange, Gilt prices, London share service, Managed funds service, Money markets, New Intl bond issues, Bourses, Recent issues, UK Short-term hit rates, Short-term hit rates, US interest rates, World Stock Markets.

Chief price changes yesterday. Table with columns for company name, price, and change. Includes BHP, British Airways, BT, British Steel, British Telecom, British Water, British Airways, British Telecom, British Water, British Airways, British Telecom, British Water.

US acquisition to dent figures as chairman warns of exposure to disasters Munich Re faces profits decline

By Andrew Fisher in Munich Profits of Munich Reinsurance, the world's largest reinsurance company, could show a slight decline this financial year...

Mr Hans-Jürgen Schindler, the chairman, also warned yesterday of the possibility that more natural disasters might occur than in the recent past...

Motor and liability insurance business had been better than expected. Munich Re had also not had to pay out on any catastrophes, he added.

DM1.5bn over the past four years, he said. In 1996-97, it moved from a loss of DM100m to a profit of DM573m.

Asked about the group's 25 per cent shareholding in Allianz, which has the same percentage stake in Munich Re, Mr Schindler said that there was no intention of changing this.

Directors seek limit on election to boards

By William Lewis in London Chief executive officers and senior executives of US public companies should not hold more than two other public company directorships, a report to be published today by the National Association of Corporate Directors recommends.

It will also say that people without executive jobs should not hold more than six public company directorships and that boards should consider limits on the time directors can serve.

The recommendations of the NACD report, "Director Professionalism", are intended to improve the effectiveness of US companies' boards.

Other NACD recommendations include: Boards should designate a non-executive chairman or "independent board member" to direct the most critical board functions.

Florida Panthers in share issue Wayne Huizenga to sell 49% stake in US ice hockey team



Market goal: Ben Scrudland, a star forward for the Panthers

By Patrick Harverson in London The Florida Panthers, one of the youngest but most successful professional ice hockey teams, is to issue shares on the US stock market this week.

Mr Wayne Huizenga, the Florida-based businessman, is selling 7.3m shares in Florida Panthers Holdings, 49 per cent of the company, to investors at \$10 a share.

New York Yankees, said he might list the new baseball world series champions. Mr Ron Castell, senior vice-president of marketing at Republic Industries, Mr Huizenga's latest investment vehicle, said yesterday: "I understand that other people in the NHL are talking about it."

Mr Huizenga paid the NHL \$50m in 1993 to set up Florida's first ice hockey franchise. But despite the team's early triumphs, the business has never made money.

The Panthers are confident of making money within two years when the team moves to a new \$185m stadium near Fort Lauderdale.

Colt Telecom set for public offering

By Nicholas Denton in London Colt Telecommunications, the three-year-old US-owned venture which provides cut-price services to companies in the City of London and Frankfurt, is to float within the month in a deal set to give it a market capitalisation of about \$450m.

The expected price - which would value the loss-making company at a multiple of about eight times current annual revenues - confirms the high valuations commanded by local access providers.

Outside investors will take about 25 per cent of Colt's enlarged share capital. Fidelity, the US investment bank, to act as global coordinator. Dresner Bank's Kleinwort Benson subsidiary has been appointed joint sponsor for the London listing.

Shanghai B-shares hit low

By Sophie Roell in Beijing Shanghai's foreign currency B-share index fell to another record low yesterday, closing at 44.68 - against its December 1995 high of 105.78.

Analysts were pessimistic about a turnaround for a market that has been in the doldrums for nearly two years. B-shares are the only domestic-listed securities in which foreigners can invest.

Some brokers cautiously predict an improvement as the end of China's credit squeeze translates into improved corporate earnings. Others insist there are structural problems that will have to be addressed before there will be a substantial upturn in investor sentiment.

Dominion call for bid talks rejected by utility

By Jane Martinson in London Dominion Resources, the US utility, has called for a meeting with East Midlands Electricity to discuss its proposed takeover bid, worth more than \$1.2bn (\$1.95bn). However, sources close to the regional electricity company said it would not meet the Virginia-based group until it had raised its offer to a "realistic" level.

When Dominion announced that it was considering a takeover bid last Wednesday, it said that it did not want to offer much more than 60p. East Midlands shares closed at 60 1/2p yesterday.

Mr James Dobson, utilities analyst at Panmure Gordon, the London brokers, said he expected Dominion to offer close to 65p as an opening gambit. "At about 70p it gets serious," he added.

Mr James Dobson, utilities analyst at Panmure Gordon, the London brokers, said he expected Dominion to offer close to 65p as an opening gambit. "At about 70p it gets serious," he added.

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COMPANIES AND FINANCE: EUROPE

Deutsche Bank escapes \$370m payout

By Hugh Carnegie in Stockholm

Deutsche Bank last night escaped having to pay about \$370m to buy out shareholders of a Norwegian company in which Mr Peter Young, the bank's disgraced fund manager, had secretly built a majority stake.

Mr Young, fired by Morgan Grenfell for alleged multiple irregularities in his management of unit trust funds, had invested heavily in Sysdeco and a number of other little-known Scandinavian high-tech stocks.

But the size of the Sysdeco stake, divided between different investment vehicles allegedly set up by Mr Young to disguise the extent of his holdings, was unknown to Sysdeco, the Oslo bourse or Deutsche Bank, until his operations were investigated in September.

The bourse said Morgan Grenfell had broken its disclosure rules during Mr Young's build-up of Sysdeco shares in September last year, and criticised it for poor control of its asset management activities in Norway. It urged Norway's financial supervisory authority, Kredittilsynet, to report the affair to the police.

Kvaerner to cut costs as profits dive in third term

By Tim Burt in London

Kvaerner, the Norwegian shipbuilding and engineering group, yesterday announced a Nkr1.1bn (\$174m) cost-cutting programme following a sharp fall in third-quarter profits.

House, the UK conglomerate acquired for \$904m (\$1.47bn) earlier this year. Mr Tonseth predicted savings of Nkr200m from reorganising the group's head office, which has been relocated to London, and another Nkr200m from merging activities such as sales and marketing.

While refusing to disclose the likely costs of the reorganisation, he hinted at possible provisions against Kvaerner's fourth-quarter figures. Nevertheless, the group's B shares closed up Nkr2 at Nkr233 after Mr Tonseth said the Trafalgar House integration was proceeding to plan and that order prospects were encouraging.



Erik Tonseth: described Kvaerner's results as 'horrific'

Mediaset sees debts gone by year-end

Mediaset, the Italian television and advertising group, expected to eliminate its net financial debts by the end of 1996, said Mr Fedele Confalonieri, chairman, reports Reuter in Venice.

Deutsche Bank has already reduced its Sysdeco stake to 47.4 per cent. It said last night that it would reserve its position for some time on what to do with its remaining shares.

Russian bank to issue ADRs

Inkcombank is likely to become the first Russian bank to issue American Depository Receipts to foreign investors after winning the central bank's approval for the move.

German bank merger hitch Mr Gerhard Schröder, prime minister of the German state of Lower Saxony, said he would only give his blessing to a merger between Nord/LB, the Hannover-based bank, and the banking group Bankgesellschaft Berlin (BGB) if such a move, which would create Germany's second largest bank in terms of balance sheet assets, respected the equal stature of both institutions.

Bank Austria up at nine months Bank Austria, the country's largest commercial bank, said yesterday that operating profit for the parent company over the first nine months of 1996 reached Sch3.6bn (\$340m), up 9.9 per cent on the same period in 1995.

KPN told to cut Casema stake KPN, the privatised Dutch posts and telecommunications utility, is to cut its stake in Casema, the country's biggest cable television provider, from 77 per cent to 20 per cent.

Ina may sell UIR to Swiss Re Ina, Italy's second largest insurer, said yesterday it had begun talks over the possible sale of Unione Italiana di Riassicurazione, the largest Italian reinsurance group with annual premium income of L1,500bn (\$989m), to Swiss Re.

ABB buys GEC meter arm Asea Brown Boveri, the Swiss-Swedish electrical engineering group, has bought the electricity meter division of GEC, the UK engineering company, for an undisclosed sum.

Indupa stake changes hands Indupa, Argentina's top PVC producer, said yesterday that Belgium's Solvay had agreed the purchase of a 12.89 per cent stake in the Argentine firm from Petroquímica Bahía Blanca.

Astra launch frequency to rise Mr Haakan Mogren, chief executive of Astra, the Swedish pharmaceutical group, said he expected US Food and Drug Administration approval for the asthma treatment Pulmicort Turbuhaler around the end of 1996.

Mr Martin Kohlhaussen, Commerzbank chairman, has been appointed president of the German banking association. With effect from March 17 next year, Mr Kohlhaussen will replace Mr Karl-Heinz Wessel, who has been president since 1994.

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Pechiney arm loses patent case

By David Owen in Paris

A US district court jury has awarded \$102m in damages against American National Can, a subsidiary of Pechiney of France. The verdict could have a significant bearing on the aluminium and packaging group's 1996 results.

An awkward time for the group, which has already made clear it will fall into the red this year after provisions for a sweeping programme of cost cuts. This will result in about FF2.2bn (\$393m) in restructuring costs, a part of which is to be provisioned in the current year.

Roussel Uclaf halts shipments to US

By Sarah Althaus in Frankfurt

Roussel Uclaf, the quoted French subsidiary of Hoechst, the German chemicals group, confirmed yesterday that an Italian unit had halted shipments to US customers of three active ingredients used in the manufacture of generic versions of antibiotic drugs.

It stressed that the problem was related to the administrative side of the production process and that the FDA had found no problems with the quality of OPOS products. The recall therefore did not affect production in progress in the US or finished products using OPOS ingredients.

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Comments and press releases about international companies coverage can be sent by e-mail to international.companies@ft.com.

# Schering ahead 54% as overseas sales surge

By Frederick Stückemann in Berlin

Schering, the German pharmaceuticals company, yesterday announced a 54 per cent rise in pre-tax profits to DM6,527m (\$500m) in the first nine months, following strong sales growth in foreign markets and more favourable exchange rates.

Mr Giuseppe Vita, chairman, said the result had exceeded the company's expectations. Group sales rose 12 per cent to DM3.8bn while operating profit rose 7 per cent to DM651m. The increase was flattered by Schering's poor performance in 1995, when the company had to withdraw one of its high-profile products, the contrast media drug Isovist 280, which was used for X-rays.



almost two-thirds of group turnover. In the therapeutics business, sales of Betaferon, an innovative treatment for multiple sclerosis in which Schering has invested much of its money and expectations, rose 36 per cent to just under DM400m. However, in the US, where the drug is sold under the name Betaseron, sales were roughly the same as in the first nine months of 1995 reflecting the arrival of a competing drug made by Biogen, the US company.

Contraceptive and hormone therapy drugs, traditionally one of Schering's strongest business areas, saw an 11 per cent increase in sales. In Latin America sales growth was particularly strong; in Brazil alone, sales increased 26 per cent.

The contraceptive and hormone division was also strengthened by a series of acquisitions. These include the Finnish company Leiras, which makes hormone drugs for women, and the east German company Janspharm, which makes contraceptives and in which Gaba, another German drug group, holds a 25.1 per cent stake.

# Telepizza raises Pta10.3bn from share offering

By Tom Burns in Madrid

An initial public offering of 48 per cent of Telepizza, Spain's leading fast-food company, has realised Pta10.3bn (\$81m) after record demand allowed the company to price the issue at Pta2,900, at the top of the pricing range of Pta2,000-Pta2,900 fixed at the end of last month.

Total demand stood at Pta9,770m. Over-subscription was highest among domestic institutional investors, which had been allocated a 15 per cent tranche and bid 154 times the total offered. The international institution tranche, representing 40 per cent of the offering, was 26 times over-subscribed and the domestic retail tranche, which accounted for 45 per cent of the issue, was 11.7 per cent over-subscribed.

# Greece pulls in the punters

Foreign groups are moving in as gaming industry is opened up

With its red-tiled roof and marble porticoes, Thessaloniki's sprawling new \$100m casino resembles the palace of a Byzantine emperor. It is, however, the creation of Hyatt Corporation, the US hotel chain, and marks the largest foreign investment to date in Greece's tourist industry.

Hyatt is one of six gaming concerns from the US, Australia and Israel to be awarded casino licences since the government opened up the gaming business to private investors 18 months ago. Greek punters have responded enthusiastically, dropping Dr36bn (\$71m) at the tables in the first nine months of this year.

Hyatt's international casino arm, Regency Casinos, chose a northern Greek city to launch the first Las Vegas-style resort in Europe. Instead of being a discreet gambling establishment for an exclusive group of "high rollers", the casino, which opened in September, caters for Greeks and foreigners who want a lively night out.

Mr George Galanakis, chairman of Hyatt Regency Thessaloniki, the group's joint venture in Greece, says: "This is not a place just for shipping tycoons. It is intended to provide family entertainment, even for people who usually go to tavernas."



The private casinos were intended to replace state-owned casinos in Athens, Corfu and Rhodes from which most Greeks were excluded unless they could provide detailed documentation of wealth.

Government officials calculated they would attract Greek punters away from flourishing networks of illegal gambling clubs, where more than Dr200bn in profits from the underground economy is believed to change hands every year.

The number of licences was reduced from 15 to 10 because of local authorities' concern about the social and economic impact of a casino on their region, allegations of irregularities in the tendering process, and pressure from employees of state-owned casinos who faced redundancy.

# European acquisitions lift Teva nine-month revenues

By Judy Dempsey in Jerusalem

Teva, Israel's largest pharmaceuticals company, yesterday reported a 16.4 per cent rise in sales for the first nine months, after making a significant breakthrough in European markets. Sales increased from \$581.1m in the first three quarters of last year to \$676.1m. This year's figures include contributions from Biocraft Laboratories, Biogal Pharmaceutical Company and ICI Spa, which Teva has acquired in the past 12 months.

Net income increased from \$55.6m in the first nine months of last year - which excludes a \$14.9m tax charge for non-recurring merger expenses - to \$58.1m. Earnings per American Depositary Receipt (equal to 10 ordinary shares) rose 4 cents to 96 cents.

Teva said yesterday it would also be seeking approval for Copaxone in Israel, the UK and other European Union countries in order to compete with Schering, the German pharmaceuticals group. Schering is already marketing Betaferon, its own multiple sclerosis drug.

Although the US remains Teva's largest market and accounts for half of its sales - which last year totalled \$811.3m - Europe is becoming increasingly important. European sales rose from \$14.9m during the first nine months of 1995 to \$43m in the same period this year, and now represent 18 per cent of total group sales.

Teva attributed the increase to the consolidation of the three companies acquired in the past year in Hungary, Italy and the UK.

# Ebro takes stake in Azucarera

By Tom Burns

Ebro, Spain's leading sugar producer which is controlled by the Kuwait Investment Office, has acquired 21 per cent of Azucarera, the second-largest domestic sugar company in terms of sales, in a move that foreshadows the merger of the two groups.

At present Ebro controls 54.3 per cent of the sector and Azucarera 21.1 per cent. The ministry has over the past two years blocked attempts by the French group Générale Sucrière to increase its 20 per cent shareholding in Azucarera, citing strategic reasons.

The government recently used its discretionary powers to authorise the Ebro and Caja de Salamanca equity purchases on the grounds that the acquisitions would trigger a restructuring of the sector. This decision overruled a recommendation by Madrid's stock market regulator that the disposal of the BCH stake in the sugar company should take the form of an outright takeover bid, in order to protect minority shareholders.

Analysts add, however, that the restructuring of the sector is likely to involve the disposal of the KIO of the 35 per cent stake in Ebro that it owns through its Spanish investment arm, Grupo Torres.

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COMPANIES AND FINANCE: THE AMERICAS

# Bergen Brunswig in deal to acquire Ivax

By Lisa Bransten in New York

Bergen Brunswig, one of the largest pharmaceutical wholesalers in the US, agreed yesterday to acquire Ivax, a troubled generic drugs manufacturer, in a deal valued at about \$1.5bn.

At the close of trading on Friday, its shares were nearly 50 per cent below their year high of \$30, after it had reported a loss in the second quarter. The price of about \$12 a share in Bergen stock is well below Ivax's market value at the close on Friday of about \$1.9bn, but it comes as the company reported much wider third-quarter losses than it had warned of in September.

Mr Donald Roden, president of Bergen, said that integration of generic drug manufacturing and distribution would allow higher volumes and lower costs for the companies. The deal would also expand Bergen's international presence, since Ivax's Norton Healthcare subsidiary is the largest generic drug company in the UK

and serves as a base for operations elsewhere in Europe and in China. Investors, however, reacted negatively to the news, pushing shares in Bergen down 3%, or 10 per cent, to \$29 in early trading. Ivax shares lost \$3, or 19 per cent, to \$12.7.

Mr Mike Krensavage, an analyst at Oppenheimer, the investment bank, said the deal might be the beginning of a wave of consolidations in the generic drugs sector as companies decided they could not survive on their own.

He said Bergen had helped spark the competitive atmosphere in the sector by going directly to companies and offering to guarantee them higher volumes in return for lower prices. The deal is the first between a large generic drugs maker and a wholesaler, but it parallels similar integration between the big brand-name pharmaceutical companies and distributors. For example, Merck, the largest pharmaceutical company in the US, purchased wholesaler Medco in 1993 as part of a move to increase volumes.

### AMERICAS NEWS DIGEST

## Hecla Mining posts \$38m deficit

Hecla Mining, the leading US precious metals producer, yesterday reported a third-quarter loss of \$38.5m, including non-recurring adjustments totalling \$38.1m. The company said the largest portion of the adjustments related to the decision by Hecla's board to suspend operations at the Grouse Creek gold mine in central Idaho next year. The mine will be placed on a care and maintenance status.

Some reclamation on the property is expected next summer, after the Sunbeam pit is mined out during the second quarter of 1997, the company said. Although large-scale reclamation and dismantling of the plant have not been scheduled, the company decided to accrue \$22.5m for costs, Hecla said.

## Flat quarter for Molson

Molson Companies, which owns 40 per cent of Molson Breweries, announced third-quarter earnings of C\$20.8m (US\$15.62m), or 36 cents a share, against C\$20m, or 35 cents, a year earlier. Revenues were C\$413m against C\$396m. Both periods exclude the sale of Diversey, its international chemicals business, recently divested for more than C\$4bn.

## GM sees output falling

General Motors said it expected fourth-quarter production at its North American operations to be down by 151,000 units at 1.18m vehicles. It said the fall was due mainly to work stoppages in Canada and the US in October, when more than 28,000 workers protested against delays in reaching a three-year labour pact. GM has announced plans to produce mid-sized saloon cars to compete with the Honda Accord and the Ford Taurus and Contour models.

## Canadian Airlines warns

More than 1,100 pilots working for Canadian Airlines International will vote this week on management's demands for a 10 per cent across-the-board pay cut for all employees. The company says it will shut down if all 16,400 employees do not accept the cut by November 30. But so far, four unions representing 15,000 employees have refused, though management hopes these unions will follow the pilots' lead and put the pay-cut proposal to membership votes.

## Telcel plans \$350m investment

Telcel, the Venezuelan cellular telecommunications company, is to invest \$350m in new technology and the expansion of its microwave network throughout Venezuela. Telcel plans to offer a fixed-line service when the monopoly of its competitor, CANTV, expires in 2000. A 40 per cent stake in CANTV will be put on the market later this month. Telcel is a joint venture between Mr Oswaldo Cisneros, a Venezuelan financier, and BellSouth, the US telecoms group.

## Buffett group again outstrips S&P 500

By John Authers in New York

Earnings of Berkshire Hathaway, the investment and insurance company run by Mr Warren Buffett, the US investment guru, continued to grow faster than the broader S&P 500 index in the third quarter, according to the company's results published yesterday.

Net earnings per share rose from \$155 in the third quarter of 1995 to \$212. Both figures, however, include the results of investment gains, which Mr Buffett said were "meaningless" in evaluating the company or charting its progress. Operating earnings per share rose from \$127 to \$166 over the same period.

Net profits were \$264m for the third quarter of this year, including an investment gain of \$62.6m, compared with \$195.5m for the same quarter last year, which included a gain of \$43.2m.

The gains this year arose from the company's investment in Capital Cities/ABC, which was acquired by Walt Disney. This was the first full quarter since Berkshire issued new, class B shares in a response to demands to broaden its ownership. The results were also affected by the company's decision in January to buy the 49 per cent of the Geico insurance company which it did not already own.

Mr Buffett said: "Though we are pleased that our gain in per-share book value during the first nine months of 1996 outpaced the gain of the S&P 500, the real news at Berkshire this year is the exceptional performance of Geico."

## HFS in \$1.7bn acquisition

By John Authers

HFS, the New Jersey-based hotel and real estate franchiser which owns the Avis car rental company, yesterday announced it had bought PEH, a vehicle leasing, mortgage banking and corporate relocation agency, in a stock swap valued at \$1.7bn.

In the last year, HFS has already acquired two real estate companies - Century 21 and Coldwell Banker - as part of its strategy of expanding beyond the hotel industry, where its brand names include Ramada, Howard Johnson and Days Inns hotels. HFS was already the largest US hotel franchiser.

Coldwell Banker also had a large relocation unit, and the takeover means that HFS now controls two of the three largest relocation businesses in the US.

HFS's position as the largest real estate franchiser in the US and the company claimed that savings from synergy would enhance earnings next year. There had been speculation two months ago that HFS would buy PEH's relocation business, which led to a rise in PEH's share price. Both parties denied at the time, however, that they had been in discussions.

Mr Henry Silverman, HFS chief executive, said PEH was a "perfect strategic fit" and would allow the company to evolve into a global service provider. He said all three PEH operating units would allow HFS to increase profits. Its mortgage business would be used to offer products to real estate customers at the point where they bought a home, while its vehicle management service would enable HFS to make efficiency savings at Avis.

The deal will also allow HFS to diversify into the corporate sector, away from its retail customer base. HFS's share price has more than tripled since June last year, but the company has sought to maintain earnings growth by diversifying into sectors outside its core hotels business. The acquisition is expected to be completed next year. Under the deal, which values PEH at approximately \$49.50 a share, 23.2m HFS shares will be issued in exchange for all outstanding PEH shares, of which there are 34.8m.

Analysts reacted positively to the deal, and HFS shares were unchanged in morning trading, despite Mr Silverman's prediction that the company would need to take a one-off charge for the transaction and restructuring costs. PEH shares rose 17% to \$48 in early trading.



Goldman Sachs, the US investment bank, has taken on Mr Gerald Corrigan, a former chairman of the New York Federal Reserve Bank, as a partner and managing director, writes John Authers in New York. He will co-chair Goldman's risk committee and join the commitments committee.

## US lawyers turn to fraud-busting

In murder mysteries, getting rid of the body is the biggest problem. Fraudsters face a different dilemma: they need to lay their hands on the spoils once the hue and cry has calmed.

Two American lawyers have set up a company to prevent them doing just that. Mr Irving Cohen and Mr Martin Kennedy believe there are enormous opportunities for recovering money taken illegally.

"The US Treasury has estimated that \$500bn of offshore funds are assets protected from creditors," says Mr Kennedy, who has worked on bad debt recovery with banks such as Citic and Bank of Tokyo. The reason the money is not recovered, he says, is because "there is no understanding

that deliberately hidden assets can be recovered." Interclaim plans to take advantage of that with a form of global factoring. It is looking for debts worth at least \$5m, and with an average value of \$20m.

"This is a completely new

kind of company," Mr Kennedy says, "but it is going to open up a field where there is going to be competition in five to 10 years."

The reasons large sums lie unrecovered are a combination of financial services regulations and psychology. A bank faced with a probable bad debt is legally required

to make provisions, but that act moves the debt from a profit centre to the bank's recovery or special loans department. More crucially, once the provision has been made, the bank and its shareholders have already accepted the

recovery rates will be closer to 20 per cent. Part of that success will come from its "find, freeze and settle" philosophy. It aims to find the money and freeze the assets, thus immobilising the fraudster and bringing him to the settlement table quickly.

"These individuals are not interested in complying with the rule of law," Mr Irving says. "And we are not interested in grinding through the legislation for five or 10 years. If we find someone whose 12-year-old daughter has \$10m in her bank account, we can be sure she didn't get that from a paper round."

Interclaim either buys claims outright for between 0.5 per cent to 6 per cent of their value, or works with the institution in a joint venture. It will spend between \$250,000 and \$500,000 to enforce and prosecute a claim, though the cost of recovery bears no relation to the size of the claim.

**"If we find someone whose 12-year-old daughter has \$10m in her bank account, we can be sure she didn't get that from a paper round"**

Clare Gascoigne

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COMPANIES AND FINANCE: UK

BAA hopes to elude Labour windfall tax

By Michael Skapinker, Aerospace Correspondent
BAA, the airports group, said yesterday it did not believe it would be included in any future Labour administration's windfall tax.

and discussions with airlines. Airport charges were previously higher in the peak summer months, leading to enhanced profits in the first half. Mr Russell Walls, finance director, said the lost profits would be recovered in the second half.

increase of the group's seven airports, with passenger numbers up 23 per cent to 2.8m. Sir John said Stansted achieved an operating profit for the first time.

new wholly-owned subsidiary, World Duty Free, will take over several retail contracts from Nuance, formerly Alders International. Among projects planned for the new subsidiary are Studio 55, an airport shop for Japanese travellers, at Heathrow's terminal four.

British Steel job warning as profits decline

By Tim Burt
British Steel yesterday warned that the strengthening pound and intense overseas competition could force it to accelerate cost-cutting plans and shed more UK jobs this year.

Industry analysts estimated that adverse exchange rates could cost British Steel up to £100m in the second half of this year and about £175m in 1997. That is expected to cut pre-tax profits this year to about £550m - roughly half last year's total.



Barry Gibson, retail director (left) with Sir John Egan

Henderson mulls Forsheda sale

By Michael Lindemann
Henderson Investors, the fund manager, last night said it had yet to decide whether to sell its 12.8 per cent stake in Forsheda of Sweden to TI Group after the UK engineering concern declared its £188m (£306m) cash bid unconditional.

tions that it had been embarrassed by the overwhelming acceptance of TI's offer, which it had repeatedly said was too low.

Table with columns: RESULTS, Turnover (£m), Pre-tax profit (£m), EPS (p), Current payment (p), Date of payment, Dividends corresponding dividend, Total for year, Total last year. Lists various companies like BAA, British Steel, etc.

Renold back in gear with increase to £10.2m

By David Blackwell
A recovery at its gearbox business helped Renold lift interim profits by more than a quarter in spite of a sharp fall in European sales.

work." However, a dearth of large contract orders in the half had been countered by a surge in October that would lead to a satisfactory result for the full year.

lifted sales by 27 per cent. The division had been lifted by an order for escalator gear boxes for London's Jubilee Line, which was for run until next June.

Invesco makes £119m rights

By Christopher Brown-Humes
Invesco, the UK fund management group, yesterday announced a £119m (£194m) one-for-five rights issue to help fund its £1.6bn purchase of AIM Management Group, one of the fastest growing fund managers in the US.

The deal will be funded by the issue of 290m new Invesco shares worth about £1.1bn to AIM shareholders. The £500m balance will be met from a combination of new debt and the rights issue.

The Invesco Employees Share Option Trust has agreed to take up its rights, representing 8.87 per cent of the issue. The balance has been underwritten by Casnew & Co and SBC Warburg, both brokers to the issue.

OPEN LETTER

Dead refugees cannot be saved

Dear Prime Minister,

Over one million refugees and local people face death in war-torn eastern Zaire, a mere ten miles from aid supplies. The first to die are children and the elderly. Meanwhile, the European Union vacillates and shows shameful disunity in the face of massive loss of human life.

Time is running out. Despite the announcement of a cease-fire, aid organisations are still actively prevented from reaching the people in need. The refugees need safe areas, where security and aid can be provided, and from where they can return home safely and in dignity.

Unless security is restored on the ground in a matter of days, the refugee question of Central Africa will have found its final solution. There simply will not be any refugees left alive.

Yours sincerely,

David Bryer

David Bryer
Director
Oxfam UK and Ireland

Anne-Marie Huby

Anne-Marie Huby
Executive Director
Médecins Sans Frontières UK



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# Advertising growth supports Emap rise

By Christopher Price

A rise in advertising revenues helped Emap, the media and exhibitions group, put aside its recent boardroom controversy to lift half-year pre-tax profits before exceptional by 34 per cent to £50.5m (£35.5m). The total £284.1m (£33.9m) pre-tax profit included £118.5m profit from the sale of its regional newspaper business. Turnover rose 16 per cent to £388.3m. On a continuing basis, and includ-

ing the first contribution from the French magazine titles bought in March, sales increased 38 per cent to £361.7m. Operating profits from UK consumer magazines rose 11 per cent to £19.9m on sales 8 per cent higher at £115.6m. There were launches for several new magazines, including Minix, Bike Buyer and Sported! Advertising revenues rose 10 per cent with particularly strong performances from FHM, More and Bliss magazines.

Mr Robin Millar, chief executive, said the results showed the strength of the consumer magazine market. "Far from being mature, the magazine market is buoyant - we have seen an explosion in the markets for men, sport and technology magazines." Falling paper prices would benefit the second half and underpin the division's growth prospects, he said. Profits from the French consumer magazine business more than doubled to £18.4m

on turnover 59 per cent higher at £129.4m. Integration of the new magazines into the existing operations helped lift operating margins from 4.9 per cent to 10.3 per cent. However, advertising revenues declined 5 per cent, reflecting weakness in the French economy. There was a strong performance from the radio business, where profits increased 85 per cent to £10m. This derived partly from the Metro stations, purchased in September 1995, but there

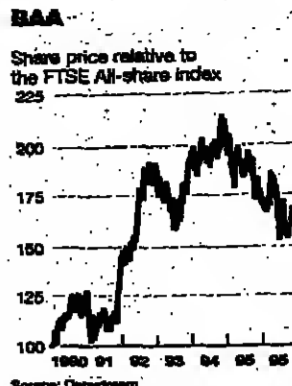
was also a 25 per cent jump in underlying advertising revenues. The sale of the regional newspapers helped to reduce borrowings from £227m to £107m. Mr David Arculus, managing director, said the acquisitions policy would continue, concentrating on in-fill purchases. Sir John Hoskyns, chairman of Emap, and other senior executives will this week be courting institutional shareholders prior to next month's extraordinary

meeting at which they hope to remove two non-executive directors. Sir John said yesterday investors were interested in who would succeed him in 1998, and relations between Mr Miller and Mr Arculus, which have been reported as beset by rows. They were less concerned about the new articles of association introduced at this year's annual meeting and the dispute with the two dissenting directors, Mr Joe Cook and Prof Ken Simmonds.

## LEX COMMENT

### BAA

It is a myth, which BAA does nothing to discourage, that the company is not really a boring utility but mainly a zappy retailer. And it is perfectly true that BAA has worked wonders in finding imaginative uses for its space. Even so, all BAA's UK airport income is subject to utility-style regulation, for the good reason that the company is in effect a monopoly. And, with only minor exceptions, BAA is not itself a retailer: it is simply a landlord. Investors should draw two conclusions. First, BAA's desire to be exempted from the Labour party's planned windfall tax on the grounds that it is not a utility is, unfortunately, bunk. And second, BAA's new plan to grab a "significant share of the world duty-free market" by going into retailing itself deserves hefty scepticism. This looks dangerously like the classic utility mistake: just because returns in BAA's core business are constrained is not a good reason to diversify into a more competitive business of which it knows less. As BAA itself has demonstrated, the juicy profits to be made in duty-free shops tend to benefit the airport operator, which has the market power, not the retailer. And it is not as if BAA has no alternative; its plans to exploit its core skill running overseas airports make far more sense. Of course, these opportunities could be slow in coming. Even so, the company would still be better off being patient than giving into the temptation to have a go at somebody else's business in the meantime.



# Gas and petrochemicals boost for Triplex Lloyd

By Richard Wolfe, Midlands Correspondent

Demand in petrochemical and gas markets helped Triplex Lloyd, the industrial engineering group, lift interim pre-tax profits by 84 per cent. The group said yesterday that it was confident demand would continue to grow this year, as order books in its power division rose by 9 per cent from £40.5m to £44.3m (£72.2m) to the end of September. The results underlined the company's strategic shift two years ago, when it dis-

posed of its loss-making building products businesses. Pre-tax profits rose to £5.25m (£3.39m) on sales virtually unchanged at £98.4m (£97.9m). Earnings per share rose from 3.7p to 7.1p. Stripping out property activities, which involve former industrial sites, operating profits rose 10 per cent to £6.6m (£6.2m). Mr Graham Lockyer, chief executive, said acquisition targets were being considered, but a commitment to improving margins in its two core divisions, power

and automotiva products, remained. Triplex Lloyd expects a strong performance from its power businesses next year after completing development work for new customers such as Westinghouse in the first half. Margins in the power division rose to 8.7 per cent (8.2 per cent) on operating profits of £4.44m (£4.02m) and sales of £51m (£48.7m). Increased demand for diesel engine and turbocharger components in the automotive products division increased operating profits to £2.35m (£2.12m) on sales of £44.7m (£42.7m).



Graham Lockyer with Bob Mitchell, finance director (left) - profits up 84 per cent

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Application has been made to the London Stock Exchange for the Stock Units of INVESCO Funding LLC to be wholly owned subsidiary of INVESCO PLC and the new Ordinary Shares (the "New Ordinary Shares") to be issued on conversion of the Stock Units or pursuant to the proposed merger (the "Merger") of INVESCO with AIM Management Group plc to be admitted to the Official List of the London Stock Exchange (the "Official List") and for the existing issued Ordinary Shares of INVESCO PLC to be reclassified to the Official List. It is expected that having been approved and then admitted to the Official List, all shares will commence on 28th November 1996. Details of the New Ordinary Shares and details of the New Ordinary Shares to be issued pursuant to the Merger are expected to commence, and details in the Ordinary Shares to recommence, on 3rd March 1997.

**INVESCO PLC**  
(Incorporated in England and Wales)

1 for 5 Rights Issue of 54,269,108 Stock Units in INVESCO Funding LLC at 220p per unit and reclassification to listing of the new Ordinary Shares of INVESCO PLC

sponsored by  
**Cazenove & Co.**

A Stock Unit is a unit of 25 pence nominal value of convertible structured loan stock of INVESCO Funding LLC convertible into new Ordinary Shares of INVESCO PLC. INVESCO Funding LLC is incorporated in the Isle of Man.

Details of the Rights Issue and prospectus in relation to INVESCO PLC and INVESCO Funding LLC have been published and are available for inspection during normal business hours on our website (www.investorcentre.com) at 11 Duncannon Square, London EC2M 4TR and at the offices of Freeland, 30 Fenchurch Lane, London EC3A 3BS, from the date of this notice up to the date on which the Merger is completed, and from the Company's Annual General Meeting 1996 at the Stock Exchange Tower, Old Broad Street, London EC2N 1HR, up to and including 15th November 1996.

12th November 1996

# Delivering results today: Investing for tomorrow.

Announcing BAA's interim results, Sir John Egan, Chief Executive, said: "In the light of the recent challenging outcome of our five-yearly regulatory review, I am pleased to be able to announce a solid increase in underlying profit, with particularly good results coming from our airport retail business. The Civil Aviation Authority's decision to confirm a RPI-3 price cap at Heathrow and Gatwick for the next five years ends a period of uncertainty. No-one should be in any doubt that it will be hard work to hit our target earnings growth whilst delivering our capital investment programme. Yesterday's announcement shows that we are on course for achieving a good result. I am also delighted that Stansted Airport has achieved an operating profit for the first time. We continue to pursue our mission to make BAA the most successful airport company in the world."

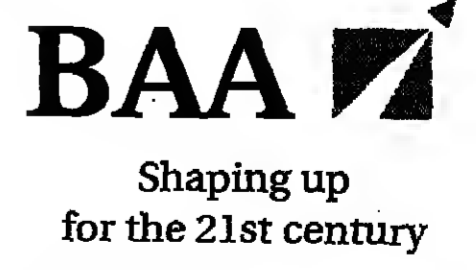


BAA's award winning Europier development at Heathrow.

shows an increase in pre-tax profit of 10.5% from £285m to £315m. This performance reflects an increase in passenger numbers of 3.3% to 53.7m. Total revenue grew by 6.3% to £742m. This included continuing strong growth in retail, with net retail income up 10.7% to £224.5m and net retail income per international departing passenger up 8.4% to £10.34. Capital expenditure amounted to £226m (£164m), interest cover was marginally lower at 6.6 times (6.7 times), and gearing increased to 33% (30%). The net cash outflow for the period was £50m, which compares with a net cash inflow of £23m for the same period last year. This movement reflects reduced property disposal proceeds and increased capital expenditure. Earnings per share increased by 3.3% to 22.2p (21.5p), and by 11.1% when adjusted for both exceptionals and for the rephased airport charges. The Board has declared an interim dividend of 4.5p (4.125p), a rise of 9.1% in line with the like for like increase in profit.

	6 months to 30.09.96	6 months to 30.09.95	Change %
UK airport passengers	53.7m	52.0m	+3.3
Revenue	£742m	£698m	+6.3
Operating profit	£323m	£304m	+6.3
Pre-tax profit	£304m	£294m	+3.4
Taxation	£74m	£72m	
Profit after tax	£230m	£222m	+3.6
Dividend payable	£47m	£43m	
Retained profit	£183m	£179m	
Earnings per share	22.2p	21.5p	+3.3
EPS pre-exceptionals	22.2p	20.7p	+7.2
Interim dividend	4.5p	4.125p	+9.1

For a copy of the full BAA interim results statement, telephone 0171 932 6654 or write to: Corporate & Public Affairs, BAA plc, 130 Wilton Road, London SW1V 1LQ.



HEATHROW ◀ GATWICK ◀ STANSTED ◀ GLASGOW ◀ EDINBURGH ◀ ABERDEEN ◀ SOUTHAMPTON

The interim dividend will be paid on 21st Nov 1996 to shareholders on the register on 26 Nov 1996. A scrip dividend alternative is offered in respect of the whole of this dividend. Shareholder enquiries to: Independent Registrars Group Ltd, Bourne House, 34 Beckenham Road, Beckenham, BR3 4TU. Tel: 0181 650 4886.

sh Steel  
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to £10.2m

£119m rise

The Financial Times plans to publish a Survey on

## Bolivia

on Friday, December 6

Growth has averaged 4 per cent per annum over the past few years, inflation has hovered between 10 and 12 per cent and democracy seems firmly established in a country once notorious for the frequency of its military coups. Yet Bolivia remains a deeply impoverished country, the survey will look at the country's capitalisation, politics, financial sector, mining, infrastructure and more.

For further information on advertising opportunities in this survey, please contact:

Michael Geach in New York:  
Tel: (212) 688 6900 Fax: (212) 688 8229

or

Martin Riveros, Representative for Bolivia and Peru:  
Tel: (5114) 791-333 Fax: (5114) 792-737

or

your usual Financial Times representative

FT Surveys





LAW

# Tax ruling on coupons



EUROPEAN COURT

Where companies offered discount or voucher schemes for products, the taxable amount for those goods or services on which Value Added Tax was due under European law was the actual price received by the companies, less the discount, rather than full list price, the European Court ruled.

The ruling arose from two cases referred to the court from the VAT and Duties Tribunal in London. The first concerned a scheme run by Elida Gibbs, the personal products manufacturing subsidiary of Unilever, the Anglo-Dutch consumer products company. The company operated two discount operations - money-off coupons and cashback coupons. Money-off coupons were made available to the public through the press or were linked to a retailer which printed and distributed the coupons to its customers. The coupons had a face value and could be presented for part payment of products. Once a coupon had been used for a purchase, the retailer could seek reimbursement from Elida Gibbs. Cashback coupons were printed on the packaging of an Elida Gibbs product and customers were able to send the coupon to the company and receive the cash refund.

In 1992, Unilever requested a refund from the Commissioners of Customs and Excise on the grounds that the reimbursements made under the two schemes constituted retroactive discounts and that the relevant taxable amounts should be reduced accordingly. The request was denied, and the company challenged that decision before the VAT Tribunal, which then referred the matter to the European Court.

The other case concerned a voucher system operated by Argos, the UK catalogue retailer, under which vouchers could be used in full or part payment for goods or services. The vouchers were sold at face value or at a discount. Most sales were to companies which used them as staff incentives.

The Commissioners of Customs and Excise considered that the face value of the voucher should be the basis for calculating the taxable amount for VAT regardless of whether the voucher was bought, the buyer was given a discount. Argos did not accept that interpretation of the law, and the matter was referred to Luxembourg.

Before deciding the issues, the court reiterated that the basic principle of VAT was that it was intended to tax only the final consumer and that the taxable amount serving as the basis for the VAT collected could not exceed the money actually paid by the final consumer, as that sum was the basis for calculating the VAT ultimately borne by him.

Thus, the national tax authorities could not charge an amount exceeding the tax paid by the final consumer. As to the taxable amount for the supply of goods or services, according to case law, that comprised the value actually received in each specific case and not a value estimated according to objective criteria.

Thus, where Elida Gibbs was concerned, where the company received on completion of a sale, a sum corresponding to the price paid, less the relevant discount, it was that net sum rather than the price pre-discount which was to form the basis of the taxable amount for VAT. On the Argos scheme, the court ruled the value actually received by Argos for a purchase using one of its vouchers was the price of that voucher less any discount granted.

**C-317/94: Elida Gibbs Ltd v Commissioners of Customs and Excise; C-281/94: Argos Distributors Limited v Commissioners of Customs and Excise. ECI 6CE, October 24 1996.**

**BRICK COURT, CHAMBERS, BRUSSELS**

# Boonstra rings more changes

Tom Butler has been put in charge of Origin, the computer services offshoot of Philips, succeeding Geoffrey Carroll who has parted company with the Dutch-based electronics group after only five months as Origin chief executive. The two men were recruited together from EDS of the US, where Carroll - an American - had been responsible for southern Europe and Butler - a Briton - for the north.

Butler will be the third head of the unit since it was created in January from a merger between BSO/Origin and Philips' communications and processing services division. Hank Cohen stepped aside in June to work on an unnamed special project for the group, but quit last month to become deputy chairman of Spencer Stuart, a headhunting agency.

Origin, where Butler was previously chief operating officer, employs more than 11,000 people in 27 countries to service companies which out-source their information technology needs. The company's supervisory board said only that it

had "decided not to continue the relationship with Mr Carroll". However, the hand on the revolving door appears to be that of Cor Boonstra, whose installation six weeks ago as Philips president has already heralded a streamlining of management.

Butler, a chartered engineer, spent seven years with Occidental Petroleum before joining EDS in 1990. Gordon Cromb, Amsterdam

# SGS recruits Briton

Paul Lilley, 28, a former financial controller of BET, the UK conglomerate acquired by Rentokil Initial in May, has struck lucky. Lilley, a British management accountant, has been appointed chief financial officer of the Geneva-based Société Générale de Surveillance, the world's biggest company specialising in inspection, testing and verification.

Lilley, who joined BET in 1992, was not a member of the board at the time of the group's takeover by Rentokil. However, unlike John Clark, BET's chief executive who was dismissed following the takeover, Rentokil apparently wanted to retain Lilley who had the title of director of group finance and con-

rolled. However, the offer of a job on the executive board of a \$4bn international company which is bigger and far more successful than BET, proved too big a temptation.

Lilley starts at SGS's Geneva headquarters in January. He replaces Serge Pahud, 52, who has been running SGS's finances for the last 16 years. Pahud will oversee the group's quality certification and consultancy business in addition to his responsibilities for SGS's business in France, Italy, Spain, Portugal, UK Finland and Scandinavia.

Lilley should not have any difficulty on the language front in his new post. English is the operational language of SGS's executive board, which consists of four Swiss, one Belgian, two Englishmen and a Scot. The company operates in 140 countries and only 350 of its 38,000 staff are based at the Geneva headquarters.

**William Hall, Zurich**

# Eurostar's IT man

Eurostar, which runs high speed trains through the Channel tunnel between London, Paris and Brussels, is to beef up its computer systems with the appointment of

Paul Tomlin as executive director of information technology. The company needs to improve its ticketing and reservations systems if it is to meet its targets for passenger numbers. It is currently making heavy losses but hopes to break even within 18-18 months.

Tomlin, 35, joins Eurostar from Virgin Atlantic Airways, where he has been responsible for worldwide IT operations for the past three years. His appointment underlines the change which British railway companies must make to bring their computerised customer handling systems up to the levels taken for granted by airline travellers.

At Eurostar, Tomlin's priorities will be to make sure that the reservation and revenue systems can cope with the increasing complexity of ticket pricing and to plug the ticket reservation system into networks such as Galileo to make it more accessible for high street travel agents.

At present many UK travellers pick up their tickets from the Eurostar sales office at London's Waterloo station because their travel agents are unable to issue them, but this threatens to overwhelm capacity. **Charles Batchelor, London**

# Capel joins trend

HSBC James Capel, the London-based equities division of HSBC Investment Banking, has joined a growing trend by integrating its UK and European equities sales and research.

Quintin Price - currently head of UK research - will head a new pan-European division, with responsibility for both research and sales for all of Europe.

The move, which will put UK analysts alongside those from continental Europe, will make it easier for Capel to handle the growing number of institutional investors who want to talk to a single person about the whole of Europe, and also help to co-ordinate sectoral research across borders. "We looked at it in 1991, but then we would have been way ahead of the clients," said Peter Letley, deputy chairman of HSBC Investment Banking and chief executive of its securities operations.

Lin Moran, who currently heads European equities, will take responsibility for industry specialists in HSBC's investment banking division as well as for investment banking offices in Europe. **George Graham, London**

# ON THE MOVE

■ Leslie Samuels, previously assistant secretary for tax policy of the US Treasury Department, has rejoined the US law firm **CLEARY, GOTTLEIB, STEEN & HAMILTON**.

■ Lefi Victorin, executive vice-president and head of international direct insurance & reinsurance at **SKANDIA**, is to step down by April 1, after 28 years with the group. He will continue to work on special assignments under Lars-Eric Petersson, who takes over as president and chief executive on January 1.

■ C.C. Tung has been appointed chairman, president and chief executive of Hong Kong Shipping Group **ORIENT OVERSEAS**. He succeeds Tung Chee-hwa, who has stepped down to stand for political office. T.R. Chang becomes chief executive of OCL, the container shipping division.

■ Michael Conley rises to executive vice-president and chief financial officer of **MCDONALD'S CORPORATION**. Conley, previously financial controller, has been a member of McDonald's top-

management team since 1991.

■ Janet Hartung Crana, senior vice-president at Wells Fargo Bank in San Francisco, has been appointed vice-chairman of **MONDEX INTERNATIONAL**, the London-based international electronic-cash card payment organisation in which MasterCard International last week took a controlling stake.

■ Serge Gouin, for the past five years president and chief operating officer of **GROUPE VIDÉOTÉLÉCOM**, the Canadian cable and telecoms group, is leaving the company. Claude Chagnon takes over his role and also becomes chairman of **Tele-Metropole Inc.**

■ James Cirezca, 37, joins BZW, the investment division of Barclays, from NatWest Markets, as head of international sales trading for the north American equities team.

■ Norbert Jaeger, 44, previously with Veba, takes over the restructured communications division at Germany's **METALLGESELLSCHAFT**, replacing Lutz Dreesbach.

■ Olaf Olafsson, founder and formerly president and chief executive of Sory Interactive

Entertainment, has been named vice-chairman and director of **ADVANTA INFORMATION SERVICES** - a newly formed Advanta subsidiary headed by William Razouk, formerly of Federal Express.

■ Samuel Molinaro, 38, has been promoted to chief financial officer of **BEAR STEARNS COMPANIES**, replacing William Montgoris, who remains chief operating officer. Molinaro, who has been at Bear Stearns since 1986, continues as a senior managing director of Bear, Stearns & Co.

■ Lowell Soffer rises to the new position of chief financial officer at **NATIONAL GEOGRAPHIC TELEVISION**, a wholly owned subsidiary of the National Geographic Society.

■ Bertil Trusman, 47, joins **VATTENFALL**, the Swedish energy concern, on January 1, as chief financial officer and senior vice-president. He is currently vice-president of Kooperativa Förbundet in Stockholm, and succeeds Tom Allerstrand who is going to the World Bank.

■ Philip Kent, managing director of **TURNER BROADCASTING System Europe**, takes an expanded international role covering all areas outside the US.

■ Peter Delaney becomes senior vice-president - business services at the **NEW YORK POWER AUTHORITY**.

■ Ned Skinner, previously with Tate & Lyle, has been named president of Australian food ingredients group **BURNS PHILIP'S industrial/food service division**.

■ Paul Zbinden, chief executive of **SIBRA**, the Swiss brewery, has resigned along with his deputy, Daniel Blancpain, following a decision to close the Cardinal brewery.

■ Karl Lahtinen has resigned as managing director of Finnish electronics component maker **EPORC**. Pirkko Fabritius, an existing board member, takes on his duties, pending appointment of a successor.

■ Nick Brown has resigned as executive vice-president and chief operating officer of **ST. PAUL FIRE AND MARINE INSURANCE** of the US, to become president and chief executive of NAC Reinsurance and president and chief operating officer of **NAC Re Corp.**, its holding company.

■ Brian McGrath, previously president and chief executive of Swiss-based **ISL**

Marketing, joins **MCA**, the Seagram subsidiary, as senior vice-president, international business development.

■ Mark Leuchtenberger replaces Kenneth Bate as vice-president, marketing and sales at **BIODIN**, the US biotech group.

■ Tony Tyler joins the board of **HONG KONG AIRCRAFT ENGINEERING**, replacing Rod Eddington. He is currently director of service delivery at Cathay Pacific Airways, where he shortly becomes corporate development director.

■ Manfred Goebels, 55, of Mercedes Benz, is the new chairman of management association **VERBAND ANGESTELLTER FUEHRUNGSKRAEFTE** of Cologne.

■ James Wood, 54, has been appointed president of **BABCOCK & WILCOX POWER GENERATION GROUP**, a subsidiary of energy services company McDermott International. He replaces Walter Boomer, 58, who has resigned in order to pursue other business interests.

■ Tom Johnson has resigned as chairman and managing director of **CUMNOCK COAL**, the Australian coal producer which was the

subject of a bid earlier this year by Swiss-based metals house Glencore.

■ Kurt Landgraf, president and chief executive of DuPont Merck Pharmaceutical, becomes chief financial officer at **E I DU PONT DE NEMOURS**, and co-chairman of the DuPont Merck board.

■ L. Berntsen, chairman of the **NEDLLOYD** executive board, takes responsibility for European transport and distribution, following the merger of Nedlloyd Lines and P&O Containers and the retirement of H. Heib as deputy chairman.

■ Peter Reiniger, formerly co-director for Hungary, becomes telecoms director at the **EUROPEAN BANK FOR RECONSTRUCTION AND DEVELOPMENT**.

■ Charles Irace, 53, and Geoff Bull, 46, join the board of **CRODA**, the UK speciality chemicals group.

# International appointments

Please fax information on new appointments and retirements to +44 171 873 3926, marked for International People. Set fax to "fine".

# International financial news from a European perspective.

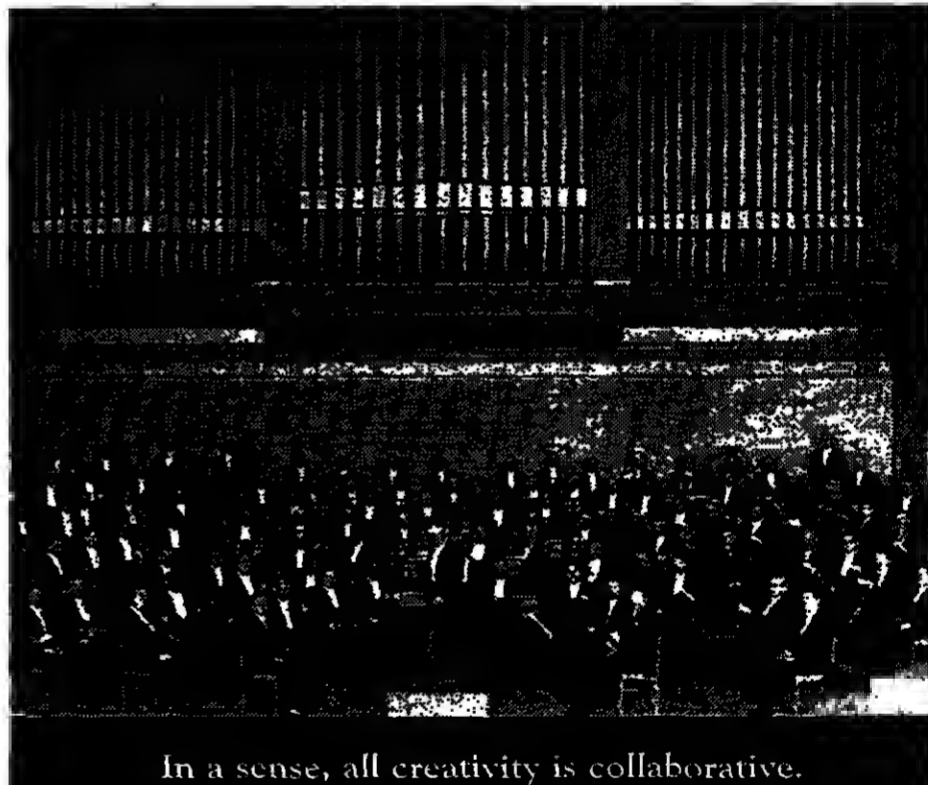


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In a sense, all creativity is collaborative.



In the presence of a close, collaborative relationship, substantial value can be added. Hicks, Muse, Tare & Furst spotted and quantified the opportunity: multiple radio station ownership in an attractive operating climate resulting from deregulation. Working with Hicks, Muse, Tare & Furst through several iterations of growth, we structured a series of unique, integrated financings that combined bank debt, high yield subordinated debt and preferred stock, and ultimately, an IPO. Throughout this process, over a two year period, Bankers Trust raised more than \$800 million of capital in the leveraged finance market. The result is Chancellor Broadcasting Company, today the third largest pureplay radio station group in the United States. For Chancellor Broadcasting Company, Bankers Trust's flexible and integrated financing solutions added incremental value at every step and helped our client assemble a blue chip portfolio of radio stations across the United States. To discuss how we might work together with you to design an equally innovative solution to your financial services needs, please contact us.

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INTERNATIONAL CAPITAL MARKETS

Italian prices ease on budget tension

GOVERNMENT BONDS

By Richard Lapper, Capital Markets Editor
Enthusiasm for European convergence trades eased yesterday, with Italy, Spain and Sweden all underperforming Germany.

one of caution. "People are holding back before committing themselves," he explained.
The 10-year Decemter ETP contract on Liffe lost 0.06 to settle at 126.83.

lost ground again yesterday, with the 10-year yield spread over Germany widening to 147 basis points, compared to 137 points at the end of last week and 124 points at the end of the previous week.
The report recommended that Sweden should not join European monetary union at its planned start in 1999.

UK gilts gained ground, with the 10-year long gilt contract was unaffected by marginally higher than expected producer price figures, and then moved up sharply later in the day to settle at 109.87.

steady in London trading after losing about a quarter of a point in Tokyo.
Yields on the JGB No 182, the 10-year benchmark, rose by 4 basis points to 2.75 per cent, making for a rise of nearly a quarter of a percentage point over the last week.

which is expected to increase volatility in the JGB market.
Nomura will guarantee liquidity in the warrant by fixing a ¥200 (\$0.30) bid-offer spread.

Emu problems seen for OTC derivatives

Over-the-counter derivatives, traded between professionals and not listed on any exchange, could face increasing problems as a result of European economic and monetary union.
Unlike derivatives traded on exchanges - where the markets and their regulators help set the rules - OTC transactions are subject to more ambiguity.

will have replaced individual currency rates, and will be regarded as new benchmarks. The second is that national central banks will set their own domestic interest rates on the euro, so these rates should replace money-market rates on individual currencies.

Skandinaviska Enskilda in debut sterling issue

INTERNATIONAL BONDS

By Corner Meidemann
The sterling eurobond sector saw two new issues yesterday, which were sold largely to UK-based investors.
Sweden's Skandinaviska Enskilda Bank launched its first public issue in the sterling sector, £100m of subordinated perpetual step-up bonds callable after 10 years.

attractively priced, yielding 120 basis points over gilts at the basis price. That compares favourably with last week's issue of bonds for the Woolwich Building Society, which are callable after 25 years and yield 135 basis points over gilts.

tries were closed for national holidays - leaving activity in other eurobond markets subdued. However, ABN Amro Hoare Govett had a busy day, lead-managing three more deals.
A £150m offering for Abold USA, the US subsidiary of the large Dutch food retailer, was snapped up by investors and sold out within an hour of launch.

New international bond issues

Table with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Spread, Book-runner. Includes entries for US Dollars, Yen, Swiss Francs, and Sterling.

Not all reference rates will disappear - 10-year bond yields will continue to differ, because government bonds will have varying credit standings even when they are all denominated in euros. But a majority of short-term interest rates are bound to be scrapped as they are replaced by a reference rate set by the European central bank, which should come into existence in 1999.

WORLD BOND PRICES

Table with columns: Country, Coupon, Bid, Offer, Yield, Week ago, Month ago. Includes Australia, Austria, Belgium, Canada, Denmark, France, Germany, Ireland, Italy, Japan, Netherlands, Portugal, Spain, Sweden, UK Gilts, US Treasury.

BUND FUTURES OPTIONS

Table with columns: Strike, Price, Dec, Jan, Feb, Mar, Dec, Jan, Feb, Mar. Includes CALLS and PUTS.

FTSE Actuaries Govt. Securities

Table with columns: UK Gilts, 1 to 5 years (21), 5-15 years (18), 15-30 years (12), All stocks (5).

UK indices

Table with columns: Index, Nov 11, Nov 8, Nov 5, Nov 2, Nov 4. Includes FTSE 100, FTSE 250, FTSE 1000.

US INTEREST RATES

Table with columns: Treasury Bills and Bond Yields, 1 to 30 year.

UK

Table with columns: UK Gilts, Dec, Jan, Feb, Mar.

FT/ISMA INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market. Latest prices at 7:00 pm on November 11.

Git Edged Activity Indices

Table with columns: Index, Nov 7, Nov 5, Nov 2, Nov 4.

BOND FUTURES AND OPTIONS

Table with columns: France, Dec, Jan, Feb, Mar, Dec, Jan, Feb, Mar. Includes CALLS and PUTS.

EURO BOND FUTURES

Table with columns: Dec, Jan, Feb, Mar, Dec, Jan, Feb, Mar.

US TREASURY BOND FUTURES

Table with columns: Dec, Jan, Feb, Mar, Dec, Jan, Feb, Mar.

COMMODITY BOND

Table with columns: Index, Nov 7, Nov 5, Nov 2, Nov 4.

GERMANY

Table with columns: Dec, Jan, Feb, Mar, Dec, Jan, Feb, Mar.

OTHER FIXED INTEREST

Table with columns: Index, Nov 7, Nov 5, Nov 2, Nov 4.

DEUTSCHE MARK STRAIGHTS

Table with columns: Index, Nov 7, Nov 5, Nov 2, Nov 4.

CONVERTIBLE BONDS

Table with columns: Index, Nov 7, Nov 5, Nov 2, Nov 4.

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CURRENCIES AND MONEY

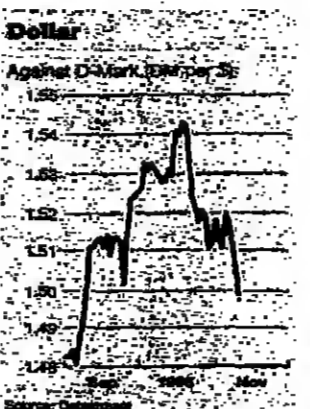
Dollar falls as traders suspect policy change

MARKETS REPORT By Simon Kuper

The dollar dropped below DM1.50 to the D-Mark for the first time in two months and continued falling against the yen in London trading yesterday. Traders sold the dollar as their expectations of increased US interest rates dimmed, and as the belief gained ground that Tokyo and Washington want the yen to rise against the US currency.

because of fears that the Italian budget might fail to pass parliament, and because European finance ministers disagreed about a stability pact for monetary union. On a day of little news, the main influence on the markets remained last week's comments by Mr Eisuke Sakakibara, director general of the Japanese finance ministry's international finance bureau. He had been quoted as saying the Japanese government would not lead the yen much lower against the dollar, and he told the FT that the market was too pessimistic about Japan's economy. Currency dealers have nicknamed Mr Sakakibara "Mr Yen", because of his influence on the currency.

and they took his comments to mean that Tokyo and Washington thought the yen had fallen far enough against the dollar in the last 18 months. Yesterday Mr Sakakibara softened his stance, saying that Japan's foreign exchange policy remained unchanged. Currency strategists read this as an attempt to moderate the yen's rise. But the markets continued to believe his earlier comments, and the yen advanced further. Mr Neil Mackinnon, chief economist at Citibank in London, said: "Many traders and investors believe there has been a sea change in policy after the US and Japanese elections." Mr Mark Cliffe, chief international economist at HSBC Markets in London, said many traders now saw the yen as a "one-way bet": the authorities would stop it depreciating below about ¥115, but it seemed to have further scope to appreciate. The dollar also fell on the



market's belief that the Federal Reserve would not raise interest rates before February 1997. Mr Mackinnon pointed out that Fed futures contracts were pricing in a mere 50 basis-point rise in US interest rates over the next 12 months. "Next term, we're entering a phase of dollar weakness," he said. The dollar had fallen further on technical supports at ¥111.20 and DM1.5010 yesterday.

pushing for a strict pact, reminded the markets of potential pitfalls on the road to Gmü. So did events in Italy. On Sunday there were demonstrations in Rome against government plans to raise taxes. Yesterday the right-wing parliamentary opposition, led by Mr Silvio Berlusconi, said it would boycott votes on the budget. This raised doubts about whether the government could gain a quorum for its plan. The lira slid 1.2 against the D-Mark to close at L1009. The currency's fall over the last week could suit Italy, which hopes to enter the European exchange rate mechanism before the end of 1996 at a level weaker than L1000. France wants a stronger lira, to stop Italian exports from gaining an advantage.

For the latest market update, ring FT Cityline on +44 890 209600. To subscribe, call +44 171 873 4378.

WORLD INTEREST RATES

Table of World Interest Rates showing rates for various countries (Belgium, France, Germany, Italy, Netherlands, Spain, UK, US, Japan) across different terms (Overnight, One month, Three months, Six months, One year, Long term, Dis. rate, Repo rate).

POUND SPOT FORWARD AGAINST THE DOLLAR

Table of Pound Spot Forward Against the Dollar with columns for Nov 11, Closing mid-point, Change on day, Bid/offer spread, Day's bid/offer, One month rate, Three months rate, One year rate, and Bank of England rate.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table of Dollar Spot Forward Against the Dollar with columns for Nov 11, Closing mid-point, Change on day, Bid/offer spread, Day's bid/offer, One month rate, Three months rate, One year rate, and JP Morgan rate.

CROSS RATES AND DERIVATIVES

EXCHANGE CROSS RATES

Table of Exchange Cross Rates for various currencies including Euro, Swiss Franc, Japanese Yen, and Sterling.

UK INTEREST RATES

LONDON MONEY RATES

Table of London Money Rates showing rates for Treasury Sterling, Bank of England, and Discount Market rates.

BASE LENDING RATES

Table of Base Lending Rates for various banks including Adams & Company, Allied Irish Bank, and Citibank.

EUROPEAN CURRENCY UNIT RATES

Table of European Currency Unit Rates for various countries including Ireland, Portugal, Spain, Netherlands, Belgium, Germany, Austria, and Denmark.

STRENGTHENING FUTURES (MM) £250,000 per £

Table of Strengthening Futures for the Pound.

SWISS FRANC FUTURES (MM) SF 125,000 per SF

Table of Swiss Franc Futures.

UK INTEREST RATES

Table of UK Interest Rates.

EUROPEAN CURRENCY UNIT RATES

Table of European Currency Unit Rates.

STRENGTHENING FUTURES (MM) £1m points of 100%

Table of Strengthening Futures for 100%.

SHORT STERLING OPTIONS (LFF) £500,000 points of 100%

Table of Short Sterling Options for 100%.

BASE LENDING RATES

Table of Base Lending Rates.

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Table of European Currency Unit Rates.

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Table of Short Sterling Options for 100%.

BASE LENDING RATES

Table of Base Lending Rates.

Union Limited 24 HRS CURRENCY OPTIONS FOREIGN TEL: 0171 329 3030 FAX: 0171 329 0545

Berkley Futures Limited 38 DOVER STREET, LONDON W1R 3ER TEL: 0171 699 1135 FAX: 0171 495 0022

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COMMODITIES AND AGRICULTURE

Cuban nickel and cobalt production hits record

By Pascal Fletcher in Havana

Cuba's production of nickel and cobalt this year has already surpassed the previous record high and is on track to reach 50,000 tonnes or more, according to Cuban officials.

Mr Masó said Cuban nickel mining had recovered from the slump it suffered with the collapse in 1990 of trade ties with the former Soviet bloc - previously the main market for Cuban nickel and the main provider of technical supplies to the industry.

Leading the production surge is a plant at Moa Bay in eastern Cuba, jointly operated by Canada's Sherritt International Corporation and the Cuban government. By the end of September, it had produced nearly 20,000 tonnes of combined nickel and cobalt in mixed sulphides, and looks set to finish the year with production of around 24,000 tonnes.

Sherritt, whose vertically-integrated nickel mining, processing and refining venture is one of the biggest foreign investments in Cuba, has said it will maintain and expand its operations there. Cuba has been negotiating two other big nickel mining projects, with South Africa's Gencor and Australia's WMC.

The project under discussion with Gencor is understood to involve the possibility of completing an unfinished nickel processing plant in eastern Cuba, originally being built by a consortium of former Soviet bloc countries. In addition, Gencor would assess and develop a big surface nickel deposit in Camaguey province. Negotiations with Gencor are said to be at an advanced stage.

Mr Masó cited the US Helms-Burton law curbing foreign investment in Cuba, as a negative factor in efforts to expand the nickel industry. Under that law, foreign groups judged to be "trafficking" in formerly US-owned expropriated property in Cuba can be penalised.

Baltic freight breaches 1,500 level

MARKETS REPORT

By Susanna Voyke and Kenneth Gooding

Shipping rates for commodities moved higher yesterday, pushing the Baltic freight index through the 1,500 barrier for the first time since January.

The index - traded as a futures contract on the London International Financial Futures Exchange - has been moving up steadily since September 15, when it hit its lowest point for two years. It closed yesterday at 1,502, up from 1,477.

Mr David Cherrett from Clarkson Wolff, the shipping brokers, said the recent rises in the index appeared to be "a reaction to the delayed delivery of US grains to the ports".

On the London Metal Exchange, copper continued its determined effort to stay above the \$2,000 a tonne level. Copper for delivery in three months closed last night at \$2,012, up \$3 from Friday's close.

Another fall in LME stocks is expected today - they have dropped 59 per cent since the beginning of September to a six-year low of 113,400 tonnes.

Mr Nick Moore, analyst at Flemings Global Mining Group, said: "Traders remain wary about putting too much trust in the LME stock erosion. Assuming this copper is being hoarded, not consumed, then at some stage it will be put back into LME warehouses."

The International Primary Aluminium Institute yesterday reported that total aluminium stocks at the end of September were at a four-year low of 3,257m tonnes, but this failed to have any market impact. Three-month aluminium closed down \$2, at \$1,498 a tonne.

Robert Corzine

Oil price resilience expected to continue

Traders and analysts see no immediate cause for renewed weakness before the new year

Oil prices firmed a little yesterday after a strong correction last Friday ended the downward drift in the markets over the past few weeks.

The price of Brent Blend for December delivery, the global benchmark, settled at \$23.12 a barrel in London yesterday, up 14 cents on the close last Friday, when Brent jumped 77 cents.

The latest price move triggered market speculation on whether oil prices might retest their recent high of more than \$25 a barrel, last seen in mid-October - or whether Friday's correction only amounted to a delay in a more general downward trend.

The recent resilience of crude oil and refined products such as jet fuel and liquefied petroleum gas has taken many large energy consumers, such as airlines and shipping companies, by surprise. The increases have also raised inflationary fears among some politicians and economists.

Yesterday Mr Hans Tietmeyer, the president of the Bundesbank, Germany's central bank, sought to reassure financial markets when he suggested that oil prices had already reached their peak.

"There has been some decline, but oil prices are still relatively high and much depends on the future of the supplier side, which means the Iraqi question, and further demand," said Mr Tietmeyer, who was speaking in Basle at the monthly meeting of central bank governors from the G10 industrialised countries.

Few traders or analysts see any immediate cause for renewed weakness in the oil price. "It's difficult to see the market retreat this side of the year," said Mr Lindsay Horn at the London office of US brokers Lehman Brothers. He would prefer to see prices "trend water or strengthen over the next few days" in order to confirm the bullish view.

Weather conditions in the run-up to the northern winter are expected to be a big factor in coming weeks.

"I can't see how the market will take a huge bet on a downward turn since the northern winter doesn't really kick in until January and February," said Mr Rod Maclean, energy analyst at London brokers ABN Amro Hoare Govett.

He said stocks of heating oil in the US also remain unusually low for the time of year, ensuring that any early cold snap could trigger a scramble by consumers for additional supplies.

Many oil company executives also believe short-term prices will stay strong. British Petroleum last week predicted that prices were likely to remain firm for the rest of the year, although oil's strength this year had not caused it to change its long-term view on prices.

Mr John Browne, BP's chief executive, said the company still believed crude oil's long-term price range was between \$16 and \$18 a barrel. "The question is how you get from here to there," he said.

Aside from the weather, the other great uncertainty facing the market is whether, or when, Iraqi oil will return. Progress continues to be made on the technical aspects of the currently suspended UN oil-for-food plan, under which Iraq will be allowed to sell \$2bn of oil every six months.

Baghdad is also continuing to offer long-term oil production deals to companies from countries which it hopes might be sympathetic to its position.

The prospect that Iraqi exports will appear in the first half of next year is a big factor behind forecasts from a number of City investment banks and brokers that average oil prices will slip to around \$18 next year against \$20 or so this year.

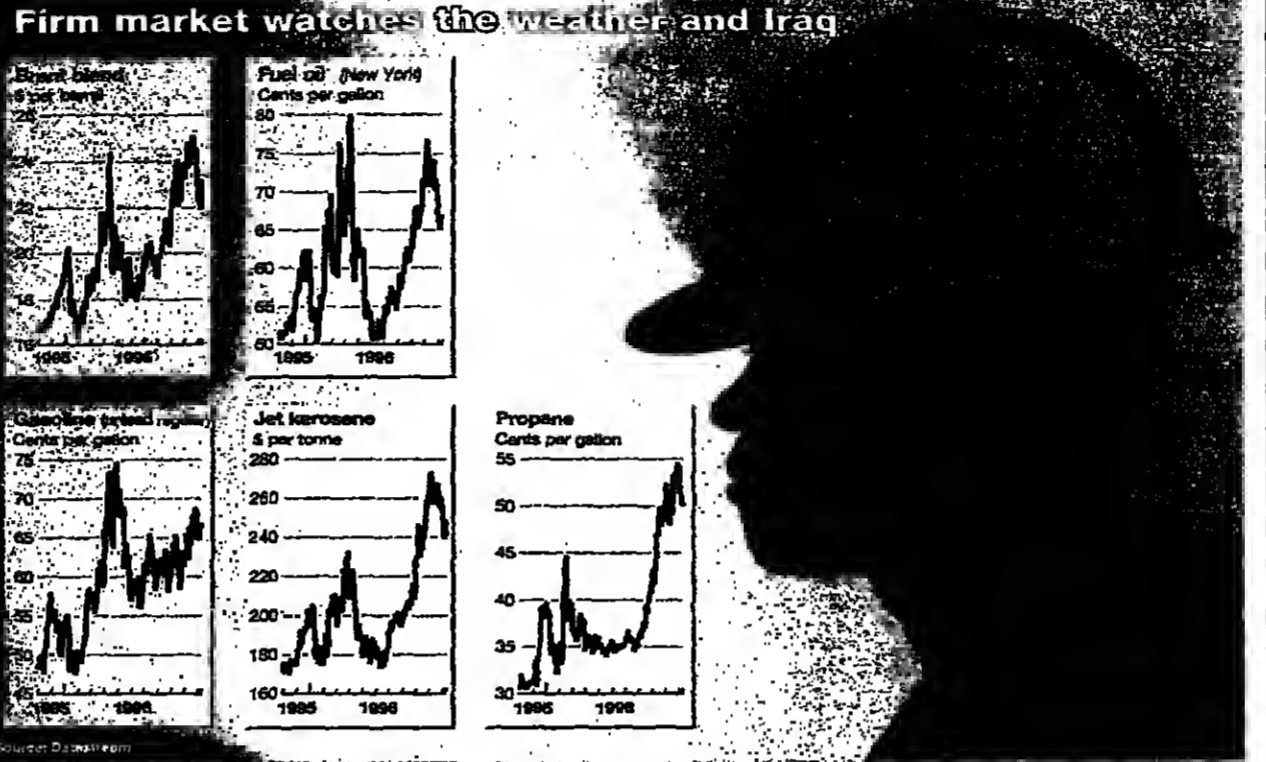
Traders, however, said the markets currently offer an unusual degree of insurance against a return of Iraqi oil.

Mr Horn at Lehman Brothers noted that oil producers can lock in a price of \$20 a barrel for dated Brent next year. Aside from a short period during the Gulf war, "we have the best hedging prices in 10 years... with very attractive hedging structures."

Also, some industry observers believe the political barriers to a deal with Iraq remain substantial. "The technicalities could dissolve in 24 hours if the political will was there," said Mr Robert Mabro of the Oxford Institute of Energy Studies.

Although Iraqi officials say they would like to see the scheme adopted as soon as possible, Mr Mabro suggests such sentiments may not extend to the country's top leadership.

"There are two major political obstacles" to the UN plan, he said. "The US doesn't want it and Saddam Hussein doesn't want it."



COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

Table listing prices for various metals including Aluminium, Copper, Lead, Nickel, Tin, Zinc, and Silver. Columns include 'Close', 'Previous', 'High/Low', and 'Open/Close'.

Precious Metals continued

Table listing prices for Gold, Platinum, and Palladium. Columns include 'Close', 'Previous', 'High/Low', and 'Open/Close'.

GRAINS AND OIL SEEDS

Table listing prices for Wheat, Barley, Soyabean Oil, and Soyabean Meal. Columns include 'Close', 'Previous', 'High/Low', and 'Open/Close'.

SOFTS

Table listing prices for Cocoa Liffe, Coffee Liffe, and Sugar. Columns include 'Close', 'Previous', 'High/Low', and 'Open/Close'.

MEAT AND LIVESTOCK

Table listing prices for Live Cattle, Pork Bellies, and Sheep. Columns include 'Close', 'Previous', 'High/Low', and 'Open/Close'.

JOTTER PAD and CROSSWORD. Includes a crossword puzzle grid and clues for 'No. 9,223 Set by VIXEN'. Clues include 'Cut down when appropriate', 'Small organisation with a large quantity of Russian currency', etc.

ENERGY

Table listing prices for Crude Oil, Heating Oil, and Gas Oil. Columns include 'Close', 'Previous', 'High/Low', and 'Open/Close'.

NATURAL GAS

Table listing prices for Natural Gas. Columns include 'Close', 'Previous', 'High/Low', and 'Open/Close'.

FUTURES DATA

Table listing futures data for various commodities including Soyabean Oil, Soyabean Meal, and Wheat. Columns include 'Month', 'Open', 'High', 'Low', and 'Close'.

VOLUME DATA

Table listing volume data for various commodities including Soyabean Oil, Soyabean Meal, and Wheat. Columns include 'Month', 'Open', 'High', 'Low', and 'Close'.

INDICES

Table listing various indices including FTSE 100, Nikkei, and DAX. Columns include 'Index Name', 'Value', and 'Change'.

PRECIOUS METALS

Table listing prices for London Bullion Market including Gold, Silver, and Platinum. Columns include 'Close', 'Previous', 'High/Low', and 'Open/Close'.

UNLEADED GASOLINE

Table listing prices for Unleaded Gasoline. Columns include 'Close', 'Previous', 'High/Low', and 'Open/Close'.

FUTURE DATA

Table listing future data for various commodities including Soyabean Oil, Soyabean Meal, and Wheat. Columns include 'Month', 'Open', 'High', 'Low', and 'Close'.

INDICES

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COMMODITIES PRICES

Table listing prices for various commodities including Wheat, Corn, and Soyabean. Columns include 'Close', 'Previous', 'High/Low', and 'Open/Close'.

ADVERTISERS' INDEX and SOLUTIONS. Lists names of advertisers and provides solutions for the crossword puzzle. Solutions include '1 Cut down when appropriate (3)', '2 She's helpful with complaints, relatively speaking (6)', etc.

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (444 177) 878 4878 for more details.

OFFSHORE AND OVERSEAS

BERMUDA (SIS RECOGNISED)

Table listing Bermuda funds including Fidelity Currency Funds Ltd, Royal Bank of Canada Ltd, and others with columns for fund name, price, and change.

BERMUDA (REGULATED)

Table listing regulated Bermuda funds including Ashmore Capital Management Ltd, Barmouth Investment Management Ltd, and others.

GUERNSEY (SIS RECOGNISED)

Table listing Guernsey funds including AIG Investment Managers (Guernsey) Ltd, Ashmore Investment Management Ltd, and others.

ISLE OF MAN (SIS RECOGNISED)

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IRELAND (SIS RECOGNISED)

Table listing Ireland funds including AIG Investment Managers (Ireland) Ltd, Ashmore Investment Management Ltd, and others.

IRELAND (REGULATED)

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MINI REUTERS MAXIMUM DATA advertisement featuring a hand holding a mini Reuters device and text describing its benefits for financial data.

ISLE OF MAN (REGULATED)

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Large table on the far right side of the page listing various offshore funds with columns for fund name, price, and change.

Offshore Funds and Insurances

FT MANAGED FUNDS SERVICE

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LUXEMBOURG (SIS RECOGNISED)

Main table containing fund names, ISIN numbers, and prices for various offshore funds and insurances.

LUXEMBOURG (REGULATED)

Table containing regulated fund names, ISIN numbers, and prices.

OFFSHORE INSURANCES

Table listing offshore insurance companies and their details.

FT MANAGED FUNDS SERVICE

Offshore Insurances and Other Funds

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 673 4378 for more details.

Main table containing financial data for various managed funds, including columns for fund names, prices, and performance metrics.

Advertisement for Imperial Cancer Research Fund featuring a photo of a person and text: 'Every day, we help thousands of people like Zoe fight cancer.' Includes a donation form.

OTHER OFFSHORE FUNDS

Additional text at the bottom of the page, possibly related to the 'OTHER OFFSHORE FUNDS' section.

LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Table listing companies in the Alcoholic Beverages sector with columns for company name, price, and change.

BANKS, MERCHANT

Table listing companies in the Banks, Merchant sector.

BANKS, RETAIL

Table listing companies in the Banks, Retail sector.

BREWERIES, PUBS & REST

Table listing companies in the Breweries, Pubs & Rest sector.

BUILDING & CONSTRUCTION

Table listing companies in the Building & Construction sector.

BUILDING MATS. & MERCHANTS

Table listing companies in the Building Mats. & Merchants sector.

CHEMICALS

Table listing companies in the Chemicals sector.

CHEMICALS - Cont.

Continuation of Chemicals sector table.

DISTRIBUTORS

Table listing companies in the Distributors sector.

DIVERSIFIED INDUSTRIALS

Table listing companies in the Diversified Industrials sector.

ELECTRICITY

Table listing companies in the Electricity sector.

ELECTRONIC & ELECTRICAL EQPT

Table listing companies in the Electronic & Electrical Eqpt sector.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector.

ELECTRONIC & ELECTRICAL EQPT - Cont.

Continuation of Electronic & Electrical Eqpt sector table.

ENGINEERING

Table listing companies in the Engineering sector.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

FOOD PRODUCERS

Table listing companies in the Food Producers sector.

GAS DISTRIBUTION

Table listing companies in the Gas Distribution sector.

HEALTH CARE

Table listing companies in the Health Care sector.

HOUSEHOLD GOODS

Table listing companies in the Household Goods sector.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

FOOD PRODUCERS - Cont.

Continuation of Food Producers sector table.

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Table listing companies in the Gas Distribution sector.

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Table listing companies in the Household Goods sector.

HOUSEHOLD GOODS - Cont.

Continuation of Household Goods sector table.

INSURANCE

Table listing companies in the Insurance sector.

INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector.

INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts sector table.

INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts sector table.

INVESTMENT TRUSTS SPLIT CAPITAL

Table listing companies in the Investment Trusts Split Capital sector.

Advertisement for 'Greece' survey on Thursday, November 28. Includes contact information for Kirsty Saunders and Alec Kitroff in Athens.

FT Surveys

ENGINEERING - Cont.

Continuation of Engineering sector table.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector.

FOOD PRODUCERS - Cont.

Continuation of Food Producers sector table.

GAS DISTRIBUTION

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HEALTH CARE

Table listing companies in the Health Care sector.

HOUSEHOLD GOODS

Table listing companies in the Household Goods sector.

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Table listing companies in the Investment Trusts sector.

INVESTMENT TRUSTS SPLIT CAPITAL

Table listing companies in the Investment Trusts Split Capital sector.

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INVESTMENT TRUSTS SPLIT CAPITAL

Table listing companies in the Investment Trusts Split Capital sector.





LONDON STOCK EXCHANGE

Another Wall Street record lifts UK stocks

MARKET REPORT By Steve Thompson, UK Stock Market Editor

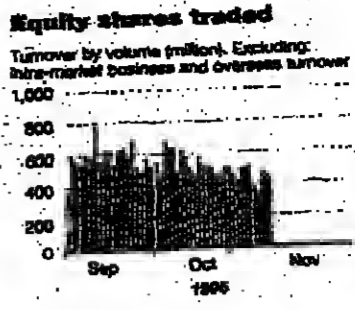
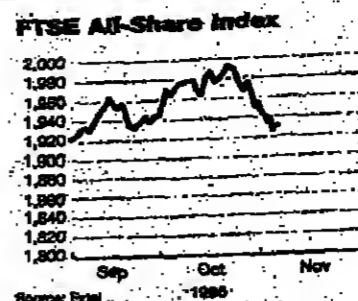
UK stocks scrambled their way back from an early bout of weakness after the start of trading...

But it was only during the last hour or so of trading that London's FTSE 100 index managed to move into positive territory...

Settled only 0.2 ahead at 4,395.8. The SmallCaps fared better with that index gaining 0.9 to 2,159.7.

Resources would eventually materialise and that any offer would attract the attentions of a white knight...

Resources would eventually materialise and that any offer would attract the attentions of a white knight...



Indices and ratios table with columns for Index Name, Value, Change, and Ratio.

Best performing sectors table listing sectors like Oil, Mining, and Electronics.

Worst performing sectors table listing sectors like Diversified, Engineering, and Telecommunications.

Options boost for Railtrack

By Joel Kibazo, Steve Thompson and Lisa Wood

General institutional buying and a deal in the traded options sector boosted Railtrack Group...

The partly paid shares gained nearly 5 per cent as they jumped 13 to 288p...

The day's activity included an options trade said to have been carried out by Monument Securities...

Railtrack shares have been strong performers since the company came to the market in May...

Railtrack is expected to report figures around the £145m mark and one analyst said: "What we will be looking for are signs that the transition from the public sector to the private sector is running smoothly..."

Oil stocks made rapid progress as Brent crude for December delivery raced up

80 cents to around \$23 a barrel in the wake of the cold weather in the UK and, more importantly, across the east coast of the US.

News of a strike by Venezuelan oil workers was also seen as a bullish factor behind the rise in prices.

Shell was by far the best individual performer in the oil sector and took fifth place in the FTSE 100 performance league...

BP also attracted keen interest, the shares settling a net 5 1/2 firmer at 650 1/2p.

ESKB fell 7 to 515p after media reports that it could suffer regulatory worries with OfTel...

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Oil stocks made rapid progress as Brent crude for December delivery raced up

Utilities remained a talking point, although a much-rumoured dawn raid for East Midlands failed to materialise.

US utility Dominion Resources had been expected to launch its £1.2bn-plus bid for the East Midlands, which it has admitted it is keen to acquire.

Shell was by far the best individual performer in the oil sector and took fifth place in the FTSE 100 performance league...

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Oil stocks made rapid progress as Brent crude for December delivery raced up

of the Irish index. Such a listing could lead to very heavy demand for stock, particularly from some of the leading Irish institutions seeking to adjust their portfolio weightings.

A broker's recommendation cheered ICI, helping the shares bounce 10 to 767 1/2p.

Capital Radio fell 16 to 577 1/2p as the market delisted its £25m purchase of My Kinda Town...

Analysts said that investors were a little cautious about the radio station's move. The group's results were described as "reassuring" by one analyst.

Empir climbed 27 1/2 to 750p after interim results which pleased the market.

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losses resulting from the recent day at Ascot when Mr Frankie Dettori won seven races in a row.

Scottish Highland Hotels checked in to the stock market at 137 1/2p after a 128p per share placing.

A number of building stocks were among the best performers in the FTSE 100, with Wimpey gaining 9 1/2 to 453p and Blue Circle rising 8 to 389 1/2p.

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FUTURES AND OPTIONS

Table for FTSE 100 INDEX FUTURES (LFF) with columns for Open, Set, Price, Change, High, Low, Est. Vol, Open Int.

Table for FTSE 250 INDEX FUTURES (LFF) with columns for Open, Set, Price, Change, High, Low, Est. Vol, Open Int.

Table for FTSE 100 INDEX OPTION (LFF) with columns for Open, Set, Price, Change, High, Low, Est. Vol, Open Int.

Table for EURO STYLE FTSE 100 INDEX OPTION (LFF) with columns for Open, Set, Price, Change, High, Low, Est. Vol, Open Int.

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TRADING VOLUME

Table for Major Stocks Yesterday with columns for Stock Name, Vol, Change, Day's Range.

Table for Major Stocks Yesterday with columns for Stock Name, Vol, Change, Day's Range.

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Advertisement for Red Cross Landmines Must Be Stopped. Includes text: 'DO YOU WANT THE GOOD NEWS? OR THE BAD NEWS?' and images of landmines.

FTSE Actuarial Share Indices. The UK Series. FTSE Actuarial Industry Sectors. Hourly movements. FTSE 350 Industry baskets.

WORLD STOCK MARKETS

Highs & Lows shown on a 52 week basis

EUROPE

Table of stock market data for Europe, including Austria, Germany, Italy, and the UK. Columns include stock names, prices, and changes.

Table of stock market data for Europe, including France, Greece, Ireland, and the Netherlands.

Table of stock market data for Europe, including Portugal, Spain, and Switzerland.

Table of stock market data for Europe, including Belgium, Denmark, Finland, and Norway.

Table of stock market data for Europe, including Sweden, Norway, and other regional markets.

Advertisement for Rockwell: 'In the world of automotive component systems, Rockwell is world class.' Includes the Rockwell logo.

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US INDICES

Table of US stock market indices including Dow Jones, S&P 500, and NASDAQ.

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FTSE

NEW YORK STOCK EXCHANGE PRICES

Table of stock prices for companies starting with 'A', including symbols like AAPL, ABB, and ABBE, with columns for price, change, and volume.

Table of stock prices for companies starting with 'B', including symbols like BAC, BAX, and BBE, with columns for price, change, and volume.

Table of stock prices for companies starting with 'C', including symbols like CAG, CAB, and CAC, with columns for price, change, and volume.

Table of stock prices for companies starting with 'D', including symbols like DAL, DAM, and DAN, with columns for price, change, and volume.

Table of stock prices for companies starting with 'E', including symbols like EAT, EBE, and ECE, with columns for price, change, and volume.

Table of stock prices for companies starting with 'F', including symbols like FAL, FBE, and FCE, with columns for price, change, and volume.

Advertisement for Hewlett-Packard featuring the text 'Marked Dynamics' and 'If the business decisions are yours, the computer system should be ours.' Includes the HP logo and website URL.

Large advertisement for Xerox featuring the Xerox logo and the text 'Xerox' in a large, stylized font.

Continued on next page

NYSE PRICES

Table of NYSE stock prices including columns for stock name, price, change, and volume. Includes sub-sections for NYSE, AMEX, and FT 30 Annual Reports Service.

NASDAQ NATIONAL MARKET

Table of NASDAQ National Market stock prices including columns for stock name, price, change, and volume. Includes sub-sections for -I-, -J-, -K-, -L-, -M-, -N-, -O-, -P-, -Q-, -R-, -S-, -T-, -U-, -V-, -W-, -X-, -Y-, -Z-.

AMEX PRICES

Table of AMEX stock prices including columns for stock name, price, change, and volume.

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Continuation of NASDAQ National Market stock prices from the previous section, including sub-sections for -I- through -Z-.

Dow heads for another record high

US investors took a pause for breath after last week's strong rally, leaving share prices flat to modestly higher in quiet trading, writes Lisa Branstetter in New York.

after announcing that they had agreed to merge. Ixax, which also reported a wider than expected loss yesterday, lost \$3, or 19 per cent, at \$12.75, while Bergen shed \$4, or 13 per cent, at \$28. The stock deal is valued at about \$1.4bn, well below the market value of Ixax of about \$1.9bn at the close on Friday.

EUROPE

A number of strong individual stock performances pushed AMSTERDAM comfortably ahead on a day of generally quiet trading for leading European bourses.



lose its "holding company" tag which had weighed on the stock. In New York, the ADRs rose \$3.4 to \$37.7. Telecom Italia, however, slid 1.255 to L3.321, which, some analysts said, was unjustified because the operation was neutral for the company.

FTSE Actuaries Share Indices

Table with columns for Nov 11, Nov 8, Nov 7, Nov 6, Nov 5, Nov 4. Rows include FTSE Actuaries 100, FTSE Actuaries 200, and FTSE Actuaries 300.

THE EUROPEAN SERIES

Table with columns for Nov 11, Nov 8, Nov 7, Nov 6, Nov 5, Nov 4. Rows include FTSE Europe 100, FTSE Europe 200, and FTSE Europe 300.

Nokia A rose FME40 to close at a year's high of FM229.90 after a day's peak of FM232.20. The median of analysts' forecasts was for a nine-month profit of FM2.2bn.

AMERICAS

At 1 pm, Dow Jones Industrial Average was 31,311, stronger at 8,251.13, on course to pass the record it set on Friday. Meanwhile, the Standard & Poor's 500 edged up 0.75 at 720.65 passing the peak it set on Friday.

The deal is valued at about \$1.7bn in stock. Tyson Foods, the poultry producer, added \$2, or 9 per cent, at \$31 after reporting a third quarter profit of 10 cents a share, a cent ahead of analysts' estimates.

Paris and Brussels were closed for Armistice Day

surged by more than 2 per cent. Talk of airline link-ups resurfaced at KLM and the shares jumped \$1.1 to \$14.20. Hoogovens added \$1.70 to \$163.50 after rival steel group Freusag of Germany announced plans to acquire and confirmed that customer destocking in Europe had come to an end.

the market and improved sentiment washed across the financial sector generally. Fortis Amed gained 40 cents to \$1.54, and ING added \$1 to \$1.57. Royal Dutch had a strong day, advancing \$1.45 to \$127.80, but foods and drinks group Bolsweessan, boosted on Friday by takeover talk, fell 40 cents to \$121.90.

MILAN was enlivened by news of the planned merger of Stet and Telecom Italia and Olivetti's plans to sell a stake in Omnitel, but the broad market was weak and the Comit index gave up 5.51 to 822.57. Stet jumped L300 to L5,574 on the view that it would

switching out of Swiss Re into Zurich Insurance, which rose \$F5 to \$F7.95. ABB added \$F11 to \$F1,598 on news that it had taken over GEC Motors from Britain's General Electric. Fischer, the second-tier industrial group, rose \$F7.95 to \$F11,300 as new, positive recommendations prompted aggressive buying of the stock.

At the close, the DAX index stood at an all-time high of 2,730.44, down 1.85. HELSINKI was boosted by strong gains in Nokia on expectations of a good nine-month earnings report from the telecommunications group on Thursday. The Hest index rose 14.18 to 2,259.01.

VIENNA saw a Sch23 rise in EVN, the regional utility, to Sch1,547 on expectations that the company would report record full-year earnings today. The ATX index edged 2.59 higher to 1,073.03. WOLFORD, the luxury hosiery and lingerie maker, rebounded \$4.94, or 7.4 per cent, to \$61.36 after last week's weakness caused by lower than expected first-half sales.

Caracas moves up 2%

CARACAS moved steadily higher during the morning session as the book-building for the flotation of CANTV, the state telecoms group, entered its last full week.

trading in spite of a good initial showing on Wall Street and across Latin American markets. The Merval index was a modest 0.51 firmer at \$79.87 at noon. MEXICO CITY made a solid start to the morning session. Early local election results went against the ruling party, but traders said the atmosphere remained calm. At mid-session, the IPC index was up 26.00 at 3,373.66.

ASIA PACIFIC

Speculative demand for Hongkong Telecom lifted HONG KONG from early lows and the Hang Seng index finished 20.70 higher at 12,771.80 after recovering from an 80-point tumble at the start of the day. Turnover remained robust at HK\$4.4bn, but was substantially off Friday's HK\$8.4bn.

ital-weighted Nikkei 300 was 0.86 down to 285.03. Declining issues beat advances 573 to 447, while 211 issues were unchanged. Volume was a modest 244m shares against 399m on Friday.

In London, the ISE/Nikkei 50 index rose 1.07 to 1,435.51. Brokers said that healthy interim earnings were not wholly reflected in the market because of the lack of serious trading interest. Toyota Motor's optimistic parent forecast for the business year was overpowered by profit-taking. The shares lost \$Y30 to \$Y2,810 in heavy trade while Isuzu Motors also fell, losing \$Y20 to \$Y58.

At the close, the SET index was down 2.1 per cent at \$47.28, a decline of 20.32. Volume was modest at \$12.46bn. On a broker forecast a difficult week ahead. "If the Democrats win, you've probably missed the bottom, and if the New Aspiration Party gets in, the market could test previous lows, so everybody is playing a waiting game," he said.

At the close, the DAX index stood at an all-time high of 2,730.44, down 1.85. HELSINKI was boosted by strong gains in Nokia on expectations of a good nine-month earnings report from the telecommunications group on Thursday. The Hest index rose 14.18 to 2,259.01.

Dealers said short-covering had supported the market after its sharp swings in recent sessions following the dismissal of Ms Benazir Bhutto and her government. MANILA ended an eight day run-up, closing with the main index off 43.03 at 3,046.97 on profit-taking. Ayala Land fell 1 peso to 29 pesos. COLOMBO was actively traded with foreign buying clearly in evidence. Ceylon Breweries rose almost 7 per cent, adding SLRs2.25 to SLRs35.50. Recent export incentives lifted Blue Diamond Jewellery 75 cents to SLRs13.50 and Dankotuwa Porcelain SLRs1 to SLRs30. The all-shares index closed up 5.53 at 628.64. Bombay, Kuala Lumpur and Singapore were closed.

S Africa stays on slide

Johannesburg continued to slide as worries about higher interest rates and uncertainty over exchange controls took a firm grip on sentiment. The overall index came off 60.8 to 6,732.7 and

industrialists slid 98.9 to 7,691.9. By comparison, goods were relatively steady, off 2.3 at 1,678.8. South African Breweries lost R2 to R118.50 ahead of tomorrow's interim results.

in Osaka, the OSE average eased 4.60 to 21,642.44. SEOUL edged down as profit-taking overwhelmed bargain hunting - prompted by the view that the market had hit the bottom. The composite stock index closed 1.29 lower at 729.53 after a new intraday low for the year of 720.01.

Shares of LG Semicon were quoted at their lowest limit of Won29,000 before trading was halted because of the soaring number of sell orders received.

MARKETS IN PERSPECTIVE

Table showing % change in local currency for various markets: Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden, Switzerland, UK, EUROPE, Australia, Hong Kong, Japan, Malaysia, New Zealand, Singapore, Canada, USA, Mexico, South Africa, and WORLD INDEX.

There was a weak performance in TOKYO after the sharp gains of late at the end of last week, although brokers noted that cash trades were fairly thin and that futures-linked activity was largely responsible for fluctuations in the market.

The Nikkei 225 average lost 1.35 to 21,655.08 after fluctuating between a high of 21,262.53 and a low of 21,033.34. The Topix index of all first-section stocks fell 3.82 to 1,572.83 while the cap-

There was a weak performance in TOKYO after the sharp gains of late at the end of last week, although brokers noted that cash trades were fairly thin and that futures-linked activity was largely responsible for fluctuations in the market. Reuters reports.

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FT/S&P ACTUARIES WORLD INDICES

Table with columns for NATIONAL AND REGIONAL MARKETS, Friday November 8 1996, and Thursday November 7 1996. Rows include Australia, Austria, Belgium, Brazil, Canada, Denmark, Finland, France, Germany, Hong Kong, Indonesia, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Philippines, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, United Kingdom, USA, Americas, Europe, Pacific Basin, Euro-Pacific, North America, Europe Ex. UK, Pacific Ex. Japan, World Ex. US, World Ex. Japan, and The World Index.

More liquidity, more flexibility, more opportunity

Starts 21 November 1996. LIFFE. The London International Financial Futures and Options Exchange.

Large advertisement for LIFFE's One Month Euromark Future. Text includes 'LIFFE's One Month Euromark Future is coming' and 'More liquidity, more flexibility, more opportunity'.

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# ATLANTA: THE OLYMPIC LEGACY

## Innovation earned a dividend

The Centennial Olympics were a mixed blessing in some terms, but as the first Games to be used for economic development they were a clear success. John Authers reports

One hundred days after the biggest Olympic Games in history, they seem to be a perfect metaphor for Atlanta itself. The Games were enormous. Bringing them to Atlanta was an amazing achievement: the city's bid seemed to have no chance of winning only a few months before they were awarded by the International Olympic Committee.

They were funded solely with private money, thanks to the ability of Atlanta's business community to work together as a cohesive unit, and to co-operate with enlightened city authorities. They were great for business. And they brought together people of all races in a great testament to tolerance.

But the Games left Atlanta chafed that it had not been given the credit it deserved, and facing criticism for "over-commercialism". Atlanta underwent a barrage of media criticism in the first week of the Games. Then, in the closing ceremony, Mr Juan Antonio Samaranch, chairman of the International Olympic Committee, pointedly refused to say that Atlanta's had been the greatest Games ever, a courtesy which had been paid to every previous Olympiad.

This hurt the city's leaders, and it shows. But they all still determinedly assert

that the Games were a success.

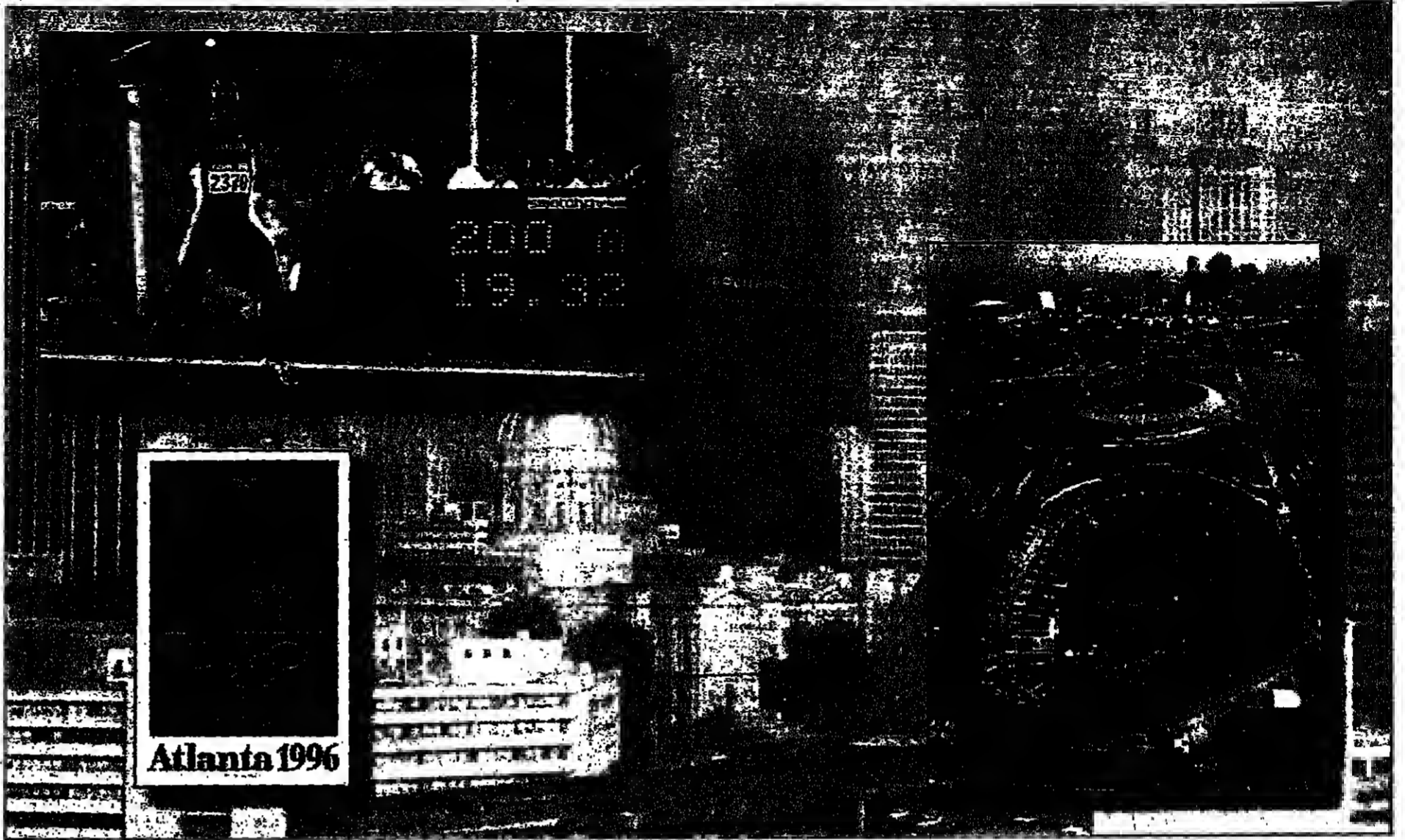
And in some senses, criticism of the sport misses the point. Unlike its predecessors, Atlanta's Olympiad was meant to have purposes beyond sport. Its organisers intended to use it to attract new business, to help economic regeneration, and to act as a catalyst for inner-city regeneration.

It also had an innovative organisation, being managed entirely by a private company, the Atlanta Committee for the Olympic Games (Acog), without using public funds. The IOC has said this model will not be used again.

Mr Andrew Young, the former US ambassador to the United Nations and mayor of Atlanta, who jointly led the city's bid for the Games, said complaints about commercialism were misplaced.

"It's a major contention of the old-line socialists in the Olympic movement. They complain about commercialism. But there were more complaints from the Canadians when the Games left their country \$700m in debt."

He adds that in economic terms the Games were an unambiguous success: "We raised almost \$2bn and we will end up with a slight profit, leaving almost \$1bn in assets in the city and the region which the taxpayer didn't have to pay for. It's very good business." He only



admits mistakes over the issue of permits for street vendors. Many were allowed to operate in downtown Atlanta and outside the venues during the Games themselves, and by common consent they made the place look cheap.

According to Mr Young, however, Acog had no power over the issue, with responsibility resting with the city. City officials, in turn, say the problem was caused by individual landowners offering permits to work on their own premises, and not by an excess of permits from the

city. This appears to be the one significant example during the Games of the Atlanta business and political communities failing to work in concert.

Overall, all the stakeholders in Atlanta kept closely to the strategy that these should be the first Games to be used for economic development.

They accomplished this on several levels. Georgia Power, a sponsor of the Games, organised Operation Legacy, a programme which targeted specific industrial sectors - corporate head-

quarters, the agricultural business, telecommunications, business information and the sports industry - and used the Games as a lure to show off the city to chief executives considering relocations.

The target was 6,000 new jobs, to be created by 20 new companies. So far, with two more years to go, 18 companies which took part in the programme have moved to the city, bringing 3,100 jobs with them.

According to Mr Bill Dahlberg, president of Southern Company, the parent of

Georgia Power, the idea came from the success the company had had using the US Masters golf tournament, held in nearby Augusta, to get executives to look at Georgia.

He said: "The idea was purely and simply to get decision-makers to come and look at Georgia and the metropolitan area, to show them the co-operation between business and government, and show them this was a place to do business."

This shows that the Games were a valuable weapon to be used against

Atlanta's closest rivals for relocations - Charlotte in North Carolina, and Dallas.

But there is controversy over the broader economic impact which the Games generated during the two weeks of sport. While academic surveys originally predicted that the Games would attract \$5bn in additional spending, this has now been revised downwards to \$4bn.

Mr Jerry Bartels, who leads Atlanta's Chamber of Commerce, the most powerful force both in growing Atlanta and in organising the Olympic bid, suggests

this does not much matter. "It doesn't take a financial genius to figure out that if you can get the businesses of the world and the sports-minded people of the world to invest \$1.6bn in an enterprise going on in your city, it doesn't make much difference whether you've attracted \$4bn or \$5bn. It's still a lot of money."

Mr Tom Cunningham, researcher with the Federal Reserve bank in Atlanta, suggests the city was growing swiftly in any case, and that it is difficult to identify

Continued on Page 2

Bronze.

Silver.

Gold.



SUNRISE ACROSS GEORGIA'S ISLANDS. THE BUSY WORLD FADES INTO OBLIVION ONCE YOU DISCOVER THESE GOLDEN ISLES. ALL ALONG THE COAST, ACROSS THE WILD MARSHES, YOU'LL FIND OVER 100 MILES OF TRANQUIL BEACHES, SWEEP BY GENTLE SEA BREEZES - MORE THAN A DOZEN MARVEL ISLANDS WITH EVERYTHING FROM MAGNIFICENT ANTEBELLUM HOMES, TO CHALLENGING GOLF COURSES, TO HORSES THAT RUN WILD. IT'S A PLACE AS WARM AND INVITING AS THE FOLKS WHO LIVE HERE.

SILVER SCREEN CLASSIC GONE WITH THE WIND, CONSIDERED THE MOST POPULAR MOVIE OF ALL TIME. GEORGIA SET THE STAGE FOR THIS STORY, WHICH HAS CAPTIVATED PEOPLE AROUND THE WORLD. SCARLETT O'HARA, RAISED IN THE ARISTOCRACY OF THE OLD SOUTH, WITNESSES ITS CATAclysmic END, AND WITH COURAGE AND DETERMINATION BEGINS THE PAINFUL PROCESS OF BUILDING A NEW WORLD, TO THIS DAY, THOUSANDS VISIT GEORGIA JUST TO SEE THE LAND THAT INSPIRED THIS FANTASY TALE.

THE SPIRIT OF COMPETITION. ATLANTA PLAYED HOST TO NEARLY 200 NATIONS AND OVER 10,000 ATHLETES AS THE SITE OF THE 1996 CENTENNIAL OLYMPIC GAMES. IT WAS THE GRANDEST SPECTACLE IN SPORTS HISTORY, WITH RECORD ATTENDANCE AT EVENTS ACROSS THE STATE. TO HELP STAGE THIS MONUMENTAL CELEBRATION OF THE OLYMPIC SPIRIT, THOUSANDS OF GEORGIANS VOLUNTEERED THEIR TIME AND THEIR HOSPITALITY, WORKING TOGETHER IN THEIR OWN EXPRESSION OF THE OLYMPIC IDEAL.

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Georgia Department of Industry, Trade & Tourism

2 ATLANTA: THE OLYMPIC LEGACY

The sponsors by John Authers

# Reaping benefits

The key was to find a way to connect with the Games at ground level

Ten 10 "worldwide sponsors" and 10 "Centennial Olympic Games Partners" each paid \$40m for the privilege, while a range of 24 "sponsors" paid with provided services. They were the key to the first privately run Olympics.

Without these sponsorships, the Games could almost certainly not have been funded without resort to taxpayers' funds.

But was it worth it for the sponsors? Mr Andrew Young, co-chair of the Atlanta Committee for the Olympic Games (Acog), suggests that sponsorship had a radical effect on the companies which supported the Games.

He says: "We created a very good experience for the corporate sponsors. We redefined the way they do business."

They did it in a number of different ways, according to Mr Young: "Most of the companies used the Olympics as a way to build morale within their own institutions; to go global and build market awareness. I haven't heard a single person complain about paying the \$40m sponsorship fee."

He added that the experience of the Los Angeles Olympics in 1984 had helped the Atlanta organisers sell their sponsorships. Fuji's sponsorship of those Games, after Kodak had balked at the asking price, proved crucial in establishing it as a well known-brand in the US. Kodak has sponsored every Games since then.

Mr Jed Pearsall, president of Performance Research, a sports marketing research consultancy, says sponsors' success varied according to their objectives: "Some sponsors really just used the Games as advertising and they are the ones which missed the value of the Games."

He said the key to success was to find a way to connect with the Games at the ground level, making the sponsorship seem an integral part of the experience. Sponsors who did more than use the Games as a peg for advertising tended to reap greater benefits in terms of name recognition.

These included AT&T, the telecommunications company, which put on free concerts at the Centennial Olympic Park in Atlanta. Holiday Inn, the hotel chain, acted as hosts for the Olympic torch (sponsored by Coca-Cola) as it passed through the US, in a promotion which avoided competing for attention with advertisers during the Games themselves, and linked the company closely to the Games.

The torch stayed at 80 hotels as it crossed the US. The company believes this generated 650 local news stories, reaching about 164m people.

Locally based companies often gained benefits from the new infrastructure which outweighed their sponsorship fees. For example, Bell South installed 50,000 new access lines for the Games, about half of which have remained in place.

The company also says that its Olympic-related wireline and cellular revenues were several times its \$20m sponsorship fee. Georgia Power, another sponsor, ran the Operation Legacy project which used the Games to run a programme promoting Atlanta to chief executives.

Others had different motives altogether, with John Hancock, the life insurance company, using the Games as an incentive for its sales force.

Sponsors with less direct involvement in the Games - and reliant on advertising to make the link in public minds - had more difficulty making their sponsorship pay. This was particularly

true when companies in competition with each other became joint sponsors. For example, the motor manufacturers General Motors, Nissan and BMW all sponsored the Games this year.

Mr Pearsall says: "I think Acog was a little too aggressive in cutting category slices thin. There used to be one official automobile sponsor. This year there were three. That diluted the effectiveness for the three companies."

Acog tried to protect exclusivity for its sponsors, by ensuring that the city did not rent space to their competitors during the Games. But a proliferation of different awarding bodies did not help.

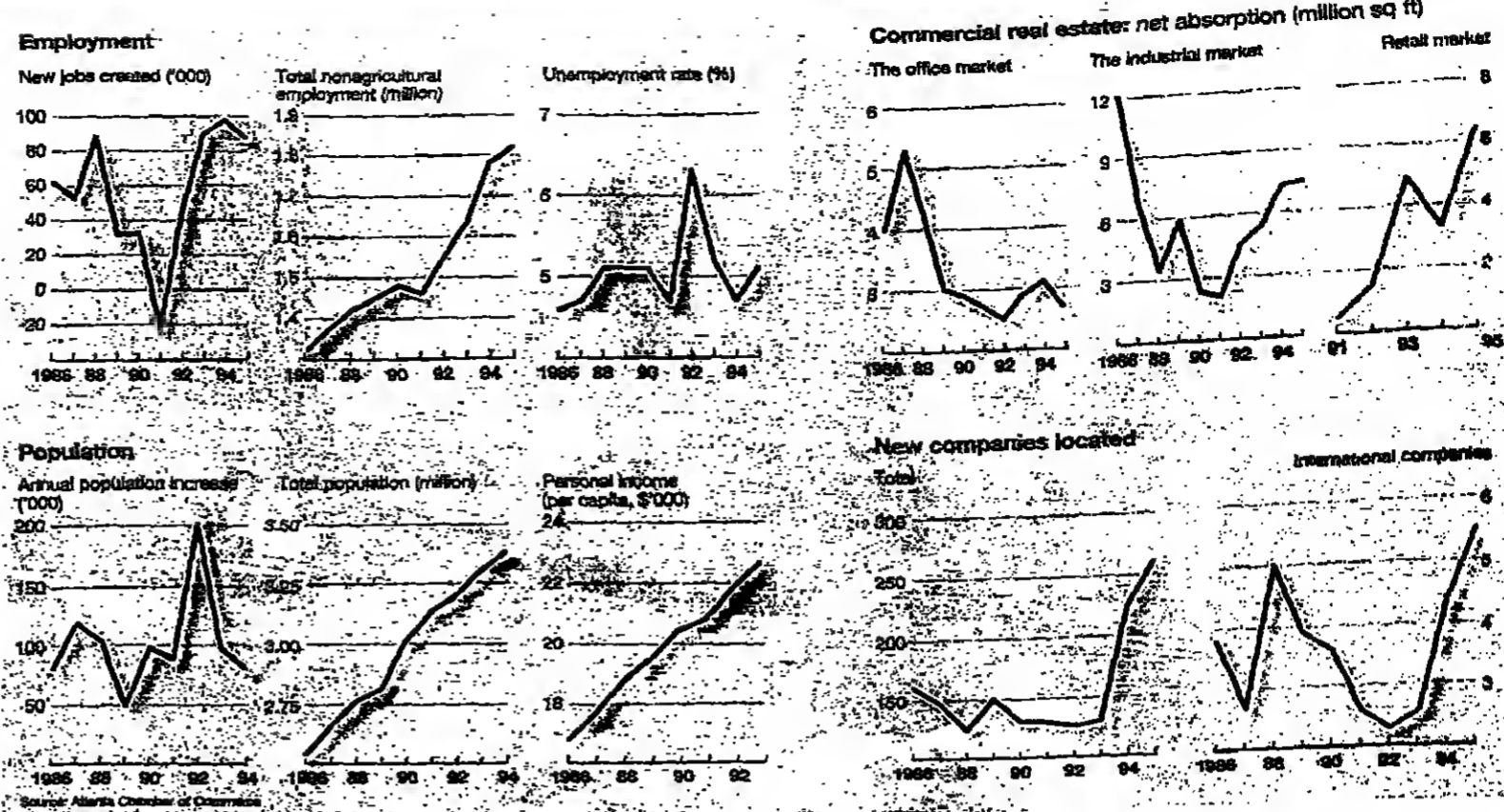
For example, Delta was the official airline of the Olympics. But United, its close rival, is a long-term sponsor of the US Olympic Committee, and achieved similar name recognition.

Acog also responded swiftly to any company which attempted to "free-load" on the Olympic image. When the Varsity, a popular Atlanta fast-food restaurant, started offering its customers free badges with an Olympic symbol made up of five onion rings, for example, Acog demanded on the next day that they be withdrawn from sale.

The few remaining in circulation reportedly now command prices of more than \$1,000.

The Olympics' strict ban on advertising on athletes' clothing or inside stadia remained in place - thereby differentiating it sharply from European soccer where players often look billboards - and there was virtually no product placement at the events themselves.

But again, the sponsors who provided services integral to the Games could benefit. When the American athlete Michael Johnson had just smashed the world 200 metres record, he posed in front of an electronic timer. It bore the logo of Swatch, an Olympic sponsor.



Economy and investments by Barbara Durr

# A magnet for quite some time

Georgia is reaping the benefit of the economic heat generated by Atlanta

Atlanta, the first city to conduct a hard-charging investment promotion campaign tied to the Olympics, can not boast - at least not yet - that all its striving to lure business has paid off. The investors might have come anyway. But it is clear that the campaign has not hurt.

The city has been marketing itself using the 1996 Olympics for the past three years. In 1994 and 1995, Atlanta led the nation in new business relocations and expansions. In 1994, 223 companies entered the Atlanta metropolitan market, and last year an annual record of 260 others joined them.

During the first half of 1996, some 110 business have expanded or relocated in Atlanta, keeping pace with the past two years.

But even city officials and economic observers say that it is speculation to claim that the Olympic-related promotion accounts for the influx of investment to Atlanta. Atlanta has been a magnet for investment for quite some time; between 1985 and 1995, more than 1,500 businesses expanded or relocated in Atlanta, further powering a period of economic growth that started in the 1970s.

Professor Donald Ratajczak, director of the Georgia State University Economic Forecasting Centre, says investors have come "because Atlanta is the dominant place in the South."

The city's location - within two hours flying time of 80 per cent of the US population - and its excellent transportation infrastructure remain its two key attractions. Hartsfield International Airport, which was rated the best airport in North Amer-

ica last year by Business Traveller International Magazine, is one of the world's busiest with more than 1,500 daily flights, including approximately 300 international flights. It is also an important distribution site, with three interstate highways and rail freight hub operated by CSX and Norfolk Southern railroads.

In addition, Atlanta's telecommunications capacity, particularly in the wake of Olympic-related digital and fibre optics improvements by Bell South and ATT, exceeds that of any other US city.

Atlanta's relatively low operating costs also figure in investors' decisions, as do its less tangible although equally alluring qualities - a mild climate and ample recreational facilities.

A recent important coup is the investment by South Korea's Sunkyoung Group in a \$1.5bn polyester film plant. With planned expansions through 2008, the plant will be the largest polyester film plant in the world and will add about 1,000 jobs in metropolitan Atlanta.

The decision by Sunkyoung Group, which will invest \$350m in the plant's first phase, was aided by a \$7.1m grant by the state of Georgia for the purchase of a 300-acre site.

Where the investment goes, so go the job seekers. In the three years between 1993 and 1995, some 140,000

people came to Atlanta, making it the top US city for domestic migration. For business, the domestic migration to Atlanta means that the skills pool is deep and flexible. This helps offset the traditional downside of relocation in the American South: its poor education system.

Currently, Atlanta's job market is tight and the unemployment rate is expected to continue to be a percentage point lower than the national average.

With Atlanta generating so much economic heat, the state's economy, of which Atlanta accounts for 56 per cent, grew in 1995 at 5 per cent, well ahead of the national average. And Georgia is expected to register growth of about 4.5 per cent again this year. Its post-Olympic drop-off, which will mean a slowing to something closer to the national average of only 2.5-3 per cent in 1997 and 1998, will hardly qualify as a recession, according to Mr Ratajczak.

"There is life after the Olympics in Atlanta," he says. "Some cities need an Olympics to arrive. Others peak with the Olympics and then decline. In Atlanta, the Olympics is just part of the growth process. No recession should follow."

Yet even if the Games did not present a watershed in economic terms, Atlanta is hardly a city to miss such a

marketing opportunity. And the top economic development promotion campaign created for the Olympics, Operation Legacy, is due to continue at least until 1998.

Operation Legacy - which is a public-private partnership supported by Georgia Power, NationsBank, the Georgia Governor's Development Council and the Georgia Department of Industry, Trade and Tourism - aims to reach its goal of 20 companies and 6,000 jobs. It already claims that since 1994 it is responsible for helping to bring 18 companies to Atlanta, representing 3,100 jobs.

Atlanta's latest tack on investment promotion is, however, intriguing. Mr Bill Crane, the director of marketing for the Atlanta Chamber of Commerce, says that Atlanta is aiming to become the US sports industry capital. There is no such thing at the moment, but the city thinks that with the momentum generated by the Olympics it may be able to break new ground.

Mr Crane notes that most of the growth in professional sports franchises has been in the South and that Atlanta has hosted the largest sports trade show in the world, the "Supershow," for more than a decade. Using its Olympic legacy of sports venues, the city is already bidding on important sporting events through the next decade.

Mr Tim Smith, managing director for IBS, said that local companies such as NationsBank and Bell South had "their eyes opened by the Olympics to sports marketing". With respect to Atlanta's becoming a sports industry centre, he said: "There's more happening in the sports business now in Atlanta than before the Olympics."

Mr Pierre Ferrari of Lang & Associates, a sports marketing consulting company that advises companies on which events and products it would be wise to associate with, said that sports marketing had been growing in Atlanta largely because of the presence of Coca-Cola's headquarters. Coca-Cola, Nike and Budweiser (Anheuser-Busch) are the world's top sports sponsors.

Mr Ferrari, a former senior marketing executive with Coca-Cola, says that Lang's partnership founded in Canada, opened in Atlanta four years ago specifically for the Olympics, but has stayed because of the growth in the local market.

Mr Crane acknowledges that this promotional effort is unlikely to lure sporting goods manufacturers, most of which have their plants in cheap labour locations overseas. Instead, Atlanta will target its efforts on headquarters of sport-related companies and sports marketing companies.

And the sports marketing companies that arrived for the Olympics are indeed staying to fill what they say is fertile ground.

International Sports and Entertainment Strategies (ISES), owned by Connecticut-based Clorion Communications, which is in turn owned by the D'Arcy Masius Benton & Bowles (DMB&B) advertising agency, worked with nine Olympic sponsors and its staff got tired of commuting to Atlanta from Los Angeles and other locations. Its new Atlanta office has already lured a new women's professional tennis championship to Atlanta for 1997.

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# Final instalment

Continued from Page 1

Atlanta is already firmly established as the fastest-growing US city of the decade, with total non-agricultural employment increasing by 562,700 from 1.32m in 1982 to 1.88m in 1995. During that time it has attracted the headquarters of some prestigious global companies, such as Holiday Inn and UPS.

If anything, the Games were the final instalment in the "selling" of Atlanta to the outside world; a process aggressively followed during Mr Young's mayoralship from 1982 to 1990. Now the challenge is to use the momentum they generated to make needed improvements to the city itself.

Mr Cunningham suggests the Games' great achievement was to stimulate investment in infrastructure which could otherwise have been deferred, and then create urgent deadlines which helped prevent any issues falling foul of politics. This most obviously helped with the stadium, now being converted into a long-needed new home for Atlanta's Braves baseball team. The airport, a key to Atlanta's growth which became the busiest in the US during the early months of this year, received an extensive refit which would not have happened so swiftly without the Olympic catalyst.

But infrastructure means something broader than this. The extra facilities gained by Georgia State University and by Georgia Institute of Technology, which was home to the Olympic Village, will now be the basis for Georgia's "research alliance" of six universities, which is intended to rival the "research triangle" which has attracted jobs to North Carolina.

Most importantly, the Games should be used to ensure the revitalisation of the city's downtown area, which is draughty and characterless. The task is harder than it seems because Atlanta has an unusual geography, with six or seven separate business centres spread throughout a tract of the Georgian forest. All of them tend to be self-sufficient and to generate their own ring of small suburbs, meaning that many workers can survive without ever visiting the downtown area.

New housing has been built in the wake of the Games, near to the former Olympic Village, and old industrial buildings are being converted into "loft" spaces reminiscent of the trendiest areas of New York - only for about a third the price.

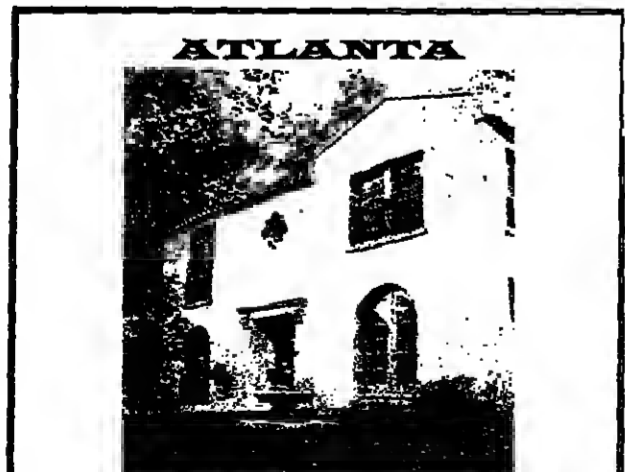
Crime is also already being reduced - in part thanks to Central Atlanta Progress, the business organisation which is co-ordinat-

ing redevelopment and which sponsors a private force of "ambassadors" wearing pith helmets who keep a look-out on street corners.

With new sports facilities to attract people into the downtown area, the aim now is to attract the remaining hotel and leisure facilities which will make the area a vibrant and lively place after dark.

But the key could be the Centennial Olympic Park, funded by the Chamber of Commerce, and the largest new urban park to be opened in the US since the second world war. Benefitting from the powerful emotional associations created by the Olympics and, tragically, the pipe bomb which exploded there at the end of the first week of the Games, the park is already established as a possible focal point for the new downtown area. This will probably prove to be the Games' most valuable legacy.

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PREVIEW PROFESSIONAL PROMOTION

PROFILE Billy Payne

# Personal chemistry was a key factor

If anyone personifies Atlanta and its approach to business, it is Mr Billy Payne, the chairman of the Atlanta Committee for the Olympic Games (Acog), and the man who organised the city's bid.

The story of how he won the Games in the first place, starting from a position as a real estate lawyer in suburban Atlanta to win over first the city's business community and then the International Olympic Committee itself, mirrors the rise of Atlanta.

Mr Payne is fond of telling people that "the biggest thing I had managed was my son's Little League baseball team".

And his next career move is also fitting. Early next year, Mr Payne will start his new job as vice-chairman of NationsBank, now the fourth-largest bank in the US, and arguably the most spectacularly successful company yet spawned by the "New South". Independent observers estimate his salary

will be about \$1m. Highly acquisitive, NationsBank has a branch network which after the completion of its deal to buy Boatmen's Bancshares in St Louis, Missouri, will cover a swathe of 16 states from Maryland in the north, in an arc throughout the south through to Texas, Oklahoma, and New Mexico.

Personal chemistry was the key factor. According to Mr Payne: "First of all, I think I responded to the staff and the people. Through the course of our Olympic development they had been at the very front of the line, and I became friends with people, specifically with Hugh McColl."

The two appear to be kindred spirits: "He and NationsBank are very much goal-oriented. They are aggressive, and they continue to expand and take on new challenges. It was all just kind of consistent with the things I like to do, and it seemed to be the perfect opportunity."

Further, it allows him to stay in Atlanta, where he will report directly to Mr McColl. His role will be primarily ambassadorial, "representing the bank in a

multitude of ways". According to the bank he will "develop business opportunities with corporate and individual clients", effectively working as an international marketing executive.

But his role as an ambassador in Atlanta itself could be almost as important. NationsBank is based in Charlotte, North Carolina, one of Atlanta's few close rivals for corporate relocations, and it has built its presence in Georgia by buying two Atlanta banks, first C&S Sovran for \$4.68bn in 1991 and then Bank South in June last year, for \$1.6bn.

Local loyalties are important in US commercial banking, with depositors typically moving their accounts the day that the name above their branch changes.

To avoid this, NationsBank has gone to great lengths to show a commitment to Atlanta. The NationsBank tower in mid-town Atlanta, the ninth tallest building in the world and looking like a modern

version of the Empire State Building, is its most visible statement.

But its commitment to the Olympics has taken almost as high a profile. Apart from its sponsorship, it also provided Acog with a \$300m line of credit, thus giving the organisation vital liquidity in the early days after winning its bid, when there was still speculation that city or state authorities would have to take over.

The interest on the line of credit helped to pay NationsBank's sponsorship fee.

Appointing Mr Payne, now a local hero, is the latest step in the plan. According to Mr Jim Liantz, president of NationsBank Georgia, Mr Payne's appointment is "continued recognition of the importance of Atlanta within our company". Mr Payne starts his job in February, after a brief rest. He will apply some of the lessons from his 10-year pursuit of the Games at NationsBank, but he remains committed to the

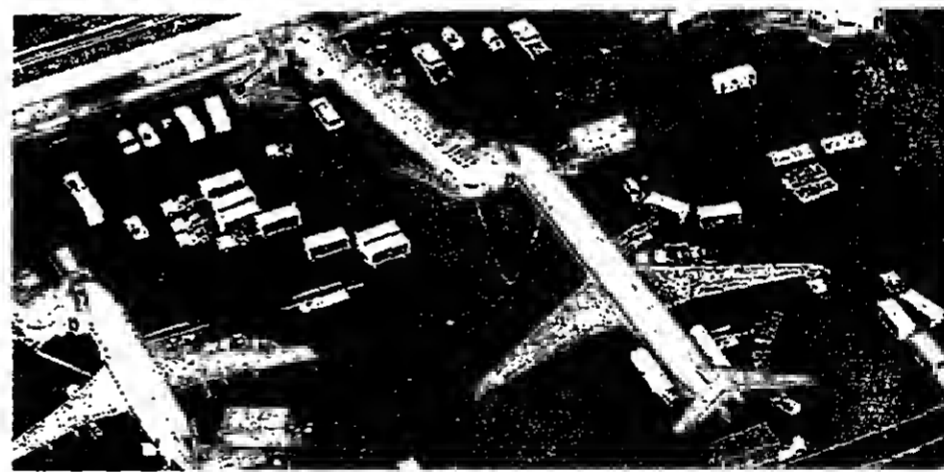
exclusively private sector approach Atlanta took to organising the Games.

He is deeply critical of the International Olympic Committee for ruling out another privately organised Olympics in the future.

"In terms of a model for the future, I know there's been an assessment that it puts too much pressure on the organisers."

"But at the same time, we are fortunate in America to have a private sector which is willing to support the Olympic movement to this extent. "Making a categorical statement that another private Games will not be allowed in the future in my own estimation has the consequence of eliminating any future American bids. "That would be the worst thing the Olympic movement could do, because they depend so heavily on American corporate strength worldwide."

John Authers



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4 ATLANTA: THE OLYMPIC LEGACY



Plenty of exceptional performances: Laser class Olympic regatta off Savannah, Georgia



Ian Stark of Britain rides Starwick Ghost during the team endurance test



Michelle Smith of Ireland won four gold medals

The Games by Peter Aspden

Riddled with problems

Despite the glitches there were great performances and record attendance figures

The 26th Olympic Games, billed as the greatest sporting event of all time, started with an impressive coup de théâtre: the sight of Muhammad Ali, trembling terribly from Parkinson's Disease, lighting the Olympic flame in Atlanta's new stadium.

The poignant message was that sport had the capacity to disable as well as ennoble; but it was worthy of celebration anyway. The crowd loved it. It seemed, on that first night, as if nothing could stop this from being the greatest Olympics of all time.

Even Ali's reputation suffered, as Joe Frazier, his

greatest rival, made a scathing attack on his "draft-dodging" and joked about Ali nearly burning himself on the Olympic torch. How had it all come to this?

The first problem to afflict Games organisers came from an unexpected quarter: the computerised system that had been set up by International Business Machines to feed results to journalists.

For a city that prided itself on entrepreneurial and technological sophistication, and a company which had paid \$40m to become a Games sponsor, the glitches were a huge embarrassment.

Once the day's sporting action was over, however, journalists had an even more pressing problem to deal with: moving around the city. Transport was always going to be a critical determinant of whether the Games would run smoothly. But members of the 17,000-strong media found themselves in traffic jams, trapped with drivers from out of town who did not know the way to venues,

arriving late for the start of events.

Little surprise, then, that the reports to come out of the first few days of the Games talked of chaos and incompetence. True, most of the problems were being suffered by journalists - but as

the International Olympic Committee pointed out, it is ultimately the media who decide whether an Olympic Games is successful or not.

Atlanta had long trumpeted its ability to stage a uniquely spectacular event. Now, those who had opposed

the granting of the Games to an American city for the second time in 12 years gleefully put the knife in.

The head of the Atlanta Committee for the Olympic Games, Mr Billy Payne, countered the critical reports with some belligerence of his own. He accused the media of painting too gloomy a picture and pointed to the crowds which

were attending the newly-created Centennial Olympic Park in their thousands.

Here, he said, was the true spirit of the Games - people from all over the world getting together and having a good time until the small hours. But it was in the small hours of a Saturday morning that Mr Payne received the call that a bomb had exploded in the park,

leaving two dead and more than 100 injured. Once more, the story from Atlanta made grim reading.

The second week of the Games saw the city rally round and enabled spectators to concentrate on what they had paid to see: the sport. The glitches were gradually resolved, Centennial Park re-opened after a huge security operation, and achievements in the sports areas took the breath away.

There was Michael Johnson, an easy, almost casual winner of the 400 metres, he produced the outstanding display of the Games with his 200 metres victory which sliced more than three-tenths of a second off the world record.

Carl Lewis, too, made history with a fourth consecutive long jump title. Yet both gold medalists slightly sullied their reputations. Lewis by mounting an ungracious campaign to be picked for the US 4 X 100 relay team (he failed). Johnson by wearing a lurid pair of gold shoes that showed even less respect for his opponents than his running.

The latter were supplied by Nike, whose aggressive and unsportsmanlike advertising campaign ("You don't win silver, you lose gold") earned them a reprimand from the IOC, which did not enjoy seeing the ideals of the

Olympic movement trashed in such cavalier fashion all over Atlanta's billboards.

Neither did it appreciate the generally tawdry atmosphere in the city streets as hundreds of stall-holders competed for space in an attempt to cash in on the Games. The entrepreneurial zeal of Atlanta proved a little too fruitful for the sophisticated of the IOC, for whom high-minded sporting ideals must be seen to matter.

In the end, it all came down to a matter of taste. There was certainly enough to offend the purist: the crowds whooping and dancing at the beach volleyball; NBC's sickly-sentimental and jingoistic coverage of all events; the US's lethargic "Dream Team" of basketball stars picking up their gold medals almost as of right; the unseemly scramble to sign up Kerri Strug, the diminutive gymnast, the new star of the Wheaties cereal box.

But there were also record attendance figures - to see a full stadium cheering on the women's soccer was an extraordinary sight - and plenty of exceptional sporting performances to live long in the memory. It would be wrong, in the cold light of day, for the negative side of Atlanta's Olympics to overshadow those marvellous moments.



It would be wrong for the negative side to overshadow great moments. Colin Jackson of Britain in the 110m hurdles

The stadium by John Authers

City must make them pay

In some US cities, new baseball parks are part of inner-city revitalisation

The Olympics have left several tangible legacies all over Atlanta. They are the stadia, and the city now has to make them pay.

Fields of place goes to the Olympic track and field stadium, which is now being expensively and radically transformed into a baseball park named in honour of Ted Turner, founder of CNN and owner of the brilliant Atlanta Braves baseball team.

European commentators, in particular, seemed to regard this as a cynical transaction. In the US, there was criticism that the stadium should have been named after Henry Aaron, one of the greatest baseball players, who spent the last years of his career in Atlanta, rather than a tycoon.

But it allowed Atlanta swiftly and satisfactorily to settle an issue which has left other cities across North America mired in years of political acrimony. The deal also illustrates the increasing importance that cities across the US are placing on professional sports as an aid to economic development.

Separately, Atlanta is also building a new state-of-the-

art arena for its Hawks basketball team, which will also allow the city to bid for an ice hockey franchise - a sport which has no traditional base in the south, but in the past few years has spread south from its traditional Canadian base, with two teams now established in Florida and one in Arizona. Coupled with the Georgia Dome, already in place for professional football, the Olympic stadium is intended to bolster Atlanta's bid to become the US centre of the sports industry.

Other fast-growing southern cities are using the same strategy, bringing professional football to their downtown areas. Charlotte, North Carolina, and Jacksonville, Florida, bought expansion franchises, while businesses in Nashville, Tennessee clubbed together to tempt the Oilers football team away from its home in Houston's AstroDome.

According to Mr Tom Cunningham, a researcher with the Atlanta Federal Reserve, building the stadium was probably the biggest single benefit to Atlanta: "Stadiums are a real problem now. You get into these very expensive political fights about where the team is going to play. It could have been the city or one of three or four suburbs who would have engaged in a protracted political struggle. This solved that problem, and it's not at all trivial."

Crucially, the deal keeps the Braves' stadium in the central business district, thus safeguarding the city's ambitious plans to revitalise the area. These plans would have been seriously damaged if it had lost the lure of a baseball stadium to attract leisure visitors during the evenings.

Other cities, such as Baltimore and Cleveland, have already made the building of glorious new baseball parks the focal points of plans for inner-city revitalisation.

Elsewhere, even the illustrious New York Yankees, the Braves' eventual nemesis in this year's World Series, are lost in politics, with politicians and business interests divided over whether the team should stay in the South Bronx, one of New York's most depressed and crime-ridden areas, or move to the west side of Manhattan, near the central business district, or depart for the New Jersey suburbs.

Mr Stan Kasten, the Braves' aggressive New York-born president who also runs the Atlanta Hawks basketball team, puts the problem succinctly: "If it wasn't for this deal, we would have had the same dilemma as everyone else in the league. Either you always have a competitive team with heavy losses in perpetuity, or convert to a very low payroll team. The alternative was to move to

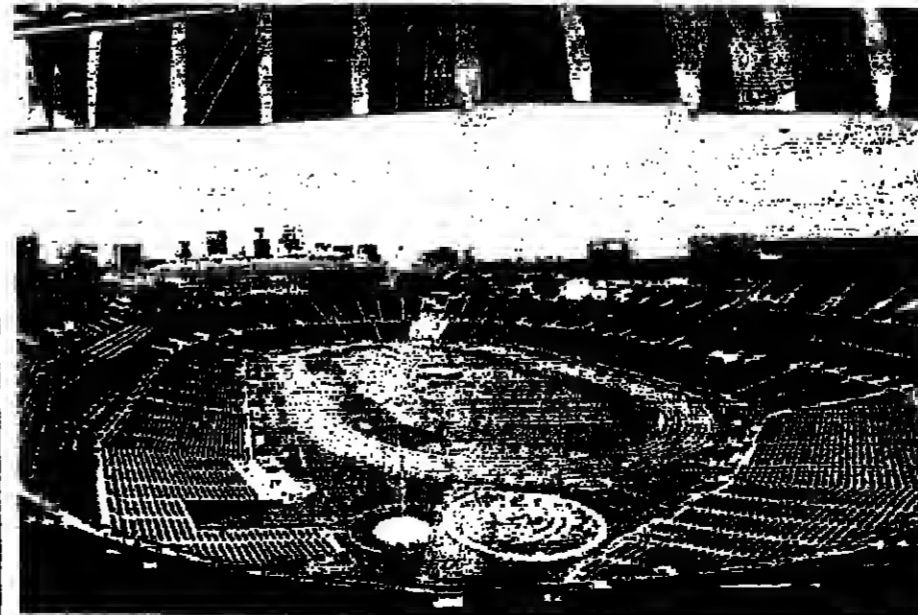
another stadium and that would have been presumably a suburban deal."

He made the deal after being approached by the Atlanta Committee for the Olympic Games (Acog), and agreed that the team would play in the stadium on the condition that it was suitably converted. The total cost of the project is about \$20m, of which the Braves must pay only about 10 per cent, the rest of it coming from Acog. According to Mr Kasten: "It's a stellar deal for everyone. Acog might have questions, but they don't sound unhappy to me."

The stadium is already unrecognisable as the oval track and field venue it was during the Games. Mindful of the terrible reputation endured by Montreal's Olympic stadium, now one of the least popular baseball parks in North America, the Braves organisation was involved in all stages of planning the Atlanta venue. As a result, Ted Turner stadium should be a profit-producing machine, increasing income by "double-figure percentages". There will be wide concourses offering views of the field and twice the number of concessions and food services available at present, including a new "Chop House" barbecue restaurant with a view of the field and within reach of home run balls.

It will also have a wall of interactive videos, and a Hall of Fame museum as part of a range of entertainments for children, and "the biggest and brightest scoreboard ever built in the US". Above the marquee entrance, spectators will be able to watch footage of all the other baseball games taking place that night.

In Atlanta, criticism has centred on the decision by the city council to tear down the Braves' current stadium, which it owns and had stood for 30 years on land adjoining the Olympic stadium. But Mr Steve Labowitz, chief of staff to the mayor, does not apologise. The debt on the old stadium could not have been serviced, he points out, while the new stadium will need parking space. And people in the neighbourhood were worried by the prospect of crowds thronging to two separate stadiums.



The Olympic track and field stadium which is now being expensively transformed



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# QUEBEC

## The mood is against any risky business

Political preoccupations have long deflected attention from economic ills. However, a determined campaign has now been launched to reshape the economy. Bernard Simon reports

Lucien Bouchard in autumn 1996 is barely recognisable as the fiery Quebec politician who, little more than a year ago, came within an ace of breaking up Canada. Mr Bouchard galvanised Québécois and struck fear into the rest of the country in the weeks leading up to last October's independence referendum. Reminding Québécois of their perceived humiliations by English Canada and their proud achievements as North America's French-speaking "nation", Mr Bouchard led the Yes side to within one percentage point of victory. Canadians wondered how long he would wait to drive home the advantage with another referendum. Longer than expected, is the answer that has emerged over the past year.

Since taking over as premier last January, Mr Bouchard's priorities and his political style have undergone a sea-change. His favourite themes are no longer independence, but investment, job creation and fiscal discipline. His most passionate speeches are delivered not at political rallies, but at chamber of commerce luncheons.

The shift - and the tensions unleashed by it - were evident at a recent "summit" of business leaders, trade unions and social activists timed to coincide with the first anniversary of the referendum. Mr Bouchard urged participants "to go beyond our narrow loyalties... to find solutions which will improve our economy and create jobs".

But on the street outside the Montreal hotel where the summit was held, hundreds of demonstrators - many of

whom voted Yes in the referendum - protested noisily against a supposedly social-democratic government that seemed intent on public spending cuts, deregulation and other concessions to big business.

On the day the summit opened, Mr Bouchard also received a testy broadside from his predecessor, Jacques Parizeau, whom Mr Bouchard elbowed aside in the closing weeks of the referendum campaign. "That the government speaks only rarely of Quebec sovereignty is not in itself surprising," Mr Parizeau wrote in a lengthy commentary. "We can let people catch their breath. But we shouldn't wait too long. The longer the slipping continues, the harder it is to reverse."

For now, however, most Québécois appear in no mood for a risky political adventure. Michel Lemieux, vice-president at Léger & Léger, a Quebec City polling firm, estimates that about 35 per cent of Québécois are "hard-core" separatists. He says the voters who need to be persuaded "don't want another referendum now".

Quebec's preoccupation with its political future deflected attention until recently from a deep and prolonged economic malaise. Growth has lagged the rest of Canada for more than two decades, and the gap is expected to persist this year and in 1997. Unemployment in Quebec is currently 12.6 per cent, compared with under 10 per cent in the country as a whole.

Montreal relinquished its role as Canada's main financial and commercial centre to Toronto in the 1970s. The

city's tax base has eroded and the property market is in a deep slump.

Tens of thousands of English-speaking Québécois, alienated by a French-first language law and fearful of political instability, packed their bags for Ontario and points west.

Quebec has also been slow to adjust to the market-oriented policies that have swept other parts of Canada. The public sector continues to direct large segments of the economy, through such powerful agencies as Hydro-Québec, the provincial power utility, and the Caisse de dépôt et placement du Québec, the public-sector pension fund manager. There has been talk of privatisation, but little action.

Progress on the fiscal front has also lagged most other provinces. Quebec's deficit-to-GDP ratio of 2.3 per cent in the fiscal year to March 31 1996, was the highest of any province except Ontario. Its debt-to-GDP ratio of 44 per cent is also well above the average.

Tax rates are the highest in the country, except for Newfoundland.

Some foreign investors have been attracted by tax concessions, a skilled workforce, and a uniquely European ambience in North America. But many - especially from other parts of Canada - are hesitant to commit themselves in an uncertain political climate.

Against this sombre background, Mr Bouchard has launched a determined campaign to reshape the economy. He has promised a balanced budget within the next four years, with the emphasis on spending restraint.



A very New World success story: in 1985, a troupe of street performers fought to borrow C\$1m. Today, they're expecting sales of C\$125m. 'The big top business', page 6

Sweeping reforms are under way in education, health care and social services. According to Mr Bouchard, "even at the minimum wage, it will be distinctly more profitable to work than to receive an income security cheque".

The government hopes to encourage more private-sector investment by improving tax concessions for research and development and labour training, and by deregulation. For instance, the number of projects requiring environmental permits will be cut by 40 per cent.

According to one political observer in Quebec City, the premier "really means it when he says he wants to get the economy back on its feet".

However, implementing the strategy will not be easy. Until the referendum, Mr Bouchard's political home was in Ottawa, where he led the Bloc Québécois, a group formed in the late 1980s to push secession at the federal level. He has yet to secure

the trust of the Parti Québécois, the provincial party he now heads. The PQ is known for its strong-willed organisers, who pride themselves on being their leader's masters rather than his servants.

Furthermore, the budget cuts are likely to hit hardest some of the PQ's core supporters, such as trade unions and social activists. Ruminations of discontent, along the lines of Mr Parizeau's criticisms, have already surfaced in the party.

For the time being, Mr Bouchard appears in a strong position. He remains by far the most popular politician in Quebec, and would not be the first leader to impose a market-oriented agenda on a party steeped in social democracy.

The opposition is weak. Daniel Johnson, head of the opposition Liberals, not only lacks Mr Bouchard's charisma, but has been undermined by constant tension between the Quebec party and the federal Liberals, led by prime minister Jean

Chrétien. Mr Bouchard's success in turning the economy around will depend heavily on the private sector's response to his challenge to invest and create new jobs.

Business has so far reacted warily, welcoming some of his initiatives, but worried they will be diluted by others, such as pay equity. According to business participants at the summit, the uncertain political climate and the language laws continue to cast a shadow over economic recovery.

Mr Bouchard has pledged not to hold another referendum for the next 2-3 years. Opinion polls still show a near-even split between the federalist and separatist camps, but they also confirm that Québécois are in no mood for another divisive vote.

The business community and even some nationalist politicians have urged the premier to extend the moratorium further into the future.

On the other hand, pressure within the Parti Québécois may make it difficult to delay another vote much beyond 1999.

The pro-Canada camp worries that Mr Bouchard will turn the economy to the separatists' advantage. If his reforms work, he can go into the next referendum campaign assuring Québécois that their new country will be built on solid economic foundations. If it fails, he can - as he has often done in the past - blame Ottawa and the rest of Canada for Quebec's ills.

Separatists remain encouraged by the consistently strong support for independence among young people. Bernard Landry, deputy premier and finance minister, says confidently that "time is on our side".

The events of the past year have shown that Mr Bouchard is a flexible and pragmatic politician. He will rev up the separatist engine again only when he is absolutely sure of victory.

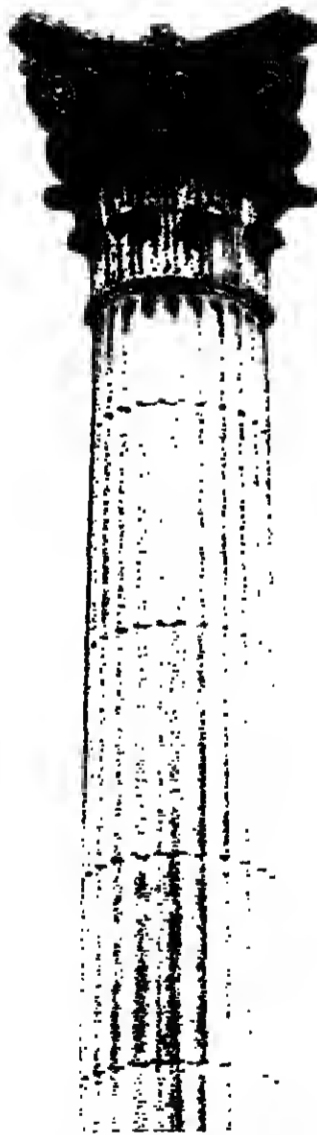
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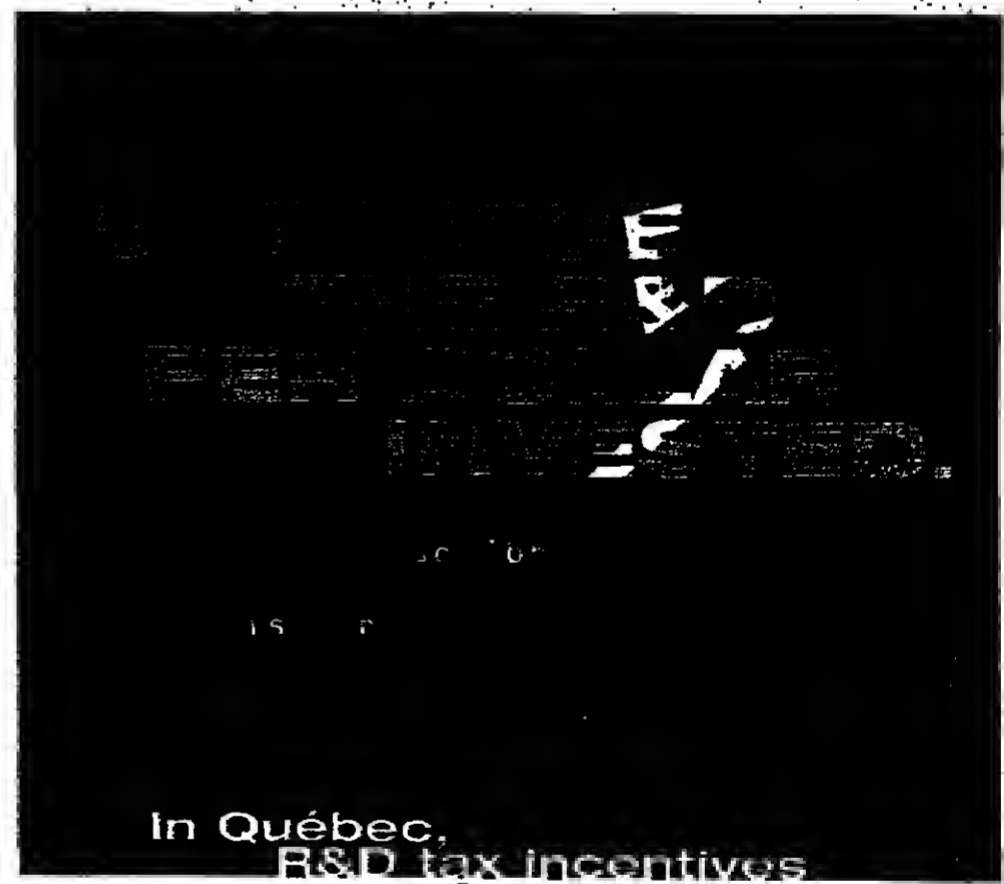
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2 QUEBEC

Financial institutions by Robert Gibbens

# Facing up to the new world

The power of electronics is spurring a new generation of developments

A sluggish economy, slow population growth and the power of electronics are creating intense competitive pressures among Quebec financial institutions.

The two biggest indigenous groups — the Mouvement des Caisses Desjardins, with assets of C\$79bn, and National Bank of Canada, with assets of C\$49.5bn — have laboured to reduce bad loans, restore pre-recession margins and expand market share. However, they are confined mostly to Quebec.

Simultaneously they are fighting competition from the big national banks such as Royal Bank of Canada and the Bank of Montreal, and some foreign banks.

Both the Desjardins group and National Bank are looking beyond Quebec as they ponder market globalization, the growth of mega-funds and the versatility and capacity of the new electronic systems.

The Mouvement Desjardins, founded on European co-operative lines nearly a century ago to finance tradesmen, farmers and small businesses, operates primarily as a retail bank, and has nearly half the Quebec retail market through 1,300 semi-autonomous Caisse Populaire branches. It also controls the publicly-traded Desjardins-Laurentian Financial Corp (DLFC), a holding company with assets of C\$22.7bn.

DLFC in turn owns a trust company, two life insurance companies, a general insurance unit, a brokerage, and 57.5 per cent of Laurentian Bank, the seventh biggest Canadian bank.

Restructuring of trust services and steady growth in insurance have improved DLFC's profits. Return on equity in the second quarter was 14.5 per cent.

Imperial Life, the bigger of DLFC's life units, operates across Canada and in the US. DLFC makes up the



The banking heavyweights: Claude Béland, president of the Mouvement Desjardins; Jean-Guy Langellier, president of Caisse Centrale; and André Bérand, chairman of National Bank

Mouvement's main operations outside Quebec — although it also has links with credit unions in other provinces and the US. The wholesale banking unit, the Caisse Centrale, operates in Canadian and international money markets.

"The Mouvement now has a pan-Canadian presence and we mean to reduce operating costs and maximise cross-selling," says Claude Béland, president.

The whole Mouvement earned C\$118.1m in the first half, down from C\$162.4m a year earlier, partly due to the high cost of re-engineering. It is about halfway through a C\$300m upgrade of the retail network's electronic banking facilities.

Jean-Guy Langellier, Caisse

Centrale president and senior executive vice-president of the Mouvement, says rationalisation and modernisation will reduce the number of branches to about 1,000 in three years, and adapt them to electronic banking, the Internet and the cashless society.

The Mouvement's Caisse Populaire network focuses on individuals and small and medium-sized businesses.

"We'll stay close to our roots, but we may well forge closer links with other co-operative institutions in North America and elsewhere," says Mr Langellier.

The 650-branch National Bank has its origins in the 1979 merger of two Montreal-based chartered banks. It boasted a 15 per cent return

on equity before the recession, but soon aggressive Third World and commercial property lending brought problems.

Since early 1993, the trend has been positive. It is looking to lessen its reliance on Quebec, and earlier this year bought two trust companies in Ontario.

For the nine months ended July 31, National Bank posted a 34 per cent gain in earnings to \$244m. Return on equity was 15 per cent against 11 per cent a year earlier, and after special items, 13.3 per cent against 11.4 per cent. Mutual fund assets grew 35 per cent. Its expanding brokerage and investment banking unit, Levesque Beaubien Geofrion, is a strong contributor

to profits this year.

Desjardins has been gaining retail banking market share, but National Bank has a growing share of the Quebec residential mortgage market and is going after mid-market corporate lending. It has a new life insurance subsidiary that can operate outside Quebec, asset-based corporate lending in the US, and is swiftly applying the latest electronic banking technology, with US technical links.

"Our US corporate lending experience has helped to give dozens of Quebec companies a solid presence in the US," says André Bérand, chairman.

Another Quebec institution, the trade union-sponsored Solidarity Fund, started in 1983 with \$20m in capital subscribed by the Federal and provincial governments. About 60 per cent of its assets are risk-capital investments, but the Fund also invests heavily in troubled companies to save jobs — with varying success.

Investors buy shares in the Fund and can benefit from substantial federal and provincial tax credits. But sales are restricted. Last year the Fund invested \$11m directly into the economy. Net assets at April 30 were \$1.7bn and return on investment was an annualised 12 per cent for the first half of fiscal 1996.

## Exchange looks for modern identity

Montreal Exchange (ME), Canada's oldest stock exchange, is wrestling with the challenge of adapting for the 21st century.

This year the ME has seen record stock trading volume, up 25 per cent by value in the first nine months. New listings so far in 1996 total 40, up from 23 in all 1995. The ME has worked hard to become Canada's derivatives centre, and trading in this field accounts for about 30 per cent of revenues.

However, the ME is fighting

to maintain its share of Canadian equity trading at 14 to 15 per cent. Institutional trading gravitates to the bigger Toronto Stock Exchange, and trading in big inter-listed issues by all Canadian exchanges has been shifting gradually towards US exchanges for several years.

Some institutions say the ME's derivative products lack sufficient volume and liquidity to attract US commodity trading advisors or broader international interest. Others say a problem is

the reluctance from Canadian institutions to use futures for hedging and risk management.

The new-look ME is to remain a trading centre for stocks, options and futures, even though some believe its role in stock trading ultimately will be abandoned because of high cost.

Sylvain Perreault, executive vice-president, says the ME's products are inter-related from stock trading to options.

All four Canadian exchanges are trying to

find niches in the age of all-screen trading.

"We must retain a floor in Montreal and we can be a viable regional trading centre for stocks and derivatives. We have the infrastructure but we must stage a big marketing job in derivatives," says Mr Perreault.

"It means moving aggressively to foster domestic interest — and then we'll turn to international clients."

Robert Gibbens

PROFILE Caisse de dépôt et placement du Québec

## A marked shift in investment policies

A global economy requires a global approach

The Caisse de dépôt et placement du Québec, Canada's most powerful institutional investor, is striking out in new directions as it pursues higher returns on its investments.

The Caisse, which manages assets of about C\$52bn for 18 Quebec public sector pension funds and agencies, has had a mixed record since its inception in 1965.

In two of the past four years, 1993 and 1995, it posted returns of 19.7 and 18.3 per cent respectively. In 1992, the value of its investments expanded by only 4.5 per cent; in 1994, they shrank by 2.1 per cent.

The Caisse's average annual return of 11.1 per cent over five years lags behind the 12.5 per cent average for Canadian pension funds. The second-biggest fund, the Ontario Teachers Pension Plan Board, has racked up returns of 13.5 per cent.

Critics periodically accuse the Caisse of putting the interests of politicians above those of the province's pensioners. The Caisse's most sensational foray into the political arena took place on the eve of the October 1995 independence referendum, when currency and bond markets were seething with uncertainty. Forex traders let slip the Caisse was an unusually heavy buyer of Canadian dollars, apparently to support separatist arguments that a Yes vote would not unsettle financial markets. The Caisse responded by sharply reminding banks of confidentiality rules.

However, a marked shift in investment policies is under way on at least three fronts:

steeply rising proportion of its portfolio into assets outside Canada. Foreign investments soared 61 per cent in the first six months of this year to C\$10bn, or almost 20 per cent of total assets.

Chief executive Jean-Claude Scraire notes that Canadian markets are relatively small. "We really think that the economy is more and more global, and we need to have a global approach," he says.

The drive beyond Canada's borders was initially based on a country-by-country approach. However, Mr Scraire says international investments are increasingly judged by sector:

investments in private companies, both in Quebec and abroad. According to Mr Scraire, "it's more and more difficult to do better than the markets, because they're more and more efficient".

Five new subsidiaries were set up last year to spearhead the search for hidden gems. Each focuses on a different area, requiring specialised skills. Their mandates include communications; other innovative technologies in areas such as health care and information systems; investments of under C\$1m; mid-sized and large companies; and international opportunities.

The Caisse hopes the foreign investment fund, Capital International CDPQ, will help lower its dependence on outside portfolio managers as it builds up its presence abroad. External managers presently take care of about 40 per cent of the Caisse's assets outside Canada. Another 40 per cent are managed internally, with the remaining 20 per cent consisting of index-linked investments.

Responding to criticism about political connections, Mr Scraire insists the autonomy of the Caisse is respected by each government. On the other hand, the Caisse makes no apology for seeking to realise "collateral economic benefits" for Quebec. It is more likely, for instance, to give business to securities dealers with offices in Montreal.

Ironically, some of the apparently political investments have turned out to be good bets for Quebec pensioners. The Caisse garnered an estimated C\$7m profit, for example, from its pre-referendum foray into the currency markets. The pro-Canada side won, and the Canadian dollar rallied strongly.

● The Caisse has moved a

sizeable losses in recent years in the property sector, especially in Quebec City, have persuaded the Caisse to adopt a more flexible policy in administering its real estate portfolio.

The Caisse is also broadening the horizons of its property portfolio. It recently bought control of Bentall Corporation, a sizeable Vancouver-based landlord, made its first real estate investment in Mexico, and backed a housing project in Poland. It is on the lookout for opportunities in Argentina, Brazil and Chile, as well as parts of Asia, including Indonesia and Vietnam.

● Emphasis is growing on



Chief executive of the Caisse, Jean-Claude Scraire

Bernard Simon



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The economy by Bernard Simon

# Slow to latch on to fiscal restraint

Long-term prospects depend on whether a restructuring can be effected

The diverse elements in Quebec society - federalists and separatists, business and trade unions, English and French - agree on one thing: the economy is not in great shape.

Quebec has underperformed the rest of Canada for almost three decades. GDP grew at an average annual rate of 2.5 per cent between 1970 and 1995, compared to 3.1 per cent for the country as a whole.

While the national unemployment rate stood at 9.9 per cent in August, the rate in Quebec was 12.5 per cent. Capital investment shrank 4.5 per cent in 1995 and, according to Quebec's bureau of statistics, is expected to contract another 2 per cent this year.

Some fresh air has flowed into the economy over the past decades. According to the Conference Board of Canada, the volatile primary sector's contribution to output has shrunk from 8 to 3.3 per cent since the early 1960s. Montreal has become the centre of Canada's biotechnology, aerospace and software industries, and Quebec makes up about a third of Canada's technology exports.

The province was among the strongest proponents of

the 1986 US-Canada free trade agreement. The pact has hurt some sectors, but it has helped many others. Even parts of the clothing industry, expected to be among free trade's casualties, have flourished.

However, Quebec has been slower than most other provinces to adapt to a competitive, market-oriented environment. Taxes are the second highest after Newfoundland, and government interventionism has long been a way of life. Generous subsidies and tax concessions have played a crucial role in attracting investors.

Quebec has also been slow to clamber on the fiscal restraint bandwagon now rolling through Canada. In the year to March 31 1995, the budget deficit reached C\$5.7bn, or C\$784 per resident, a figure exceeded only by neighbouring Ontario.

Political uncertainty has contributed to the economy's lacklustre performance, although economists disagree on how much.

However, Bank of Montreal recently blamed mediocre prospects in many service industries and residential construction on weak population growth, due partly to an exodus, mainly of English-speaking Quebecois, to other parts of Canada. Housing starts slumped by 35 per cent in 1995 to 22,000 units. Real estate agents estimate there are about 20 sellers for every buyer of an existing home.

According to a survey by

the Conseil du Patronat, Quebec's main business group, only 9 per cent of members described the political climate as "good", while 57 per cent said it was "bad".

The Bouchard government is counting on a combination of fiscal restraint, investment incentives and the moratorium on the drive for independence to change the mood. Mr Bouchard has promised to balance the budget by 2000. The deficit dropped to C\$3.9bn in the fiscal year to March 31 1996, and is due to shrink to C\$2.2bn in 1996/97.

The emphasis is on spending cuts, especially in health care, education and social services, which between them make up about two-thirds of the budget. Debt-service payments, which are falling markedly on the back of lower interest rates, make up another 14 per cent of expenditures.

Non-interest outlays are due to be chopped by 3.7 per cent in the current fiscal year and by another 3.3 per cent in 1997/98.

Nesbitt Burns, a securities firm, praised this year's budget for containing "no major tax hikes, no optimistic economic assumptions and no Ottawa bashing".

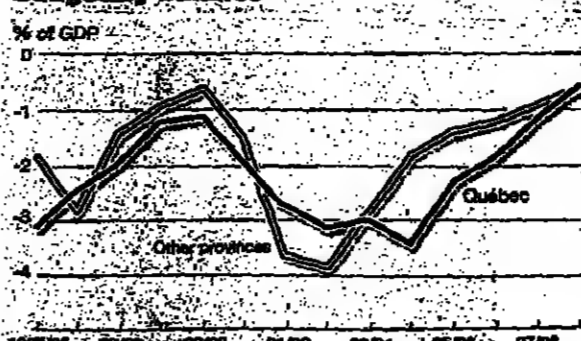
Economists are generally confident the government will take whatever measures are needed to meet the zero-deficit target. Peter Plaut, vice-president for sovereign debt at Salomon Brothers, expects Quebec's credit rating to remain stable.

Bernard Landry, finance minister, says the main risk to the zero-deficit goal is a recession. He expresses a "secret hope" that next year's target will be exceeded, thanks to stronger-than-expected growth.

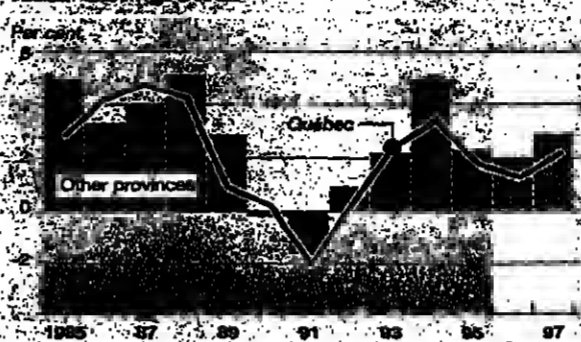
The Desjardins group predicts GDP growth will accelerate from 1.5 per cent in 1996 to 2.5 per cent next year.

The public sector will remain a drag on the economy. Besides government cutbacks, Hydro-Quebec, the

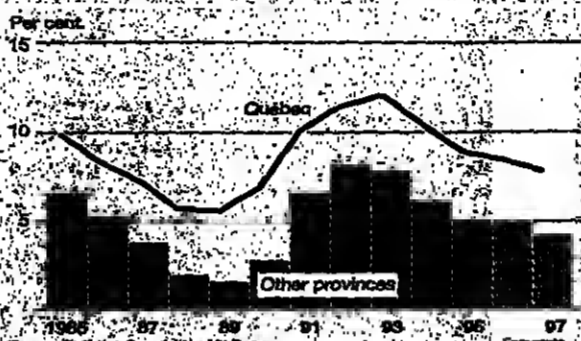
Budgetary balance



Real GDP growth



Unemployment rate



provincial power utility, has no big projects on the horizon. A network of huge hydro-electric stations near James Bay in north-west Quebec made a big contribution to economic activity in the 1970s and 80s.

Household spending is also expected to remain slack. Exports, especially to the US, are expected to be the main engine of growth in 1997. In the past five years, their contribution to GDP has grown from 18 per cent to almost 29 per cent.

But Quebec's longer-term economic prospects hinge on whether Mr Bouchard and

his colleagues succeed in restructuring the economy. Political stability - with or without independence - would also help.

According to Mr Landry, the state has become more of a "strategist" than an "interventionist". He compares the present government to "a conductor of an orchestra, but the conductor is not playing an instrument".

However, nursing the economy back to health is likely to be a long process. In spite of the projected upturn in 1997, forecasters agree that Quebec will grow at a slower rate than the rest of the country.

PROFILE Hydro-Quebec

# Government's dream team takes over

Caillé will need all his negotiating skills to bring down the operational costs

André Caillé, 53, is the "new man at the switch". He took over as president and chief executive of Hydro-Quebec, one of Canada's two biggest electric power utilities, in October after a year of top-level turmoil.

A week later, Hydro-Quebec's sole shareholder, the Quebec government, persuaded Jacques Méthard, 50, a prominent Montreal investment banker, to become part-time chairman of the utility's board.

The two appointments cleared up a period of indecision and government frustration with the previous leadership, daily operations and planning. By the nature of things, the bickering even got a public airing in the National Assembly.

Hydro-Quebec, with 1995 revenues of \$7.6bn, profit of \$900m and 24,000 employees, of which 17,000 are union members, has come to the end of the dam-building spree which has lasted a quarter of a century. Existing projects are now geared to short-term demand.

The shifting of gears is a response to slow domestic market growth and lower demand in the north-eastern US, Quebec's main export market. The US electric power industry is being deregulated, and Canadian utilities, such as Ontario Hydro and Hydro-Quebec, face changes in marketing patterns and increased competition.

Lucien Bouchard, the Quebec premier, had directly intervened and fired the previous chairman, corporate lawyer Yvon Martineau. He, in turn, had dismissed his full-time president and chief operating officer, engineer Benoit Michel.

"I decided I needed businessmen to lead Hydro-Quebec and do what has to be done," said Mr Bouchard. Both executives are well known in Canada, the US and Europe. Mr Caillé is former chairman of the Canadian Gas Association and former president and chief executive of Gaz Métropolitain, Quebec's sole natural gas utility; and Mr Méthard is a former chairman of the Montreal (Stock) Exchange and deputy chairman of Nesbitt Burns, Canada's second biggest investment banking firm.

Mr Méthard joins many prominent people in related industries in saying Mr Caillé is the right man for Hydro-Quebec. "André is a strong leader, a visionary, yet with a hands-on pragmatic approach," he says.

"He listens carefully and is adept in getting a big organization to accept new ideas." Mr Caillé, who comes from a farming family, helped to set up Quebec's Environment Department in the 1970s. He was a deputy minister for several years and then moved to Gaz Metro in 1982 to head corporate planning. In 1987 he was appointed chief executive.

He operated the utility on private-sector lines, in spite of indirect government ownership control and price regulation; improved efficiency in the face of tough union opposition; and doubled natural gas's share of Quebec's energy market to 16 per cent. He also doubled profits.

He constantly fought what he saw as political favoritism towards Hydro-Quebec. Hydro-Quebec provided \$73m last year to the provincial treasury in capital taxes, other taxes and loan guarantee fees, and electric power is Quebec's energy market leader.

Mr Caillé could also see the domestic market's limits and quietly prepared Gaz Metro to become a gas supply hub for New England and the north-eastern US. TransCanada PipeLines remains a principal partner

in this strategy - almost all Quebec's natural gas moves from Western Canada's producing fields via TCPL's main trunkline to Montreal.

Within a few years, gas will become available from the Sable Island fields off Nova Scotia in the east, and Mr Caillé wanted that gas to be piped via eastern Quebec to the Montreal hub and then to the US rather than exported directly to the Boston area via New Brunswick. Such broad issues will remain with him at Hydro-Quebec, since the two Quebec utilities could eventually co-operate in marketing electric power and gas to the north-eastern US.

Mr Caillé knows he must shape Hydro-Quebec into an efficient, competitive and aggressive organization and return profits to the 1991-93 average of about \$750m. The company has installed capacity of 31,200MW, plus a long-term contract to take 5,200MW from the Churchill Falls hydro plant in Newfoundland-Labrador - which it helped to finance. Only a small fraction of its capacity is nuclear.

Declining construction activity and borrowing needs will help, as will lower interest rates, but more restructuring and staff reductions are expected. Hydro-Quebec had already streamlined management and begun cutbacks through attrition and early retirement, but the unions will fight further reductions.

"I always liked challenges," says Mr Caillé, and he will need all his ingenuity, determination, judgement, patience, good humour and negotiating skills to hammer Hydro-Quebec's operating costs down. Partial privatization of the utility has often been discussed in political circles, but Hydro-Quebec has many other battles to win first.

Robert Gibbens

# How many financial institutions can claim to be essential?

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Technology by Robert Gibbens

# Marketing is the challenge

It's not quite Silicon Valley, but the 'new economy' is a high-tech success

Quebec chose a handful of high-technology growth sectors a decade ago as the core of its 'new' economy.

In these sectors, it has taken measures to encourage domestic and foreign investment. Research tax credits are available, as are loans and equity, and even union contributions. The policy has also provided a new focus for education.

As a result, Quebec is now home to 45 per cent of Canada's aerospace industry, 40 per cent of the bio-pharmaceutical sector, 30 per cent of software and information technology, and 40 per cent of telecommunications equipment.

These sectors now supplement resource exports such as minerals, metals, food and forest products; and help to replace declining industries such as textiles and clothing, creating new opportunities for technical college and university graduates.

The strategy is backed by the Parti Quebecois government. Provincial and federal financing programmes for these high-growth sectors have been expanded, and some estimate that the new economy, in the broadest sense, accounts for about 30 per cent of provincial output.

There have been casualties. Fast technological change, poor timing and marketing, or lack of finance have caused some businesses to suffer or fold. Various stifling federal and provincial rules in respect of taxation and language have created problems for some highly trained immigrants and their families. And the local workforce has not necessarily benefited as much as it might have: the high-tech sector, especially bio-

technology, brings about a third of its trained research scientists in from outside the province.

Quebec's new economy includes aircraft design, manufacture and associated industries; a range of telecommunications activities; computer parts, electronics and software; medical, car and office electronics and sophisticated machinery; and pharmaceuticals and biotechnology.

Primary and secondary manufacturing plants are highly automated; and office automation is as advanced as in the US. Indeed, in some fields Canada leads the US: General Electric Canada pioneered computer-integrated manufacturing-administration at its Quebec airfoils unit.

Multinationals from Europe, the US and Asia have substantial investments in Quebec via subsidiaries or indirect holdings. They bring in technology, and many Quebec units have worldwide research and manufacturing mandates. Quebec exports technology in turn through its research, engineering and manufacturing activities.

Five universities - three French and two English research institutes, technical colleges and well-equipped community colleges all play a role in developing the new

economy. The universities do contract research for the private sector, and funding pressures are forcing closer links between institutions. Aerospace has the most developed technical training.

Some research institutions are government-owned, others are public-private partnerships or entirely private. They include the new Biotechnology Research Institute, now attracting international investment, Hydro-Quebec's Research Centre, the Federal Industrial Materials Institute, the Canadian Space Agency, the Centre de recherche informatique de Montreal, the Pulp and Paper Research Institute of Canada, Bell Northern Research, Ericsson Communications, P&WC, CAE, Merck Pross Canada, BioChem Pharma (Glaxo Wellcome associate), Astra, Servier Canada, and Bio/Mega Boehringer Ingelheim Research.

Quebec lacks a "Silicon Valley", but Montreal has scores of specialised firms working in software, specialised computing, telecommunications, multimedia, new CD technology and biotechnology. Quebec City and smaller centres contribute to the new economy. Quebec is also seeking a large semiconductor plant.

"Quebec is right to focus on aeronautics, telecommu-



Monique Lefebvre, now president of Quebecor Multimedia

nications, software, pharmaceuticals and biotechnology," says Jean Pierre Naud, managing partner of Deloitte Touche Tohmatsu International in Montreal. "Innovation is fine but the big challenge is marketing. Our domestic market is tiny and we must think globally. Partnerships can spread the huge cost of selling, say, in Asia."

Apart from the federal-provincial tax credits, Quebec has an array of direct financing sources for entrepreneurs developing new high-tech products. Phoenix International Life Sciences has

become a leading North American contract research organisation with 1,000 staff in only seven years, with federal research credits, Quebec labour tax credits, loans from Quebec's Industrial Development Corporation and other venture capital, says John Hooper, chairman and founder.

The Caisse de dépôt et placement, the Quebec public-sector pension plan manager, has units that back start-ups, research, product development and marketing. Its new Sofinov subsidiary has more than C\$200m available to invest in small and medium-sized growth companies through equity or quasi-equity.

Consortiums comprising government agencies, the caisse, the commercial banks and the unions' Solidarity Fund also back the high-tech sector with loans and equity.

Technopac, for example, a venture capital consortium, has had its capital doubled to \$100m. Initial equity investments of \$10m have enabled multimedia, software, telecommunications and Intranet development firms to raise \$33m in finance and create 200 new research and technical jobs.

## Risky business no problem

"High-tech and the new economy are easier sells for Quebec at this stage than other sectors because entrepreneurs and younger investors, from Canada and abroad, are used to accepting risks," says Monique Lefebvre, former chief executive at Centre de recherches informatiques de Montreal.

Quebec has an ample flow of high-quality

scientists and the fiscal advantages to attract research projects, start-ups and smaller production ventures, especially in biotechnology, software and telecommunications equipment, she says.

Younger entrepreneurs and scientists sense an optimistic environment in Quebec, especially in Montreal, with its four universities and proximity

to all major North American cities.

Mrs Lefebvre is now president of Quebecor Multimedia, a new subsidiary of the Montreal-based International Quebecor publishing and printing group specialising in interactive multimedia products.

Robert Gibbens

## PROFILE Cirque du Soleil

# The big top business

Doom-sayers regret their words as unlikely success just continues to grow

In 1985, a troupe of Quebec street performers tried to persuade Canada's big banks to lend them C\$1m for a 1,500-seat tent. They were keen to capitalise on the success of an innovative show - part circus, part theatre - that was taking audiences by storm.

"The banks all asked us the same question," recalls Jean David, a member of the group. "What are we going to do with your tent when you go bankrupt?" The only lender willing to put up some money was a credit union whose normal business was managing trade union strike funds.

The banks have reason to regret their tight-fistedness. Cirque du Soleil (Circus of the Sun), has grown into an internationally acclaimed business with 1,200 employees and sales this year expected to reach C\$125m. Profits are not disclosed, but according to Mr David, vice-president for marketing, "it's a very profitable company". Two of the founders, Guy Laliberté and Daniel Gauthier, both in their 30s, are the sole shareholders.

Cirque du Soleil describes itself as "a dramatic mix of circus acts and street theatre". Traditional circus staples - including animals and sawdust - have made way for acrobats, divers and dancers performing carefully-scripted acts heavy on metaphor and emotion. Time magazine's theatre critic wrote recently that Cirque, "pulls the audience out of domesticity into the etherium of its wizardly wit".

Eight Cirque shows have criss-crossed North America, Europe and Japan over the past decade. The best known include Saltimbanco

(currently playing in Zurich) and Alegria (which starts a European tour in Amsterdam next March).

Cirque has also devised several permanent shows, with a financial backer putting up the capital for a venue. The first permanent show, Mystère, has played at the Treasure Island resort in Las Vegas since 1993. Another Las Vegas show will start in 1998.

Under a 12-year agreement with Walt Disney, a 1,650-seat Cirque du Soleil theatre is scheduled to open in November 1998 at Disneyworld in Florida. Cirque has also signed a deal for a C\$70m theatre on Berlin's Leipzigerplatz, to be built by a German developer. The Berlin project is due for completion in 2001. Negotiations are under way for other permanent sites.

Cirque is keen to leverage its shows into other business ventures. It hopes the deal with Disney will lay the groundwork for films, TV series and videos.

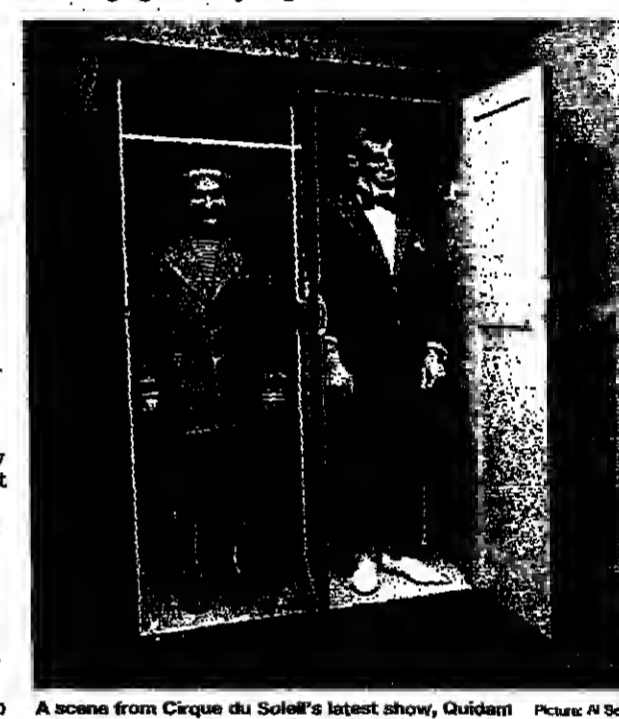
Cirque publishes a mail-order catalogue with products ranging from key rings

to leather jackets. Merchandise sales make up 11 per cent of annual revenues, or close to C\$15m.

Another 4-5 per cent of revenues come from corporate sponsors. The UK's Hutchison Telecom has agreed to pay several hundred thousand pounds to publicise its Orange mobile-phone service in tandem with Saltimbanco, which returns to London's Royal Albert Hall next January. Other sponsors include Nissan in Japan, AT&T in the US and Hong Kong's Swire Group.

Ideas for new projects are a recurring theme at of Cirque's thrice-yearly week-long meetings for its 12-member executive committee. The question, however, is whether the company can keep its creative levels up as it grows into a multinational business. As Mr David notes, "the real challenge is to reinvent ourselves. If we want to survive, we always have to be the best".

Bernard Simon



A scene from Cirque du Soleil's latest show, Quiddam. Picture: N. Bob.

Yvan Allaire

Pierre Beaudoin

Robert Brown

Anthony Kalhok

Jean-Yves Leblanc

Pierre-André Roy

Bombardier Inc. Chairman and Chief Executive Officer Laurent Beaudoin is pleased to announce the appointment of Yvan Allaire to the position of Executive Vice President, Strategy and Corporate Affairs. At corporate office, the following functions will report to Dr. Allaire: strategic planning, human resources and organizational development, public affairs, treasury and structured finance.

Mr. Beaudoin also announced the following appointments: Pierre Beaudoin to the position of President and Chief Operating Officer of the Motorized Consumer Products Group, Robert Brown to the position of President and Chief Operating Officer of the Aerospace Group, Anthony Kalhok as President and Chief Operating Officer of the Services Group, Jean-Yves Leblanc as President and Chief Operating Officer of the Transportation Group and Pierre-André Roy as President and Chief Operating Officer of the Bombardier Capital Group.

The Bombardier Motorized Consumer Products Group designs, manufactures and markets the Ski-Doo® and Lynx® snowmobiles, the Sea-Doo® watercraft, the Sea-Doo® jet boats, the Celebrity® boats and the Rotax engines. Bombardier is a leader in the snowmobile and watercraft markets worldwide.

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Based in Montreal, Canada, Bombardier is a multinational corporation with 40,000 employees and operates in 9 countries. Its revenues for fiscal year ended January 31, 1996 totalled 7.1 billion Canadian dollars, of which more than 85 percent are generated in markets outside Canada.

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■ Tourism: by Robert Gibbens

## An area of great beauty

The challenge is to extend the traditional season and expand winter volume

It may be the ecology movement, the whales, or simply a low Canadian dollar, but the Québécois have finally latched on to the fact that tourism offers more than trips to historic Quebec City and Montreal. It can, indeed, buoy the whole economy of the province.

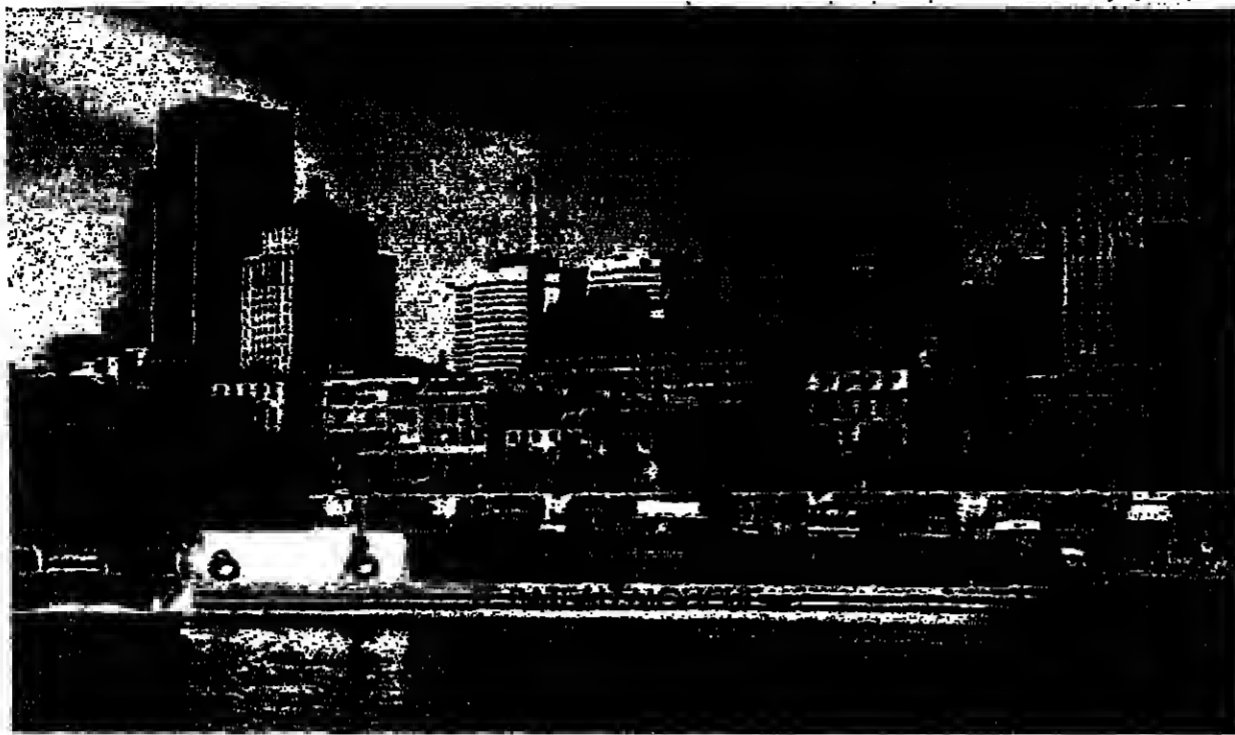
Quebec City, La Vieille Capitale (founded 1608), will always be the living link with Europe, and with explorers Jacques Cartier and Samuel de Champlain. Montreal also has its charming Le Vieux Montreal area, dating back three centuries. But it has modern Montreal too, the business and cultural interface with English-speaking North America.

Both cities cater to international tourism at every level. Montreal, founded in 1642, has international jazz, film and *Juste pour Rire* (Just for Laughs) festivals; an extensive French and English cultural programme; the province's biggest casino; and, at nearby Drummondville, the International Folklore Festival.

Quebec City has the Winter Carnival, spectacular canoe races dodging the St Lawrence ice floes, and Olympic skiing and sailing; the famous Chateau Frontenac hotel and Dufferin Terrace; a plethora of historic and cultural focus points; bucolic Ile d'Orleans; and the Shrine of Ste Anne de Beaupré, as busy as Lourdes in summer.

Both cities offer all types of accommodation, from top-ranking urban hotels to country inns offering sailing, tennis, golf and many other activities. The Vancouver-based Intrawest group are just completing a \$500m year-round resort at Mont Tremblant, 60 miles north of Montreal, which is to offer Olympic skiing and a full range of summer sports.

What sets Quebec apart, however, is probably its nat-



Le Vieux Montreal and the modern city are both dwarfed, in tourist terms, by Quebec's awe-inspiring scenery

ural beauty. The lower St Lawrence, east of Quebec City, has come into its own over the past decade, attracting hundreds of thousands of visitors annually from all over the world. They are entranced by the river itself, the scale of the scenery, the expanse of forests and lakes, the rich flora and fauna, and the fun offered by the snow - including cross-country skiing and long-distance "snowmobiling".

The province regards tourism as a growth industry. Its biggest challenge: to extend the traditional May-October season, and expand winter volume.

Tourists can begin in Montreal, travel east by road or train to Quebec City and along the St Lawrence North Shore via mountainous Charlevoix County to the mouth of the River Saguenay and Tadoussac. They may be lucky enough to spot a Beluga whale near the Saguenay, and they will certainly see the big Atlantic species by the score further down, where the river widens, deepens and is rich in

nutrients. Boat trips range from the luxurious to those catering for the fact-hungry eco-tourists.

Many visitors return directly to Quebec City and Montreal, but others stay with the majesty of the St Lawrence, North America's largest river system, as it flows from the Great Lakes, past Newfoundland, to the Atlantic. They continue to Baie Comeau and Sept Iles, industrial towns well served by good hotels and restaurants, and from where fishing and hunting sorties can be organised. Sept Iles is nearly 700 miles from Montreal, and the river is exactly 50 miles wide at this point.

The road east of Quebec City is narrow but safe, if driven with caution. Traffic is light, but watch for timber trucks and the huge North American tractor-trailers.

To the north lie several hundred miles of forests and lakes up to the permafrost line, often accessible only by air.

There are several ferry services across the St Lawrence below Quebec City. The

North Shore road ends at Havre St Pierre, a mining town below Sept Iles, and tourists can cross by ferry to Riviere-an-Renard, in the Gaspé Peninsula on the South Shore, passing Anticosti Island, a hunting and fishing paradise.

The South Shore is more fertile and the towns larger, older and more picturesque. One of the Gaspé's gems is the Gîte du Mont Albert, a climbing, hiking, fishing, hunting and ski centre in the Chic Choc Mountains, an outcrop of the north-eastern US Appalachians. It is one of the few places in Quebec where Alpine flora flourish.

In late autumn, the great North-South bird migration is over and the islands near Montmagny fall silent. The birdwatchers have gone home, and the hinterland ski centres begin preparing their slopes.

The St Lawrence is busy with bulk carriers, freighters, supply vessels and cruise liners in summer, but in winter the pace slows - although ice-strengthened

container ships and oil tank-

ers do reach Quebec City and even Montreal in January and February, the coldest months. Construction of the Seaway in the 1950s opened the river between Montreal and Toronto to ocean freighters and trebled traffic on the lower St Lawrence. Until the jet age, most tourists saw the river only from the decks of large transatlantic liners.

Rural Quebec, before the car and the computer, was immortalised in the province's greatest film, *Mon Oncle Antoine*, dramatising forcefully the harshness and heroism of country and village life a century ago. Today Quebec families are smaller, and many have left for the cities. Those remaining are encouraged by the new surge in tourism.

Visitors from Europe, the US and Japan find Canadian prices low, with the Canadian dollar worth around 74 US cents.

Tourist services are available in French and English in Montreal, but French predominates in Quebec City and smaller towns.

■ Montreal: by Bernard Simon

## The glory days appear to have gone

It is still refreshingly unique - but there are signs of a city in decline

Visitors to Montreal may find themselves returning home both refreshed and depressed.

"It's still got real pizzazz," says a Toronto merchant banker after an evening in a lively cigar bar. With its ornate Roman Catholic churches, pavement cafes and French signs, Montreal has an ambience unlike any other North American city.

However, the world's biggest French-speaking city after Paris has been in decline since it played host to the summer Olympics 20 years ago. The deterioration relative to other Canadian cities appears to have accelerated in the past five years.

According to Royal LePage, a property broker, Montreal and its suburbs had an office vacancy rate of 16.3 per cent in the third quarter, compared to 15 per cent in Toronto and 7.1 per cent in Vancouver.

The industrial vacancy rates were 8.4 per cent, 7.4 per cent and 3.5 per cent respectively. A taxi driver jokes bitterly that "a loner" (for rent) is the most common sign on the highway from the airport.

Unemployment in Montreal is also significantly higher than the national average. Some of Canada's best-known companies, such as Canadian Pacific, Alcan Aluminium, Royal Bank of Canada, Bank of Montreal and BCE, still maintain their head offices in the shadow of Mont Royal. But their commitment to Montreal is not what it used to be.

Canadian Pacific is moving a large chunk of its rail operations to Calgary, Alberta. The banks have relocated most of their senior executives to Toronto, and Bank of Montreal is even considering changing its name. Several international airlines have with-

drawn flights to the city in recent years.

Pierre Bourque, Montreal's mayor, says: "My challenge is to re-establish Montreal as a link between Canada and Quebec, as a multicultural city, as a city of the world".

Mr Bourque, a horticulturalist and retired director of the city's botanical gardens, has faced an uphill struggle since being swept into office in 1994 just six months after forming a grassroots party called Vision Montreal.

Politics can't be entirely blamed. Like many other north-eastern North American cities, Montreal's industrial base has been eroded by the closure of oil refineries, petrochemical and steel plants, and textile factories. The growing importance of trade across the Pacific has drawn traffic away from the St Lawrence River.

Heavy job losses among relatively old workers with little education have led to poverty and decay found in few Canadian cities. Efficient urban government has been hampered by the existence of no fewer than 111 municipalities in the Greater Montreal area, including 29 on the island of Montreal.

However, the threat of Quebec secession has cast a long shadow. Pension funds and other investors outside Quebec are reluctant to put their money into Montreal property. The English-speaking population, once the cream of the establishment, has been demoralised by Quebec's French-first language law and the threat of a messy split from Canada.

Mr Bourque estimates that of the 500,000 people who have left the island of Montreal in the past five years, some 150,000 have gone to Ontario and points west. The other 350,000 who have left, mostly francophones, now live in outlying suburbs like Laval and Longueuil.

They have eroded Montreal's tax base, and they have left behind a city with a high proportion of anglo and immigrant voters unsympathetic to the secessionist government in Que-

bec City. Mr Bourque complains that, as a result, Montreal - with 3.2m residents or more than a third of Quebec's population - gets less attention than it deserves from provincial politicians and bureaucrats. "They consider Montreal as region 06 among 15 regions," he says.

The picture is not altogether gloomy. The fur trade, which gave Montreal its start as a commercial centre in the early 18th century, has given way to a flourishing fashion and design industry.

Conducting business in French has proved to be an asset for many companies. With many French-speaking workers and graduates choosing to remain within their own milieu, labour turnover is low.

The city has drawn up a long list of grassroots projects it hopes will help lift the gloom. Lucien Bouchard, Quebec's premier, created a special cabinet portfolio earlier this year for the redevelopment of Montreal. The Miron quarry, a large landfill site, is being converted into a park with bicycle paths and walking trails.

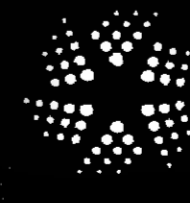
Ambitious plans have been drawn up to make the St Lawrence River and other waterways more attractive. Property taxes have been cut to staunch the business exodus. According to Mr Bourque, Montreal's taxes will be 34 per cent higher than neighbouring municipalities by next year, compared to a 64 per cent gap in the early 1990s.

Gilles Soucy, chief economist at the Desjardins financial services group, says these initiatives and greater private sector involvement in municipal affairs have improved Montreal's prospects. However, many business leaders contend that only an improved political climate will restore Montreal to its former glory.

No matter what their political views, everyone seems to agree that the recovery will be a long, slow process - if and when it comes.

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